



NEWSLETTER

5 Feb 2025

ISSUE 124

NEWS

1 UM HONORARY DOCTOR LAWRENCE JUEN-YEE LAU GIVES TALK ON CHINA IN THE GLOBAL ECONOMY

Teaching and Learning

Business Engagement

Service

The University of Macau (UM) held a Doctor honoris causa Lecture titled 'China in the Global Economy' on 16 January 2025. Lawrence Juen-yee LAU, recipient of the Doctor of Education honoris causa degree from UM and former vice-chancellor of the Chinese University of Hong Kong (CUHK), was the speaker. The talk was well attended by scholars, UM faculty and students, people from various sectors of the community, and the public.

In his speech, Wing Ming HUEN, second vice chair of the University Council, highlighted Prof. LAU's academic achievements, as well as his contributions to economic development, economic growth, and the East Asian economies. He also mentioned Prof. LAU's achievements during his tenure as vice-chancellor of CUHK, such as the internationalisation of the university and the establishment of CUHK-Shenzhen. Notably, Prof. LAU took part in the establishment of the Dr. Stanley Ho Medical Development Foundation in 2005.

During the talk, Prof Lau reviewed the history of the Chinese economy and its development since the founding of the People's Republic of China, and illustrated China's evolving role in various sectors of the global economy. He discussed China's progress in intangible assets (human capital and R&D capital) and the increased international use of the renminbi. He also provided a long-term outlook for China's economy up to 2050.

In addition, Prof Lau engaged with the audience in the Q&A and discussion session moderated by Yu Jun, dean of the UM Faculty of Business Administration.

For more details, please visit: <https://fba.um.edu.mo/um-honorary-doctor-lawrence-juen-yee-lau-gives-talk-on-china-in-the-global-economy/>



Prof. Lawrence Juen-yee LAU, recipient of the Doctor of Education honoris causa degree from UM and former vice-chancellor of the Chinese University of Hong Kong (CUHK)



Mr. Wing Ming HUEN, second vice chair of the University Council, delivered welcome remarks



UM honorary doctor Lawrence Juen-yee Lau gives a talk on China in the global economy

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THE 19TH INTERNATIONAL SYMPOSIUM ON ECONOMETRIC THEORY AND APPLICATIONS (SETA2025) – CALL FOR SUBMISSION

Research



Faculty of Business Administration and Financial Econometrics team affiliated with Asia-Pacific Academy of Economics and Management at University of Macau (UM) are pleased to host **the 19th International Symposium on Econometric Theory and Applications (SETA 2025)** on 2 - 3 June 2025. On behalf of the Advisory Committee and the Program Committee, we are now inviting prospective contributors to submit their papers electronically through the Conference Maker from 20 December 2024 until 16 February 2025. Submissions will be considered in a broad range of themes, to cover all aspects of econometrics.

KEYNOTE SPEAKERS (alphabetically sorted):

- Professor Matias Cattaneo, Professor of Operations Research and Financial Engineering, Princeton University (ET Lecture)
- Professor Xiaohong Chen, Malcolm K. Brachman Professor of Economics and Professor of Management, Yale University (UM Lecture)
- Professor Jessica Pan, Professor, National University of Singapore (SETA Lecture)

PAPER SUBMISSION: https://editorialexpress.com/cgi-bin/conference/conference.cgi?action=login&db_name=seta2025



For more details, please visit: <https://fba.um.edu.mo/seta2025/>

3 CONGRATULATIONS: NATIONAL FIRST PRIZE | STUDENTS FROM THE DEPARTMENT OF INTEGRATED RESORT AND TOURISM MANAGEMENT ACHIEVED OUTSTANDING RESULTS IN THE 18TH NATIONAL BUSINESS ELITE CHALLENGE FOR HIGHER EDUCATION

Teaching and Learning

Business Engagement

The national finals of the Tourism and Convention Innovation and Entrepreneurial Practices competition of the 18th National Business Elite Challenge for Higher Education ended recently. After 8 months of intense competition, a student team from the Department of Integrated Resort and Tourism Management at the University of Macau emerged victorious in the national finals, standing out among over 12,000 registered teams nationwide who went through rounds of selection in the knowledge quiz and provincial competitions. Their outstanding performance earned them the “National First Prize.”

A team composed of WANG Tiancheng (fourth-year student in International Integrated Resort Management), LIAO Yujiu (fourth-year student in International Integrated Resort Management), and Morsha MAK (fourth-year student in Business Administration) under the guidance of **Prof. Huiling HUANG (黄慧灵教授)**, Assistant Professor in Integrated Resort and Tourism Management, successfully advanced through various rounds under her guidance to reach the national finals. The team presented the entry “Marvelous Night in Macau – Cultural and Technological Immersive Night Tour,” themed around Macau’s cultural heritage, designing an immersive tourism experience that integrated innovation, feasibility, and societal value. In the finals, Wang Tiancheng’s team excelled in the Cultural Tourism competition – Tourism New Business Model Planning track, ultimately winning the “National First Prize”.

For more details, please visit:

<https://fba.um.edu.mo/congratulations-national-first-prize-students-from-the-department-of-integrated-resort-and-tourism-management-achieved-outstanding-results-in-the-18th-national-business-elite-challenge-for-higher-e/>



Students from the Department of Integrated Resort and Tourism Management won the National First Prize in the 18th National Business Elite Challenge for Higher Education



Prof. Huang (team advisor) and winning team members



CCE and BRTC co-organized Wuhan University 2025 Youth Development Training Program (Greater Bay Area Route): A One-Day Experience at UM

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CCE AND BRTC CO-ORGANIZED WUHAN UNIVERSITY 2025 YOUTH DEVELOPMENT TRAINING PROGRAM (GREATER BAY AREA ROUTE): A ONE-DAY EXPERIENCE AT UM

Teaching and Learning

Service

On 15 January 2025, The University of Macau (UM) Centre for Continuing Education (CCE) co-organized with Business Research and Training Centre (BRTC) of Faculty of Business Administration, held a one-day experience event for 47 students from Wuhan University as part of the Wuhan University 2025 Youth Development Training Program (Greater Bay Area Route).

The one-day program consisted of thematic lecture and campus visits. The lecture delivered entirely in English by experienced UM professor, covered topics such as an overview of Macau's economy, development opportunities in the Greater Bay Area, and Macau's positioning and advantages within the region. These professional insights helped broaden the students' perspectives and inspired critical thinking.

For more details, please visit: <https://brtc.fba.um.edu.mo/cce-and-brtc-co-organized-wuhan-university-2025-youth-development-training-program-greater-bay-area-route-a-one-day-experience-at-um/>

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CCE AND THE EXECUTIVE EDUCATION OF FBA CO-ORGANIZED A TRAINING PROGRAMME FOR STUDENTS FROM HKU GLOBAL CEO PROGRAMME – MACAU 1+4 INDUSTRIAL DEVELOPMENT AND ITS ROLE IN THE GREATER BAY AREA

Teaching and Learning

Service

Executive Education at the Faculty of Business Administration (FBA) and Centre for Continuing Education (CCE) recently held a training programme on Macau 1+4 Industrial Development and its Role in the Greater Bay Area for more than 50 students from the Global CEO Programme of the University of Hong Kong.

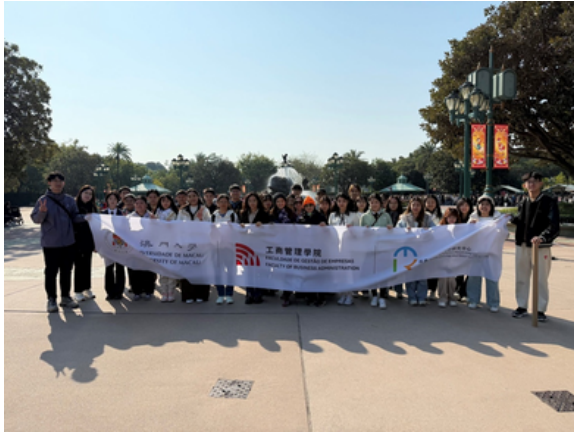
Prof. Jun YU (余俊教授), Dean of the Faculty of Business Administration of the University of Macau, attended the event and delivered a welcome speech, he introduced the overview of the FBA and expressed his welcome to students. At the same time, Prof. Zhenhua Mao, Professor of Practice at the Business School of the University of Hong Kong and Chief Economist of CCXI, expressed satisfaction with the course being launched at UM and hope that there would be more opportunities to cooperate with UM in the future.

Following a rich and compact one-day training session, **Prof. Davis FONG (馮家超教授)** was one of the distinguished invited speakers. He delivered a talk titled "The development, transformation and global competitiveness of Macao's leading industries" that explores the evolution and strategic shifts within Macao's key sectors, and analyzing how these industries have adapted to global market dynamics to maintain and enhance their competitive edge on the world stage.

For more details, please visit: <https://fba.um.edu.mo/cce-and-the-executive-education-of-fba-co-organized-a-training-programme-for-students-from-hku-global-ceo-programme-macau-14-industrial-development-and-its-role-in-the-greater-bay-area/>



CCE and the Executive Education of FBA co-organized a training programme for students from HKU Global CEO Programme



Group photo

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CTIRS STUDY TRIP TO HONG KONG DISNEYLAND: EXPERIENCING UNIQUE OPERATIONAL MODELS AND CAREER PLANNING

Teaching and Learning

Business Engagement

On 11 January 2025, the Centre for Tourism and Integrated Resort Studies (CTIRS) organized an experiential study trip to Hong Kong Disneyland. A group of 32 students from the Faculty of Business Administration at the University of Macau, led by **Prof. Amy SO (蘇小恩教授)**, Director of CTIRS, **Prof. Li MIAO (苗莉教授)**, Head of the Department of Integrated Resort and Tourism Management, and **Prof. Soey LEI (李雪瑩教授)**, Assistant Professor in Integrated Resort and Tourism Management, participated the visit. The trip offered students a unique opportunity to gain an in-depth understanding of Disney's corporate culture and business operations.

As part of the "Disney's Foundations for Career Success" program, students interacted with Disney cast members and explored Disney's core values, culture, the significance of a positive attitude, and the importance of continuous skill development. These experiences are crucial for equipping students with the knowledge and skills necessary for their future careers.

This inspirational field trip successfully provided invaluable learning experiences that extend beyond the classroom to enable students to explore a dynamic business environment, gain practical experience in mega resort management and to be able to broaden their perspectives, which will inspire their future career planning.

For more details, please visit: <https://ctirs.fba.um.edu.mo/10880/>

UPCOMING EVENT

1 FBA SEMINAR SERIES 182

- Topic: What Do Resumes Tell Us About Accounting Rookie Job Candidates' Research Potential?
- Speakers: Prof. Bin KE, Professor of Accounting and Provost's Chair, National University of Singapore
- Date: 7 February 2025 (Friday)
- Time: 14:30 – 16:00
- Venue: E22-2002
- Host: Prof. Feng TANG, Assistant Professor in Accounting

All academic staff, students, and interested parties are welcome to join!

For more details, please visit:

<https://fba.um.edu.mo/fba-seminar-series-182/>



FBA SEMINAR SERIES
- 182

FBA SEMINAR SERIES
What Do Resumes Tell Us About Accounting Rookie Job Candidates' Research Potential?

 **Prof. Bin KE**
Professor of Accounting and Provost's Chair, National University of Singapore

Date: 7 February 2025 (Friday)
Time: 14:30 – 16:00
Venue: E22-2002
Host: Prof. Feng TANG, Assistant Professor in Accounting

Abstract

Universities allocate significant resources each year to recruit faculty from PhD programs, yet many hires fail to achieve tenure, often due to insufficient research productivity. This study explores whether the faculty recruitment process can be enhanced by using machine learning to identify candidates with higher research potential earlier in the hiring process. Focusing on the accounting rookie job market, we develop a research productivity prediction model that leverages readily available job application materials: (i) candidate resumes, (ii) the rankings of their educational institutions and the research productivity of their dissertation advisors and coauthors, and (iii) their job market papers. Despite human recruiters having access to broader information than our prediction model, our model consistently outperforms traditional human judgment in predicting future research productivity. Notably, resumes prove to be the most powerful predictors of research productivity, while the job market paper contributes minimal predictive value once resume data is incorporated.

Speaker

Prof. Bin KE is a Professor of Accounting and Provost's Chair at the National University of Singapore (NUS) Business School since 2015. He is a holder of the prestigious "Chang Jiang Scholar" title awarded by China's Ministry of Education and the Li Ka Shing Foundation. His primary teaching interests include financial accounting principles, financial statement analysis, and doctoral seminars on empirical financial accounting research; whereas his primary research interests focus on the economic forces that determine the production and use of accounting information in business decisions. Examples of his research including earnings management, insider trading, institutional investors, and financial analysts. His recent research focuses on financial reporting, managerial incentives, and investor protection in emerging markets with a particular focus on China.

All are welcome!



FBA SEMINAR SERIES
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FBA SEMINAR SERIES
The Bright and Dark Sides of Employee Creativity:
The Roles of Authentic and Hubristic Pride

 **Prof. Mo CHEN**
Associate Professor
School of Economics and Management,
Harbin Institute of Technology

Date: 14 February 2025 (Friday)
Time: 11:00 to 12:30
Venue: E22-G008
Host: Prof. Rico LAM, Professor in Management, University Registrar

Abstract

Research demonstrates that employee creativity can have paradoxical effects that can be constructive or destructive. Similarly, research shows that pride predicts both constructive and destructive behaviors. This present research seeks to connect and integrate these divergent literature in ways that shed light on when, how, and why employee creativity and pride affect coworker-directed constructive and destructive behaviors. Integrating attribution theory and the cognitive appraisal theory of emotions, we build a theoretical model that we test in three time-lagged survey studies. Results demonstrate that employee creativity predicts authentic pride when creativity is attributed to effort, and it predicts hubristic pride when creativity is attributed to ability. Acknowledging the importance of context, we also show that average coworker creativity dampens the positive effect of creativity on hubristic pride more than on authentic pride. Lastly, authentic pride motivates coworker helping and inhibits coworker incivility, whereas hubristic pride does the opposite. Overall, the present research sheds new light on workplace creativity by explicating the cognitive and affective mechanisms that account for the paradoxical effects of creativity on coworker behaviors.

Speaker

Prof. Mo CHEN is an Associate Professor at the School of Economics and Management, Harbin Institute of Technology. He holds a Ph.D. in Management from Shanghai Jiao Tong University. His research interests include strategic leadership, behavioral ethics, prosocial behavior, and corporate social responsibility from a micro perspective. His research has been published in leading academic journals such as the Journal of Applied Psychology, Business Ethics Quarterly, Journal of Business Ethics, Management and Organization Review. He serves on the editorial reviewer board of Management and Organization Review. Additionally, his work has received several awards: the OB Division's Best Paper Award at the AOM Annual Meeting in 2020, the Best Reviewer Award from Management Quarterly in 2018, 2022, and 2023, as well as the RRBM Best Paper Award from Management and Organization Review in 2023.

All are welcome!

2 FBA SEMINAR SERIES 183

- Topic: The Bright and Dark Sides of Employee Creativity: The Roles of Authentic and Hubristic Pride
- Speaker: Prof. Mo CHEN, Associate Professor, School of Economics and Management, Harbin Institute of Technology
- Date: 14 February 2025 (Friday)
- Time: 11:00 – 12:30
- Venue: E22-G008
- Host: Prof. Rico LAM, Professor in Management, University Registrar

All academic staff, students, and interest parties are welcome to join!

For more details, please visit:

<https://fba.um.edu.mo/fba-seminar-series-183/>

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FBA OUTSTANDING ALUMNI – GBA ENTREPRENEUR SEMINAR SERIES: “HOW TO MAKE A QUALITY-STARTUP BY A QUALITY-BIZ-MODEL” BY MR. DANNY CHAU

- Topic: How to make a Quality-Startup by a Quality-Biz-Model
- Speakers: Mr. Danny CHAU, Director & Co-founder, GoldChess Asia Consulting Limited; Vice-Chairman, University of Macau Alumni Association
- Date: 26 February 2025 (Wednesday)
- Time: 19:00 – 20:15
- Venue: E22-G015

All academic staff, students, and interested parties are welcome to join!

For more details, please visit:

<https://fba.um.edu.mo/fba-outstanding-alumni-gba-entrepreneur-seminar-series-how-to-make-a-quality-startup-by-a-quality-biz-model-by-mr-danny-chau/>







FBA Outstanding Alumni GBA Entrepreneur Seminar Series



Mr. Danny CHAU
 Director & Co-founder, GoldChess Asia Consulting Limited
 Vice-Chairman, University of Macau Alumni Association

How to make a Quality-Startup by a Quality-Biz-Model
 Date: 26 February 2025 (Wednesday)
 Time: 19:00 to 20:15
 Venue: E22-G015 Lecture Hall

Speaker

Mr. Danny Chau is an experienced management executive and entrepreneur partner in commerce about 25 years experiences since his graduation from the Faculty of Business Administration at the University of Macau in 2000. He has founded his companies for the business of M&A consulting and the Portuguese-Speaking-Countries Trade & Investment since 2014. He was the Deputy General Manager of a Macau financial institute and the Department Management of a French financial institute in Macau.

He has been elected as the fellow membership of the UK chartered institutes of LIBF London Institute of Banking and Finance, CIM Chartered Institute of Marketing, and CMI Chartered Management Institute. He earned the professional qualification SCPM Stanford Certified Project Manager from Stanford Advanced Project Management Program in Stanford University, and earned his executive management master degree from HEC-Liège Management School in Liège University. He was granted the Guangdong-HK-Macao Bay Area Entrepreneur Union – Outstanding Youth Entrepreneur Award in 2021.

Currently he is the member of Standardization Committee of CCPIT-CSC China Council for The Promotion of International Trade Commercial Sub-Council, the member of China Guangdong Human Resources Standardization Committee (GD/TC147), and the member of Youth Entrepreneurs Expert Committee of Guangdong-Macao In-depth Cooperation Zone in Hengqin. He has advised the different startup companies from the sectors of new materials, biotechnology, and biomedical etc.

All are welcome!

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