



澳門大學

UNIVERSIDADE DE MACAU
UNIVERSITY OF MACAU

Faculty of Business Administration

MSc in Business Analytics

Second Semester, Academic Year 2024/2025, (Class in UM)

Course Code	Course Title	Class	Code	Week	Time	Instructor	Classroom
Compulsory Courses							
ISOM7022	Database and Big Data Management	001	DBAM-1	MON	19:00 – 22:00	Yingpeng ZHU	E22- 2011
Required Electives							
ISOM7041	Econometrics and High-Dimensional Data Analysis	001	EHDA-1	TUE	19:00 – 22:00	Wenyang ZHANG	E22- 2002
ISOM7013	Information Management and Digital Innovation	001	IMDI-1	THUR	19:00 – 22:00	Patrick LEE	E22-3015
ISOM7013	Information Management and Digital Innovation	002	IMDI-2	FRI	14:30 – 17:30	Patrick LEE	E22-G013
MKTG7033	Marketing Analytics	001	MKA	FRI	19:00 – 22:00	Kao SI	E22-2018

Course Enrollment: ☒ UM Holiday ☑ Tentative Final Exam (7-20 May 2025)

Add/Drop Period:

	Monday		Tuesday		Wednesday		Thursday		Friday		Saturday	
1	06/01	DBAM-1	07/01	EHDA-1	08/01		09/01	IMDI-1	10/01	IMDI-2 / MKA	11/01	
2	13/01	DBAM-1	14/01	EHDA-1	15/01		16/01	IMDI-1	17/01	IMDI-2 / MKA	18/01	
3	20/01	DBAM-1	21/01	EHDA-1	22/01		23/01	Recess	24/01	Recess	25/01	Recess
4	27/01	Recess	28/01	Recess	29/01	☒	30/01	☒	31/01	☒	01/02	Recess
5	03/02	Recess	04/02	Recess	05/02	Recess	06/02	IMDI-1	07/02	IMDI-2 / MKA	08/02	
6	10/02	DBAM-1	11/02	EHDA-1	12/02		13/02	IMDI-1	14/02	IMDI-2 / MKA	15/02	
7	17/02	DBAM-1	18/02	EHDA-1	19/02		20/02	IMDI-1	21/02	IMDI-2 / MKA	22/02	
8	24/02	DBAM-1	25/02	EHDA-1	26/02		27/02	IMDI-1	28/02	IMDI-2 / MKA	01/03	
9	03/03	DBAM-1	04/03	EHDA-1	05/03		06/03	IMDI-1	07/03	IMDI-2 / MKA	08/03	
10	10/03	DBAM-1	11/03	EHDA-1	12/03		13/03	IMDI-1	14/03	IMDI-2 / MKA	15/03	
11	17/03	DBAM-1	18/03	EHDA-1	19/03		20/03	IMDI-1	21/03	IMDI-2 / MKA	22/03	
12	24/03	DBAM-1	25/03	EHDA-1	26/03		27/03	IMDI-1	28/03	IMDI-2 / MKA	29/03	
13	31/03	DBAM-1	01/04	EHDA-1	02/04		03/04	IMDI-1	04/04	☒	05/04	
14	07/04	DBAM-1	08/04	EHDA-1	09/04		10/04	IMDI-1	11/04	IMDI-2 / MKA	12/04	
15	14/04	DBAM-1	15/04	EHDA-1	16/04		17/04	IMDI-1	18/04	☒	19/04	☒
16	21/04	Recess	22/04	EHDA-1	23/04		24/04	IMDI-1	25/04	IMDI-2 / MKA	26/04	
17	28/04	DBAM-1	29/04	EHDA-1	30/04		01/05	☒	02/05	IMDI-2 / MKA	03/05	
18	05/05	☒	06/05	IMDI-1	07/05		08/05	IMDI-1	09/05	IMDI-2 / MKA	10/05	IMDI-2 / MKA
19	12/05	DBAM-1	13/05	EHDA-1	14/05	IMDI-1 / IMDI-2	15/05		16/05	MKA	17/05	
20	19/05		20/05		21/05		22/05		23/05		24/05	