



**Programme Curriculum of  
Doctor of Philosophy in Business Administration  
(For Students Admitted in/after AY2025/2026)**

**Specialization: Accounting**

Course Code	Course Title	Type	Total Lecture Hours	Credits
BAGC8001	Research Ethics	Compulsory	--	0
FINC8013	Asset Pricing	Compulsory	45	3
ACCT8013	Empirical Accounting Seminar I	Compulsory	45	3
ACCT8014	Empirical Accounting Seminar II	Compulsory	45	3
ACCT8999	Doctoral Thesis	Compulsory	--	18
<i>Students are required to take 1 course from the following required elective courses to obtain 3 credits:</i>				
FINC8014	Corporate Finance	Required Elective	45	3
BECO8010	Microeconomic Theory	Required Elective	45	3
BECO8011	Econometric Analysis	Required Elective	45	3
BECO8012	Advanced Time Series Analysis	Required Elective	45	3
<b>Grand Total</b>				<b>30</b>

**Specialization: Business Analytics**

Course Code	Course Title	Type	Total Lecture Hours	Credits
BAGC8001	Research Ethics	Compulsory	--	0
ISOM8013	Mathematical Modelling in Decision Sciences	Compulsory	45	3
ISOM8014	Statistical Methods for Business Analytics	Compulsory	45	3
ISOM8999	Doctoral Thesis	Compulsory	--	18
<i>Students are required to take 2 courses from the following required elective courses to obtain 6 credits:</i>				
BECO8011	Econometric Analysis	Required Elective	45	3
BECO8012	Advanced Time Series Analysis	Required Elective	45	3
ISOM8011	Quantitative Research Methods for Information Systems	Required Elective	45	3
ISOM8012	Advanced Topics in Decision Sciences	Required Elective	45	3
<b>Grand Total</b>				<b>30</b>



**Specialization: Business Economics**

Course Code	Course Title	Type	Total Lecture Hours	Credits
BAGC8001	Research Ethics	Compulsory	--	0
BECO8010	Microeconomic Theory	Compulsory	45	3
BECO8011	Econometric Analysis	Compulsory	45	3
BECO8999	Doctoral Thesis	Compulsory	--	18
<i>Students are required to take 2 courses from the following required elective courses to obtain 6 credits:</i>				
FINC8014	Corporate Finance	Required Elective	45	3
BECO8012	Advanced Time Series Analysis	Required Elective	45	3
BECO8013	Selected Topics in Business Economics	Required Elective	45	3
ISOM8014	Statistical Methods for Business Analytics	Required Elective	45	3
ECON8806	Advanced Topics in Macroeconomics	Required Elective	45	3
<b>Grand Total</b>				<b>30</b>

**Specialization: Finance**

Course Code	Course Title	Type	Total Lecture Hours	Credits
BAGC8001	Research Ethics	Compulsory	--	0
FINC8013	Asset Pricing	Compulsory	45	3
FINC8014	Corporate Finance	Compulsory	45	3
BECO8011	Econometric Analysis	Compulsory	45	3
FINC8999	Doctoral Thesis	Compulsory	--	18
<i>Students are required to take 1 course from the following required elective courses to obtain 3 credits:</i>				
BECO8010	Microeconomic Theory	Required Elective	45	3
BECO8012	Advanced Time Series Analysis	Required Elective	45	3
FINC8015	Financial Economics	Required Elective	45	3
<b>Grand Total</b>				<b>30</b>



**Specialization: Hospitality and Tourism Management**

Course Code	Course Title	Type	Total Lecture Hours	Credits
BAGC8001	Research Ethics	Compulsory	--	0
IRTM8010	Advanced Research Methods in Hospitality and Gaming Management I	Compulsory	45	3
IRTM8011	Advanced Research Methods in Hospitality and Gaming Management II	Compulsory	45	3
IRTM8012	Contemporary Research in Hospitality and Tourism Management	Compulsory	45	3
IRTM8999	Doctoral Thesis	Compulsory	--	18
<i>Students are required to take 1 course from the following required elective courses to obtain 3 credits:</i>				
IRTM8013	Contemporary Research in Integrated Resort and Gaming Management	Required Elective	45	3
IRTM8014	Research Writing	Required Elective	45	3
MGMT8011	Advanced Research Methods in Management and Marketing I	Required Elective	45	3
<b>Grand Total</b>				<b>30</b>

**Specialization: Integrated Resort and Gaming Management**

Course Code	Course Title	Type	Total Lecture Hours	Credits
BAGC8001	Research Ethics	Compulsory	--	0
IRTM8010	Advanced Research Methods in Hospitality and Gaming Management I	Compulsory	45	3
IRTM8011	Advanced Research Methods in Hospitality and Gaming Management II	Compulsory	45	3
IRTM8013	Contemporary Research in Integrated Resort and Gaming Management	Compulsory	45	3
IRTM8999	Doctoral Thesis	Compulsory	--	18
<i>Students are required to take 1 course from the following required elective courses to obtain 3 credits:</i>				
IRTM8012	Contemporary Research in Hospitality and Tourism Management	Required Elective	45	3
IRTM8014	Research Writing	Required Elective	45	3
MGMT8011	Advanced Research Methods in Management and Marketing I	Required Elective	45	3
<b>Grand Total</b>				<b>30</b>



**Specialization: Management**

Course Code	Course Title	Type	Total Lecture Hours	Credits
BAGC8001	Research Ethics	Compulsory	--	0
MGMT8011	Advanced Research Methods in Management and Marketing I	Compulsory	45	3
MGMT8012	Advanced Research Methods in Management and Marketing II	Compulsory	45	3
MGMT8999	Doctoral Thesis	Compulsory	--	18
<b><i>Students are required to take 2 courses from 1 of the following groups of compulsory courses to obtain 6 credits:</i></b>				
<b>Group I</b>				
MGMT8013	Doctoral Seminar in Strategic Management I	Compulsory	45	3
MGMT8015	Doctoral Seminar in Strategic Management II	Compulsory	45	3
<b>Group II</b>				
MGMT8014	Doctoral Seminar in Organizational Behavior and Human Resource Management I	Compulsory	45	3
MGMT8016	Doctoral Seminar in Organizational Behavior and Human Resource Management II	Compulsory	45	3
			<b>Grand Total</b>	<b>30</b>

**Specialization: Marketing**

Course Code	Course Title	Type	Total Lecture Hours	Credits
BAGC8001	Research Ethics	Compulsory	--	0
MGMT8011	Advanced Research Methods in Management and Marketing I	Compulsory	45	3
MGMT8012	Advanced Research Methods in Management and Marketing II	Compulsory	45	3
MKTG8011	Doctoral Seminar in Marketing Research	Compulsory	45	3
MKTG8012	Doctoral Seminar in Marketing Theories	Compulsory	45	3
MKTG8999	Doctoral Thesis	Compulsory	--	18
			<b>Grand Total</b>	<b>30</b>