Major in Bachelor of Business Administration - GBS22

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* Course Type CM : Compulsory/Major Course

GE: General Education Course

RE : Required Elective FE : Free Elective

First Year - UF1

Course Code	Course Title	Credit Units	* Course Type	1st Sem	2nd Se
BECO1000	Principles of Microeconomics	3	CM	*	
CPED1000	Residential College Experiential Learning	1	CM	*	*
CPED1001	Physical Education I	0.5	СМ	*	
MGMT1000	Principles of Business Management	3	CM	*	
1 "Chinese or Portug	juese Language" Course				
CHLL1000	University Chinese				
PORT1000	Portuguese Language I – Introductory Portuguese	3	CM / FE	*	1
1 Free Elective					
1 "English Language	" Course				
EELC1012	University English II			*	
EELC1013	University English III	3	CM/FE		
1 Free Elective					
1 "Information Techr	nology" Course	3	СМ	*	
CISC1000	Information Technology Fundamentals and Practices		Civi		
BECO1001	Principles of Macroeconomics	3	CM		*
CPED1002	Physical Education II	0.5	CM		*
GEST1001	Quantitative Reasoning for Business	3	GE		*
SOM1001	Contemporary Information Systems for Organizations	3	СМ		*
1 "English Language	" Course				
EELC1013	University English III				
	Choose one from the following E4 electives (for Academic English)		СМ		
EELC2008	Academic English: Speaking				
EELC2009	Academic English: Writing				
EELC2010	Academic English: Project-based Learning	3			*
	Choose one from the following E5 electives (for English for Specific Academic Purposes				
EELC2011	English Speaking for Academic Research				
EELC2012	English Writing for Academic Research				
EELC2013	English Integrated Skills for Academic Research				
1 General Education (Course	3	GE		*
1 General Education (Course	3	GE		*
		35		•	

CPED1000 is a yearly course.

Students can test out of the Chinese and/or Portuguese language course(s) if they obtain certain qualifications and should enroll course as follows:

- a) Test out EITHER Chinese Language Course OR Portuguese Language Course: One 3-credit free elective in the first semester of first year of study
- b) Test out NEITHER Chinese Language Course NOR Portuguese Language Course: CHLL1000 OR PORT1000 in the first semester of first year of study

 $Test\ out\ information:\ https://reg.um.edu.mo/current-students/curriculum-model/lag-curriculum-model/languages-and-skills/reg.um.edu.mo/current-students/curriculum-model/lag-$

Students can test out of some or all of the 3 English language courses and are required to take English courses according to assigned level, one course in each semester from the first semester of first year of study to the first semester of study.

- a) Placement level "E1a ": EELC1011 + EELC1008 + EELC1012 + EELC1013
- b) Placement level "E1b": EELC1011 + EELC1012 + EELC1013
- c) Placement level "E2": EELC1012 + EELC1013 + E4 electives (for Academic English) <in 2nd semester of 2nd year>
- d) Placement level "E3": EELC1013 + E4 electives (for Academic English) <in 2nd semester of 1st year> + One 3-credit free electives
- e) Placement level "E5": E5 electives (for English for Specific Academic Purposes) <in 2nd semester of 1st year> + Two 3-credit free electives
- f) Placement level "EngCW": Three 3-credit free electives

Test out information: https://reg.um.edu.mo/current-students/curriculum-model/ug-curriculum-model/languages-and-skills/

Students are required to take GE courses as follows in order to graduate:

General Education Area	Course Requirement (Two Courses from Each Area)		
Global Awareness	GEGA1000 – Macao and Chinese Civilization (compulsory)		
	1 course from the list other than GEGA1000		
Literature and Humanities	GELH1000 – Chinese Language and Culture (compulsory) /		
	GELH1010 – Chinese Language and Culture (for International Students) (compulsory)		
	1 course from the list other than GELH1000		
Science and Technology	GEST1001 – Quantitative Reasoning for Business (compulsory)		
	1 course from the list other than GEST1001		
Society and Behaviour	GESB1000 - Ethics, Values, Law and Society (compulsory)		
	1 course from the list other than GESB1000 (GESB1001/1002/1003)		

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GE: General Education Course

RE : Required Elective FE : Free Elective

Second Year - UF2

Course Code	Course Title	Credit Units	* Course Type	1st Sem	2nd Sem
MGMT2001	Organizational Behavior	3	СМ	*	*
ISOM1005	Introduction to Business Intelligence and Information	3	CM	*	*
Students who take MGM1	2001 in the first semester will take ISOM1005 in the second semester, and	vice versa.			
ACCT1000	Principles of Financial Accounting	3	CM	*	
MGMT2000	Business Communications	3	СМ	*	
MKTG2000	Principles of Marketing	3	СМ	*	
1 General Education	Course	3	GE	*	
1 "English Languag	e" Course				
	Choose one from the following E4 electives (for Academic English)				
EELC2008	Academic English: Speaking				
EELC2009	Academic English: Writing	3	CM / FE		*
EELC2010	Academic English: Project-based Learning				
1 Free Elective					
CPED2001	Residential College Community Team Project	1	СМ		*
ACCT2000	Management Accounting I	3	CM		*
FINC2000	Financial Management	3	СМ		*
ISOM2002	Statistics and Data Analysis	3	СМ		*
	·	31		•	•

If a student has been placed in the E1a plan and has enrolled "EELC1008 Grammar and Writing Improvement I" in the first year, he/she will need to take one GE course instead of one FE course in either year 3 or year 4.

Third Year - UF3

Course Code	Course Title	Credit Units	* Course Type	1st Sem	2nd Sem
MGMT3000	Global Business Environment	3	CM	*	
1 Bachelor of Busine	1 Bachelor of Business Administration Required Elective		RE	*	
1 Bachelor of Busine	1 Bachelor of Business Administration Required Elective		RE	*	
1 General Education	1 General Education Course		GE	*	
1 General Education Course		3	GE	*	
ISOM3030	Quantitative Decision Analysis	3	CM		*
MGMT3003	Strategic Management	3	CM		*
MGMT3004	Research Methods	3	CM		*
MGMT3009	Business Ethics and Corporate Social Responsibility	3	CM		*
1 Bachelor of Busine	Bachelor of Business Administration Required Elective		RE		*
		30			

Fourth Year - UF4

Course Code	Course Title	Credit	Units	* Course Type	1st Sem	2nd Sem
1 Bachelor of Business Administration Required Elective		3		RE	*	
1 Bachelor of Business Administration Required Elective		3		RE	*	
1 General Education Course		3		GE	*	
1 General Education Course		3		GE	*	
1 Free Elective		3		FE	*	
ISOM4006	Project and Quality Management	3	ı	СМ		*
1 Bachelor of Business Administration Required Elective		3	ı	RE		*
1 Bachelor of Business Administration Required Elective		3	ı	RE		*
1 Free Elective		3	i	FE		*
1 Free Elective		3		FE		*
		3	0		•	

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GE: General Education Course

RE : Required Elective FE : Free Elective

Business Administration Required Electives

Course Code	Course Title		
BECO3004	Economics of Tourism		
BECO3006	Money and Banking		
BECO4005	Applied Economics for Leisure Industries		
BECO4014	International Banking		
BECO4015	Managerial Economics for Small and Medium-sized Retailing Enterprises		
FINC4004	Mergers and Acquisitions		
FINC4008	International Finance and Global Issues		
MGMT3007	Organizational Change and Development		
MGMT3008	Quality Management		
MGMT4001	Global Human Resource Management		
MGMT4002	Asian Business		
MGMT4003	Cross-Cultural Communication in Business		
MGMT4006	Entrepreneurship Management		
MGMT4011	Employee Relations, Safety and Health		
MGMT4012	Strategic Human Resource Management		
MGMT4015	Leadership		
MKTG4003	Services Marketing		
MKTG4005	Retail Strategy		
MKTG4012	Customer Relationship Management		
MKTG4014	Brand Management		
MKTG4018	Leisure and Lifestyle Marketing		