

MBA Textbook information for 1st Semester of Academic year 2024/2025

For students of 2023 intake:

Course Code	Course Title	Course Instructor	Textbook			
			Title	Author	Publisher	ISBN
MGMT7011	Strategic Management	Iris YUAN	Contemporary Strategy Analysis, 11 th Edition	Robert M. Grant	Chichester: John Wiley & Sons	978-1-119-81521-1
MGMT7012	Ethics and Leadership in Organizations	Feng BAI	No textbook required			
MGMT7032	Human Resources Management	Siew Huat KONG	No textbook required			
BAGC7011	Research Methods	Hao ZHANG	Principles of Econometrics, 5 th Edition 2018	R. Carter Hill, William E. Griffiths & Guay C. Lim	WILEY	ISBN: 9781118452271
			Social Science Research: Principles, Methods, and Practices (2012) http://scholarcommons.usf.edu/oa_textbooks/3 <i>^This textbook can be downloaded through online access for free.</i>	Bhattacharjee, Anol	Global Text Project	ISBN-13: 978-1475146127
			Using Stata for principles of econometrics. 5th Edition 2018 <i>*Reference Textbook</i>	ADKINS, Lee C.	John Wiley & Sons	ISBN 9781119463245
ISOM7030	Service Operations	Yifan JIAO	Service Management: Operations, Strategy, and Information Technology (10 th Edition)	Sanjeev Bordoloi, James Fitzsimmons and Mona Fitzsimmons	McGraw-Hill	ISBN10: 1264098359 ISBN13: 9781264098354

Textbooks can be purchased at the campus bookstore, Plaza Cultural Macau, Lda.

Name of Bookstore	Telephone No.	Location (at UM Campus)	Plaza Cultural Macau online bookstore
Macau Cultural Plaza	(853) 6301 2972	Southern wing of the library (E2 – G005) 圖書館南翼 E2 – G005 室	https://pcmbooks.shoppoint.mo/