



澳門大學

UNIVERSIDADE DE MACAU
UNIVERSITY OF MACAU

Faculty of Business Administration

MSc in Business Analytics

First Semester, Academic Year 2025/2026, (with class teaching in HQB)

Course code	Course Title	Class	Code	Week	Time	Instructor	Classroom
Compulsory Courses							
ISOM7015	Fundamental of Business Analytics	001	FBA	MON	19:00 – 22:00	Hongchuan SHEN	E4-1052
ISOM7016	Statistics for Business Analytics	001	SBA	TUE	19:00 – 22:00	Simon SO	TBC
ISOM7021	Business Modeling and Decision Analysis	002	BMDA	WED	10:00 – 13:00	Mengjia LI	UM-0923
ISOM7031	Machine Learning with Business Applications	002	MLBA	FRI	14:30 – 17:30	Zhaotong LIAN	E22-2018
ISOM7032*	Social Network and Textual Analysis	002	SNTA	THUR	10:00 – 13:00	Hongchuan SHEN	UM-0923
Required Electives							
MKTG7033	Marketing Analytics	001	MA	FRI	10:00 – 13:00	Kao SI	UM-0921
FINC7054	Introduction to Modern Financial Technology	001	IMFT-1	WED	19:00 – 22:00	Jacky LIN	E22-G010
FINC7054	Introduction to Modern Financial Technology	002	IMFT-2	THUR	10:00 – 13:00	Jacky LIN	E22-3002
ISOM7030*	Service Operations	001	SO	MON	19:00 – 22:00	Yifan JIAO	E22-2002
ISOM7033*	Tourism Analytics	001	TA	TUE	19:00 – 22:00	Zhiya ZUO	E22-2015

Course Enrollment: 12 – 17/08/2025

Add/Drop Period: 18 – 27/08/2025

※ UM Holiday Final Exam (5-18 December 2025)

*With Priority given to Year 2 students

Monday		Tuesday		Wednesday		Thursday		Friday		Saturday	
18/08	FBA/ SO	19/08	SBA/ TA	20/08	BMDA/ IMFT-1	21/08	SNTA / IMFT-2	22/08	MLBA/ MA	23/08	
25/08	FBA/ SO	26/08	SBA/ TA	27/08	BMDA/ IMFT-1	28/08	SNTA / IMFT-2	29/08	MLBA/ MA	30/08	
01/09	FBA/ SO	02/09	SBA/ TA	03/09	BMDA/ IMFT-1	04/09	SNTA / IMFT-2	05/09	MLBA/ MA	06/09	
08/09	FBA/ SO	09/09	SBA/ TA	10/09	BMDA/ IMFT-1	11/09	SNTA / IMFT-2	12/09	MLBA/ MA	13/09	
15/09	FBA/ SO	16/09	SBA/ TA	17/09	BMDA/ IMFT-1	18/09	SNTA / IMFT-2	19/09	MLBA/ MA	20/09	
22/09	FBA/ SO	23/09	SBA/ TA	24/09	BMDA/ IMFT-1	25/09	SNTA / IMFT-2	26/09	MLBA/ MA	27/09	
29/09	FBA/ SO	30/09	SBA/ TA	01/10	※	02/10	※	03/10	MLBA/ MA	04/10	IMFT-1/ BMDA
06/10	FBA/ SO	07/10	※	08/10	BMDA/ IMFT-1	09/10	SNTA / IMFT-2	10/10	MLBA/ MA	11/10	
13/10	FBA/ SO	14/10	SBA/ TA	15/10	BMDA/ IMFT-1	16/10	SNTA / IMFT-2	17/10	MLBA/ MA	18/10	
20/10	FBA/ SO	21/10	SBA/ TA	22/10	BMDA/ IMFT-1	23/10	SNTA / IMFT-2	24/10	MLBA/ MA	25/10	
27/10	FBA/ SO	28/10	SBA/ TA	29/10	※	30/10	SNTA / IMFT-2	31/10	MLBA/ MA	01/11	
03/11	※	04/11	SBA/ TA	05/11	BMDA/ IMFT-1	06/11	SNTA / IMFT-2	07/11	MLBA/ MA	08/11	
10/11	FBA/ SO	11/11	SBA/ TA	12/11	BMDA/ IMFT-1	13/11	SNTA / IMFT-2	14/11	MLBA/ MA	15/11	
17/11	FBA/ SO	18/11	SBA/ TA	19/11	BMDA/ IMFT-1	20/11	SNTA / IMFT-2	21/11	MLBA/ MA	22/11	
24/11	FBA/ SO	25/11	SBA/ TA	26/11	BMDA/ IMFT-1	27/11	SNTA / IMFT-2	28/11	MLBA/ MA	29/11	
01/12	FBA/ SO	02/12	SBA/ TA	03/12	BMDA/ IMFT-1	04/12	SNTA / IMFT-2	05/12	MLBA	06/12	
08/12	※	09/12	SBA/ TA	10/12	BMDA/ IMFT	11/12	SNTA	12/12	MA	13/12	
15/12	FBA/ SO	16/12		17/12		18/12		19/12	Recess	20/12	Recess
22/12	Recess	23/12	Recess	24/12	Recess	25/12	Recess	26/12	Recess	27/12	Recess
29/12	Recess	30/12	Recess	31/12	Recess	01/01	Recess	02/01	No class	03/01	No class

Updated: 20 May 2025