



NEWSLETTER

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NEWS

1 THE FBA AWARDS CEREMONY 2024/2025

Teaching and Learning

Business Engagement

Research

Service

The FBA Awards Ceremony 2024/2025 was successfully held at the Staff General Meeting on 30 May 2025. Professors of FBA were awarded for their excellent performance in the areas of teaching, research, and service. Moreover, the Faculty would like to recognize its outstanding administrative staff. During the ceremony, **Prof. Jun YU (余俊教授)**, Dean of FBA, presented each awardee with a certificate. Please join us in congratulating them on their efforts over the year.



FBA Outstanding Teaching Award
Prof. Davis FONG (馮家超教授) (DRTM)



FBA Outstanding Research Award
Prof. Qian WANG (王茜教授) (AIM)



FBA Outstanding Research Award
Prof. Anthony WONG (黃業堅教授) (DRTM)



FBA Outstanding Research Award
Prof. Yi DING (丁一教授) (FBE)



FBA Outstanding Research Award
Prof. Cheris CHOW (周詠芝教授) (MMI)



FBA Outstanding Internal Service Award
Prof. Endong YANG (楊恩東教授) (FBE)



FBA Outstanding External Service Award
Prof. Liwen ZHANG (張麗文教授) (MMI)



FBA Excellent Administrative Staff Recognition Scheme
Ms. Kelmén YEUNG (楊曉雯小姐)

For more details, please visit: <https://fba.um.edu.mo/fba-awards-ceremony-2024-2025/> and <https://fba.um.edu.mo/fba-awards-2024-2025/>



Group photo

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UM HOLDS INTERNATIONAL SYMPOSIUM ON ECONOMETRIC THEORY AND APPLICATIONS

Research

The Faculty of Business Administration (FBA) and the Financial Econometrics team in the Asia-Pacific Academy of Economics and Management (APAEM) of the University of Macau (UM) jointly organised the 19th International Symposium on Econometric Theory and Applications (SETA) from 1 to 3 June. The aim of the event was to promote research in econometric theory and applications, and to facilitate academic exchanges. The symposium brought together over 150 scholars from around the world, including professors from Princeton University, Yale University, and the National University of Singapore, who presented their research findings. This year's three-day conference comprised 36 parallel sessions, covering cutting-edge research topics such as micro and macro econometrics, financial econometrics, etc.

In his opening address, **Prof. Jun YU (余俊教授)**, dean of FBA, noted that since its inception, the symposium has made significant contributions to the development of econometrics and related research in the Asia-Pacific region. He encouraged all attendees to participate in academic and research exchanges during the event.

The local organizing committee of the conference was chaired by **Prof. Jun Yu (Co-Chair)** and comprised cross-faculty members from FBA, FSS, and FST, including **Prof. Yi DING (丁一教授)**, **Prof. Degui LI (李德樞教授, Co-Chair)**, Prof. Yubo TAO (陶宇博教授), Prof. Lihu XU (徐禮虎教授), **Prof. Chen ZHANG (張晨教授)**, Prof. Zhixiang ZHANG (張志翔教授), and Prof. Yang ZU (祖楊教授), listed in alphabetical order. The dedicated efforts of all committee members, administrative support team, and PhD students were instrumental in ensuring the success of the conference.

For more details, please visit: <https://fba.um.edu.mo/um-holds-international-symposium-on-econometric-theory-and-applications/>

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THE FACULTY OF BUSINESS ADMINISTRATION AT THE UNIVERSITY OF MACAU HOSTED THE FIRST MEETING OF THE FBA ADVISORY BOARD 2025

Teaching and Learning

Business Engagement

Research

Service

The Faculty of Business Administration (FBA) at the University of Macau (UM) successfully convened the first meeting of the FBA Advisory Board 2025 on 6 June 2025, gathering an esteemed group of academic and industry leaders to discuss the Faculty's future and strategic development.

Prof. Jun YU (余俊教授), Dean of FBA and Chair of the Advisory Board, opened the session with an overview of the Faculty's recent achievements and progress on action items from the previous meeting. He also consulted the draft FBA's five-year development plan, highlighting key objectives in student enrollment, research output, and global rankings to strengthen the Faculty's position as a leader in business education.

The Advisory Board members and faculty management team shared valuable feedback, offering strategic insights and recommendations to refine FBA's future direction across key domains such as teaching, research, staff development, external relations, and social service.

For more details, please visit: <https://fba.um.edu.mo/fba-advisory-board-meeting-2025/>



Group photo



FBA Advisory Board meeting conducted in FBA (E22)



UM holds the Congregation 2025



FBA Graduates

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FBA GRADUATES MORE THAN 400 UNDERGRADUATE STUDENTS AT CONGREGATION 2025

Teaching and Learning

The University of Macau held the Congregation 2025 on 24 May 2025. In this year, more than 400 students from the Faculty of Business Administration (FBA), received their graduation certificates from Rector at the congregation. Rector **Yonghua SONG (宋永華校長)** and Dean of FBA, **Prof. Jun YU (余俊教授)**, officiated the degree conferment to FBA bachelor candidates. Dean YU first asked bachelor candidates to rise and respectfully request Rector to confer the Bachelor's Degree on those qualified to receive the degree. Rector hereafter conferred the Bachelor's Degree of the University of Macau on behalf of University.

This year, there are over 1,600 bachelor's degree graduates from the following faculties: Faculty of Arts and Humanities, Faculty of Business Administration, Faculty of Education, Faculty of Health Sciences, Faculty of Law, Faculty of Science and Technology, and Faculty of Social Sciences. Of these graduates, 70 are also students of the Honours College who have completed the college's certificate programme.

For more details, please visit: <https://www.um.edu.mo/news-and-press-releases/press-release/detail/61217/>

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CELEBRATING OUR STUDENTS' ACCEPTANCE INTO TOP GRADUATE PROGRAMMES

Teaching and Learning

The Department of Management and Marketing warmly congratulates the following students on their admission to prestigious graduate programmes at leading universities.

Our students attribute their achievements to the comprehensive knowledge, insightful perspectives, intellectual freedom, and practical skills gained through our challenging curriculum and dynamic extracurricular activities. These experiences have prepared them to excel in standardized tests and admissions interviews. Our courses integrate theoretical foundations with real-world case studies, empowering students to sharpen their managerial skills and strengthen their practical expertise. Our dedicated faculty, with their deep professional knowledge, are always ready to address student inquiries. Students especially appreciate the professors who generously provided references for their applications to top institutions. They also express heartfelt gratitude for the encouragement and support from close friends and teammates during collaborative projects and assignments. Reflecting on their time at the University of Macau, students describe these four years as the most rewarding of their lives, thanks to the autonomy to grow and the opportunities to chart their future paths independently. We celebrate our students' remarkable achievements and wish them every success in their future academic pursuits!

For more details, please visit: <https://fba.um.edu.mo/celebrating-our-students-acceptance-into-top-graduate-programs/>



Jianhao SHAO, marketing major. Accepted into:

- University of Melbourne (ranked 39th), Master of Management (Marketing) programme.
- University of Sydney (ranked 61st), Master of Commerce programme and Master of Digital Communication and Culture programme.



Letao Randall WANG, marketing major. Accepted into:

- University of Hong Kong (ranked 35th), MSc in Marketing programme.
- University of Melbourne (ranked 39th), Master of Marketing Communication programme.
- Trinity College Dublin (ranked 139th), MSc in International Management programme.



Weixi Wisteria ZHANG, marketing major. Accepted into:

- McMaster University (ranked the 103rd), MBA programme.



Group photo

6 THE DRTM PROUDLY PARTICIPATED IN THE "APACCHRIE 2025" CONFERENCE HELD IN CHIANG MAI, THAILAND

Research

From 27 to 30 May 2025, the Department of Integrated Resort and Tourism Management proudly participated in the "APacCHRIE 2025" conference held in Chiang Mai, Thailand. This prestigious conference attracted a diverse group of experts, scholars, educators, and industry representatives from around the globe, providing a vital platform to discuss cutting-edge issues in hospitality, catering, and education. More than 320 delegates from 27+ countries or regions attended the conference.

Our department was well-represented with a strong delegation that included faculty and students. Notable attendees were **Prof. Lawrence FONG** (馮學能教授), the current President of APacCHRIE; **Prof. Amy SO** (蘇小恩教授), the past President; **Prof. Soey LEI** (李雪瑩教授), Director of Marketing; and **Prof. Jacey CHOE** (崔慈瑛教授), Macao Regional Representative, all of whom participated in the APacCHRIE board meeting and the conference. Additionally, **Prof. Faye CHEN** (陳菲兒教授), **Prof. Yuansi HOU** (侯遠思教授), and **Prof. Glenn MCCARTNEY** participated in the conference.

For more details, please visit: <https://fba.um.edu.mo/faculty-and-student-of-department-of-integrated-resort-and-tourism-management-participated-in-apacchrie-2025/>

7 DEPARTMENT OF INTEGRATED RESORT AND TOURISM MANAGEMENT INTERNSHIP TALKS

Teaching and Learning

Business Engagement

Service

This spring, the Department of Integrated Resort and Tourism Management (DRTM), proudly hosted a series of internship talks, inviting 15 esteemed companies to engage with our DRTM and FBA students. Participating companies included SJM Resorts S.A., Wynn Resorts (Macau) Limited, Melco Resorts & Entertainment, Four Seasons Hotel Guangzhou, Sands China Ltd., Crowne Plaza Macau, Artyzen Grand Lapa Macau, DFS, MGM Macau, Zhaode (Hangzhou) Hotel Co., Ltd., Galaxy Entertainment Group, W-Macao Studio City, Peninsula Bangkok, Wanda Hotels & Resorts, and Universal Beijing Resort. These events provided valuable insights into industry trends and career opportunities, fostering connections between students and potential employers. We thank all participating companies for their contributions and encourage students to take advantage of these networking opportunities!



Internship talk



Group photo

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CTIRS CELEBRATES SUCCESSFUL COMPLETION OF HOSPITALITY STUDENT MANAGEMENT TRAINEE PROGRAMME 2025

Teaching and Learning

The Centre of Tourism and Integrated Resort Studies (CTIRS) under the Faculty of Business Administration (FBA) successfully concluded its Hospitality Student Management Trainee Programme 2025 with a graduation ceremony held on 06 May 2025. The programme equips students with the practical skills needed to thrive in the dynamic hospitality industry. The intensive programme combines 60 hours of coursework with 40-50 hours of hands-on practicum experience at the CTIRS's Macao Sustainable Tourism Development Workshop (formerly the Integrated Resort Career Simulation Programme) and other related activities. This blended approach supplements the Faculty of Business Administration (FBA) curriculum, providing students with a solid foundation for future internships and careers in hospitality management.

During the ceremony, **Prof. Amy SO (蘇小恩教授)**, Assistant Dean (Business Engagement and Alumni Affairs) of the FBA and Director of CTIRS, congratulated the graduates and emphasized the importance of practical training in preparing students for successful careers. Certificates were presented to the graduates, and Hayley CHEONG, Ivy LEI, Lucas ZHANG, and Tony WALwere recognized with Best Student Leader Awards for their outstanding efforts. The ceremony was attended by faculty members including **Prof. Glenn MCCARTNEY**, Associate Dean (Curriculum and Teaching), and Assistant Professors, **Prof. Soey LEI (李雪瑩教授)**, **Prof. Huiling HUANG (黃慧靈教授)**, and **Prof. Stella LIU (劉星教授)**, all from the Integrated Resort and Tourism Management.

For more details, please visit: <https://ctirs.fba.um.edu.mo/student-management-trainee-programme-2025-graduation/>



Group photo

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THE FBA-BRTC HOSTS THE 7TH PROFESSIONAL TRAINING ON INTERNATIONAL FINANCIAL REPORTING STANDARDS (IFRS) FOR THE PROFESSIONAL COMMITTEE OF ACCOUNTANTS OF MACAU (CPC)

Teaching and Learning

The Business Research and Training Center (BRTC) of the Faculty of Business Administration (FBA) successfully conducted a comprehensive training programme on IFRS 10 – Consolidated Financial Statements on 17 and 24 May 2025, at the university campus. The sessions were designed to enhance participants' understanding of the principles and application of IFRS 10, a critical standard for financial reporting.

The training was led by academic professional, **Prof. Mary CHAI (柴麗萍教授)**, from the University of Macau. It covered key aspects of IFRS 10, including topics such as the concept of control and its role in consolidation, identifying subsidiaries and preparing consolidated financial statements, special cases and exemptions under IFRS 10, and practical examples and challenges.

For more details, please visit: <https://fba.um.edu.mo/the-fba-brtc-hosts-the-7th-professional-training-on-international-financial-reporting-standards-ifs-for-the-professional-committee-of-accountants-of-macaucpc/>

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THANK YOU AND SEE YOU AGAIN

In the FBA Academic Council and Staff General Meeting held on 30 May 2025, the Faculty expressed heartfelt thanks to **Prof. Clement CHOW (鄒少峰教授)** for his dedications and contributions to FBA. Wishing him good luck for all future endeavors.



Dean YU (Left) and Prof. Clement CHOW (Right)



Group photo

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FBA ALUMNI GATHERING IN SINGAPORE

Business Engagement

Recently, the Faculty of Business Administration (FBA) hosted a meaningful reunion for alumni in Singapore, organized by **Prof. Amy SO (蘇小恩教授)**, Assistant Dean in Business Engagement and Alumni Affairs. This event provided a valuable opportunity for attendees to reconnect and share their experiences since graduation, fostering a sense of community among former classmates.

The gathering featured distinguished alumni who have successfully emerged as industry leaders in their respective fields. Their insights and accomplishments served as inspiration for all attendees. Additionally, other alumni are actively pursuing their aspirations or furthering their studies in Singapore, highlighting the diverse paths FBA graduates have taken.

The atmosphere was filled with excitement and camaraderie as attendees exchanged stories and discussed their professional journeys. It was encouraging to see how the FBA network continues to thrive, supporting each member in their endeavors.

Special thanks to our alumni Mr. Bill King WANG for his exceptional efforts in organizing this gathering and to all alumni who made the time to attend. Appreciation is also extended to **Prof. Soey LEI (李雪瑩教授)** and **Mr. Jason TANG (鄧聯輝先生)** for their unwavering support and for attending the event. Overall, the reunion was a celebration of community, collaboration, and the ongoing pursuit of excellence among FBA alumni. We look forward to future gatherings that continue to strengthen our connections and inspire one another.

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DRTM ALUMNI REUNION DINNER IN MAY

Business Engagement

In May 2025, the FBA hosted a successful Alumni Reunion Dinner, organized by **Prof. Amy SO (蘇小恩教授)**, Assistant Dean of Business Engagement and Alumni Affairs. This event brought together alumni for a wonderful evening of connection and fellowship. It highlighted the strong network within the FBA community.

The gathering provided an opportunity for attendees to reconnect with familiar faces and reminisce about their time at FBA creating a warm atmosphere filled with nostalgia.

Notably, the Head of the Department of Integrated Resort and Tourism Management, **Prof. Li MIAO (苗莉教授)**, also attended the reunion. Her presence further enriching the experience for all participants. Alumni shared updates on their careers and personal achievements, showcasing the diverse paths they have taken since graduation.

The event served as a reminder of the importance of maintaining connections within the alumni community. Looking ahead, we are excited to organize more gatherings that foster engagement and collaboration among alumni.

We encourage all alumni to participate in future events and continue to strengthen the FBA community!



DRTM Alumni Reunion Dinner in May

STAY CONNECTED WITH US

