



FBA

NEWSLETTER

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NEWS

1

UNIVERSITY OF MACAU SUCCESSFULLY HELD A SHARING SESSION FOR THE DBA AND THE EMBA PROGRAMMES IN SHENZHEN

澳大DBA及EMBA學位課程深圳招生分享會成功舉辦

Teaching and Learning

On 23 February 2025, the University of Macau successfully held a sharing session for the Doctor of Business Administration (DBA) and the Executive Master of Business Administration (EMBA) programmes in Shenzhen. The event aimed to provide prospective applicants with an in-depth understanding of the programme's features and development opportunities. The event attracted nearly 60 experienced entrepreneurs and senior executives from across the country, including many attendees recommended by current students.

澳門大學於2025年2月23日在深圳成功舉辦 "工商管理博士 (DBA) 及高級管理人員工商管理碩士 (EMBA) 學位課程分享會"。此次活動旨在讓有意報讀該課程的申請人深入了解澳大的課程特色及發展機會。活動吸引了近60位來自全國各地的資深企業家和高層管理人員參加，其中不乏由在讀學員推薦而來的與會者。



分享會上，澳大副校長（學術）許敬文教授介紹了澳大的歷史沿革和發展概況。他提及澳大深合區校區的發展，該校區將佈局與校本部優勢互補、相互支撐的學科，重點培養更多醫學、微電子、創意設計、金融科技和新工科等優秀人才。這些發展無疑為學員提供了極具價值的機會，使他們能夠接觸到前沿的學術資源和行業趨勢，從而提升自身的競爭力。



隨後，工商管理學院院長**余俊教授**對主講嘉賓進行了介紹。陳志輝教授是亞太區頂尖的市場戰略權威，專研管理策略和市場學，對中國市場特別有研究，以及湛家揚教授在技術創新方面的重要影響。



數據及人工智能素養協會創會主席**湛家揚教授**則以「AI赋能可持續發展」為題，專注於人工智能在可持續發展中的應用。他闡述了AI如何提高企業效率及減少資源浪費，並預測未來挑戰。他強調AI在應對氣候變化、城市管理和廢物管理等方面的潛力，並分享了成功案例，展示了利用AI達成可持續發展的可能性。

其後，DBA課程主任**傅曉青教授**和EMBA課程主任**袁嘉教授**分別對各自課程進行了詳細介紹，強調了課程的獨特優勢及未來發展方向。



此外，幾位校友代表分享了他們的求學經歷，包括DBA的**李治平博士**、**葛良娣女士**、**劉青玉先生**，以及EMBA的**馬列一先生**、**王開權先生**和**伊凱先生**，分享了在澳大的學習收穫和職業發展，讓在場的參與者倍感鼓舞。

此次活動不僅為參加者提供了深入了解澳門大學DBA及EMBA學位課程的機會，也促進了業界精英之間的交流與合作。最後，部分與會代表參觀了華大BGI——生命科技領域的龍頭企業。在參觀過程中，大家深刻感受到了生命科技的神奇魅力以及堅毅創新的企業家精神！

2

APPLY NOW TO POSTGRADUATE PROGRAMMES OF FACULTY OF BUSINESS ADMINISTRATION

Are you ready to take the next step in your academic journey? The Postgraduate Programmes at the Faculty of Business Administration, University of Macau, offer a unique opportunity to deepen your knowledge in both traditional and emerging fields of business. With a focus on developing a global mindset and meeting the strategic needs of industries in Macau and the Greater Bay Area, our programmes equip you with the skills needed to excel in leadership and management roles. Join us to transform your potential into performance!

For more details on FBA programmes, please visit:
<https://fba.um.edu.mo/programmes/>

For more details on application and related requirement, please visit:
<https://grs.um.edu.mo/index.php/prospective-students/master-postgraduate-certificate-diploma-programmes/>

ADMISSION FOR 2025/2026 Master's Degree Programmes of Faculty of Business Administration

Programmes

Master of Business Administration (MBA)
Master of Science in Accounting
Master of Science in Business Analytics
Master of Science in Finance
Master of Science in Integrated Resort and Tourism Management
Master of Science in Data Science (Financial Technology)
Master of Science in Data Science (Marketing Analytics)

APPLICATION DEADLINE:
14 March 2025



3

UM FBA AND CCE OFFERS TRAINING PROGRAMME IN BUSINESS AND ECONOMICS FOR STUDENTS FROM KYUNG HEE UNIVERSITY

Business Engagement

During 12 to 18 February 2025, the University of Macau (UM) Centre for Continuing Education (CCE) co-organized with Business Research and Training Centre of Faculty of Business Administration (BRTC), held a training course on Macao business and economics for 24 students from Kyung Hee University.

The nine-day training programme was jointly offered by CCE and the Business Research and Training Center of FBA at UM. Students from KHU attended lectures on special topics on Macao business and economy given by FBA professors. They also visited the the Gaming Laboratory of the Institute for the Study of Commercial Gaming to learn about UM's entrepreneurial support for students and related teaching facilities.

For more details, please visit:

<https://brtc.fba.um.edu.mo/um-fba-and-cce-offers-training-programme-in-business-and-economics-for-students-from-kyung-hee-university/>

4 DELEGATION OF PEKING UNIVERSITY HSBC BUSINESS SCHOOL VISITED FBA

Business Engagement

Coordinated by ADO, a delegation, led by Ms. Vera CHEONG, family member of the donor of CKLC, from Peking University HSBC Business School EMBA and MBA students and alumni visited FBA on 21 February 2025. The delegation was warmly welcomed by **Prof. Raymond LOI (雷智豪教授)**, **Prof. Fangyuan CHEN (陳方圓教授)**, **Prof. Steven ZHANG (張旭教授)** and **Prof. Henry LEI (李振國教授)**, they had the chance to explore our faculty including Currency Museum and Mock Casino.



Group photo



Group photo

5 DELEGATION OF SCHOOL OF ECONOMICS AND MANAGEMENT, TSINGHUA UNIVERSITY MBA EDUCATION CENTER VISITED FBA

Business Engagement

A delegation comprising of MBA students and teachers from the School of Economics and Management, Tsinghua University MBA Education Center visited FBA on 13 February 2025. They were warmly received by **Prof. Rose LAI (黎寧教授)**, **Prof. Davis FONG (馮家超教授)** and **Prof. Henry LEI (李振國教授)**. The delegation paid a visit to the Mock Casino and Currency Museum where Prof. LEI gave an introduction, followed by a faculty introduction speech delivered by Prof. LAI. Prof. FONG also conducted a lecture about "Review of Tourism and Gaming Industry Development and Its Opportunities and Challenges in the Post Epidemic Era" for the delegation in the morning on the same day.

6 DELEGATION FROM YUNNAN UNIVERSITY VISITED FBA

Business Engagement

Coordinated by CCE, a delegation of 30 teachers and students from Yunnan University who joined the "Training course on Leadership and Cross-cultural Communication" co-organized by CCE and BRTC visited FBA recently. The delegation was warmly welcomed by **Prof. Henry LEI (李振國教授)** and they had the chance to explore our facilities including Currency Museum and Mock Casino.



Group photo

7 DELEGATION OF EAST CHINA NORMAL UNIVERSITY, XI'AN JIAOTONG UNIVERSITY, AND BEIHANG UNIVERSITY VISITED FBA

Business Engagement

Coordinated by CKYC, a delegation comprising 40 students from East China Normal University, Xi'an Jiaotong University, and Beihang University, respectively, visited FBA recently. The delegation was warmly welcomed by **Prof. Henry LEI (李振國教授)** and they had the chance to explore our faculty including Currency Museum and Mock Casino.



Group photo



Group photo

8 DELEGATION OF SHANDONG UNIVERSITY OF FINANCE AND ECONOMICS VISITED FBA

Business Engagement

Coordinated by GAO, a delegation led by Mr. Yuxi ZHA, Party Secretary of Shandong University of Finance and Economics, visited the Faculty of Business Administration (FBA) recently. The delegation was warmly welcomed by **Prof. Wenjin KANG (康文津教授)**, **Prof. Morris LIU (劉明教授)** and **Prof. Fangyuan CHEN (陳方圓教授)** the delegation had an in-depth interaction regarding potential collaboration in the degree programmes, student exchange, and research.

9 DELEGATION FROM YONAGO SHOIN HIGH SCHOOL, JAPAN

Business Engagement

A delegation led by Mr. Seiki NAGASAKI, Principal of the Yonago Shoin High School, visited FBA recently. The delegation was warmly welcomed by **Prof. Amy SO (蘇小恩教授)**, the delegation paid a visit to the Mock Casino and Currency Museum, followed by a faculty and programme introduction delivered by Prof. SO, and briefing session for oversea student admission delivered by Ms. Anita FU from GAO, the delegation had an in-depth discussion on student admission and further study.



Group photo

UPCOMING EVENT



FBA SEMINAR SERIES - 189

FBA SEMINAR SERIES
War as a Phenomenon of Inquiry in Management

Prof. Fabrice Lumineau
Professor in Strategic Management,
HKU Business School, The University of Hong Kong
Date: 6 March 2025 (Thursday)
Time: 10:30 to 12:00
Venue: E22-G015
Host: Prof. Haitao Yu, Assistant Professor in Management

Abstract

We argue that war as a phenomenon deserves more focused attention in management. We first highlight several reasons why war should be considered important and relevant to management studies. We then develop an integrative framework structured around three building blocks—(a) the nature of war from an organizational viewpoint, (b) the actors in war, and (c) war's contextual factors—thus laying the foundations of a programmatic theory for analyzing war as a specific area of inquiry in management. We next provide an overview of the literature on war, offer directions for management research at the intersection of these three building blocks, and outline a roadmap to identify pressing questions that management can address by leveraging existing theories. Finally, we highlight empirical challenges and offer specific recommendations to pave the way for future research by management scholars. Aiming to stimulate a new scholarly conversation, this paper contributes to establishing a forward-looking research agenda that can help management scholars problematize key issues in the analysis of war.

Speaker

Prof. Fabrice Lumineau is a Professor in Strategic Management at HKU Business School, The University of Hong Kong. His research investigates inter-organizational partnerships, the interplay between contract and trust in collaborative strategies, opportunism and ethical issues, and blockchain governance. He has over 50 publications, including in the top management journals, such as *Academy of Management Annals*, *Academy of Management Journal*, *Academy of Management Review*, *Journal of International Business Studies*, *Journal of Management*, *Journal of Management Studies*, *Organization Science*, *Organization Studies*, *Research Policy*, and *Strategic Management Journal*. Prof. Lumineau serves as an associate editor at the *Journal of Management* and on the editorial board of *Strategic Management Journal*, *Organization Science*, and *Strategic Organization*. He is an elected member of the AOM's STR – Strategic Management Executive Committee and has served as the Program Chair of the Cooperative Strategies Interest Group at the Strategic Management Society. So far, Prof. Lumineau has taught in six main fields and has received numerous teaching recognitions.

All are welcome!

1 FBA SEMINAR SERIES 189

- Topic: War as a Phenomenon of Inquiry in Management
- Speaker: Prof. Fabrice LUMINEAU, Professor in Strategic Management, HKU Business School, The University of Hong Kong
- Date: 6 March 2025 (Thursday)
- Time: 10:30 - 12:00
- Venue: E22-G015
- Host: Prof. Haitao YU, Assistant Professor in Management

All academic staff, students, and interest parties are welcome to join!

For more details, please visit:

<https://fba.um.edu.mo/fba-seminar-series-189/>

2 UM DISTINGUISHED VISITING SCHOLAR SEMINAR

- Topic: Childhood Imprints and Adulthood Leadership Experience
- Speakers: Prof. Xu HUANG, Chair Professor, Hong Kong Baptist University
- Date: 7 March 2025 (Friday)
- Time: 10:00 - 11:30
- Venue: E22-G015
- Language: English
- Host: Prof. Feng BAI, Associate Professor in Management

All academic staff, students, and interested parties are welcome to join!

For more details, please visit:

<https://fba.um.edu.mo/um-distinguished-visiting-scholar-seminar-childhood-imprints-and-adulthood-leadership-experience-by-prof-xu-huang/>



UM DISTINGUISHED VISITING SCHOLAR SEMINAR

Childhood Imprints and Adulthood Leadership Experience

Prof. Xu HUANG
Chair Professor, Hong Kong Baptist University

Date: 7 March, Friday
Time: 10:00 - 11:30
Venue: E22-G015
Host: Prof. Feng BAI, Associate Professor in Management

Abstract

In this seminar, I will present a novel theoretical model that suggests employees' responses to their leaders in adulthood are influenced by their childhood socialization experiences. This model provides insight into the variability of employee reactions to identical leadership behaviors. Our research opens new avenues for exploring the socialization origins of individuals' leadership experiences. I will present a series of empirical studies conducted by my former PhD student, Dr. Leni Chen, which largely support our key propositions.

Speaker

Professor Huang received his PhD from the University of Groningen (the Netherlands), MA from Lancaster University (UK), and Honors Diploma from Lingnan University (Hong Kong). Currently, he is Chair Professor of Management and Associate Dean of the School of Business, Hong Kong Baptist University. He is also the Director of the DBA program and the Director of Center for Human Resource Strategy and Development. He is Consulting Editor of the *Management and Organization Review*, and a member of editorial board for *Academy of Management Journal* and *Human Relations*. Professor Huang is now serving as an Independent Director of the board of Gidano International Limited.

Professor Huang's research interests include leadership, power, proactive and abnormal work behaviors, employee well-being, cross-cultural psychology, and management issues in China. He has published more than 80 papers in international journals including *Administrative Science Quarterly*, *Academy of Management Journal*, *Journal of Applied Psychology*, *Organization Science*, *Journal of International Business Studies*, *Personnel Psychology*, *Journal of Management*, *Management and Organization Review*, *Journal of Organizational Behavior*, *Journal of Organizational and Occupational Psychology*, *Human Relations*, *Leadership Quarterly*, and so forth.

All are welcome!



FBA SEMINAR SERIES
- 190



UNIVERSITY OF MACAU
FACULTY OF BUSINESS ADMINISTRATION

FBA SEMINAR SERIES
Human Mobility and Commercial Real Estate:
Evidence from REIT Operating Performance



Prof. Desmond Tsang
 Associate Professor,
 Co-Director, Centre for Hospitality and Real Estate Research
 The Chinese University of Hong Kong
 Date: 7 March 2025 (Friday)
 Time: 10:30 to 12:00
 Venue: E22-2010
 Host: Dr. Xiaoling CHU, Research Assistant Professor

Abstract

The pandemic caused a structural shift in the ways we work and live. Particularly, remote work practices changed in a more permanent manner. This study reveals how human mobility change, which potentially has become a significant factor affecting the real estate market since the pandemic, affects commercial real estate performance. We first use a machine learning model (LASSO) to determine the local factors that best predict human mobility change. We next analyse the impact of mobility change based on local factors on the operating performance of U.S. REITs. Our findings demonstrate that REITs with more exposure to mobility reduction report lower rental revenue, lower net operating income (NOI), and lower adjusted funds from operations (AFFO). We find that the mobility reduction effect is most apparent in the office and retail sectors. We further demonstrate human mobility shock affects REIT pricing amid the pandemic, as the sensitivity of AFFO to human mobility has led to negative reactions in the stock market, particularly for office properties.

Speaker

Prof. Desmond Tsang is an Associate Professor of Real Estate at the School of Hotel and Tourism Management at CUHK Business School. He also serves as a Co-Director of the Centre for Hospitality and Real Estate Research. He obtained his PhD from University of California at Berkeley majoring in real estate and accounting. His research in real estate specialises in Real Estate Investment Trusts (REITs), Firm Location, and Chinese Real Estate Market. His research interests in accounting include Corporate Governance, Earnings Management, and Financial Reporting Fraud. Professor Tsang has published in top journals such as *Management Science*, *Review of Accounting Studies*, *Real Estate Economics*, *Journal of Real Estate Research* and *Journal of Real Estate Finance and Economics*. Professor Tsang teaches real estate at the undergraduate, masters, and doctoral levels at CUHK. Professor Tsang has provided extensive services to the academic profession and the industry. He was the president of both the Asian Real Estate Society (AsRES) and the Global Chinese Real Estate Congress (GCREC) for the term 2022-2023. He has hosted the AsRES-GCREC Joint International Real Estate Conference in 2023 and the Asian Association for Investors in Non-Listed Real Estate Vehicles (ANREV) Research Conference in 2024.

All are welcome!

3 FBA SEMINAR SERIES 190

- Topic: Human Mobility and Commercial Real Estate: Evidence from REIT Operating Performance
- Speaker: Prof. Desmond TSANG, Associate Professor, Co-Director, Centre for Hospitality and Real Estate Research, The Chinese University of Hong Kong
- Date: 7 March 2025 (Friday)
- Time: 10:30 - 12:00
- Venue: E22-2010
- Host: Dr. Xiaoling CHU, Research Assistant Professor

All academic staff, students, and interest parties are welcome to join!

For more details, please visit:

<https://fba.um.edu.mo/fba-seminar-series-190/>

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