

Master's Degree Programmes**Master of Science in International Integrated Resort Management**

Subject	Credits
Compulsory Courses	
IRTM7010 International Integrated Resorts Management	3
IRTM7011 International Hospitality Marketing Management	3
IRTM7035 Gaming and Casino Operation Management	3
IRTM7013 Managerial Finance in Integrated Resorts	3
IRTM7014 Integrated Resorts Management Internship*	3
IRTM7051 Research Methods	3
IRTM7991 Project Report	6
Elective Courses** (at least four courses)	12
IRTM7031 Event and Entertainment Management	
IRTM7032 Food and Beverage Management	
IRTM7034 Hotel Revenue Management	
IRTM7036 Cross Cultural Gambling Psychology	
IRTM7037 Travel and Tourism Management	
IRTM7038 Retail Management in Integrated Resorts	
IRTM7039 Service Quality Management in Integrated Resorts	
IRTM7040 Special Topics in Integrated Resorts	
IRTM7041 Strategic Management in Hospitality Industry	
IRTM7042 Direct Marketing and Customer Relationship Management in Integrated Resorts	
IRTM7052 Digital Innovations in Smart Tourism	
MGMT7037 Global Business***	
CCBS7002 Cognitive Neuroscience***	
CCBS7006 Neuroeconomics***	
ISOM7015 Fundamentals of Business Analytics***	
ISOM7033 Tourism Analytics***	
PSYC7708 Behavioral Addiction***	
Total Credits	36

* For students who have less than 2 years supervisory or managerial working experiences, they are required to undertake at least 560 hours (max: 810 hours) internship programme. Students who are working full time with at least 2 years supervisory or managerial experience at the time of application may be able to exempt the internship course upon showing adequate justification to do so to the University. Students who are working full time but without 2 years of supervisory or managerial experience at the time of application may be able to waive from the internship course upon showing adequate justification to do so to the University. All other exempt or waive cases will be subjected to special approval on a case by case basis.

** The elective courses are offered subject to the number of student enrolment and the availability of instructors.

*** Students may enrol either one of these MBA / MSc in Business Analytics / MSc in Cognitive Neuroscience courses as electives, and it is subject to class quota upon course enrolment and availability of instructors.

Note:

1. All courses must be successfully completed and students are required to achieve a cumulative GPA of 2.7 or above in order to graduate.
2. Unless otherwise specified, the above information is accurate as at 18 December 2024. The University has the right from time to time to make changes in its regulations, rules and procedures as it sees fit.