Major in Global Business Management - GBM22

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* Course Type CM : Compulsory/Major Course

GE: General Education Course

RE : Required Elective FE : Free Elective

First Year - UF1

Course Code	Course Title	Credit Units	* Course Type	1st Sem	2nd Sem
BECO1000	Principles of Microeconomics	3	CM	*	
CPED1000	Residential College Experiential Learning	1	CM	*	*
CPED1001	Physical Education I	0.5	CM	*	
MGMT1000	Principles of Business Management	3	CM	*	
1 "Chinese or Portug	uese Language" Course				
CHLL1000	University Chinese				
PORT1000	Portuguese Language I – Introductory Portuguese	3	CM / FE	*	
1 Free Elective					
1 "English Language	" Course				
EELC1012	University English II			*	
EELC1013	University English III	3	CM/FE		
1 Free Elective					
1 "Information Techn	ology" Course	3	СМ	*	
CISC1000	Information Technology Fundamentals and Practices	, and the second	Olvi		
BECO1001	Principles of Macroeconomics	3	CM		*
CPED1002	Physical Education II	0.5	СМ		*
GEST1001	Quantitative Reasoning for Business	3	GE		*
ISOM1001	Contemporary Information Systems for Organizations	3	CM		*
1 "English Language	" Course				
EELC1013	University English III				
E4 English elective	Choose one from the following 3 courses: Academic English: Speaking Academic English: Writing Academic English: Project-based Learning	3	СМ		*
E5 English elective	Choose one from the following 3 courses: English Speaking for Academic Research English Writing for Academic Research English Intergrated Skills for Academic Researc				
1 General Education C	Course	3	GE		*
1 General Education C	ourse	3	GE		*
		35			

CPED1000 is a yearly course.

Students can test out of the Chinese and/or Portuguese language course(s) if they obtain certain qualifications and should enroll course as follows:

- a) Test out EITHER Chinese Language Course OR Portuguese Language Course: One 3-credit free elective in the first semester of first year of study
- b) Test out NEITHER Chinese Language Course NOR Portuguese Language Course: CHLL1000 OR PORT1000 in the first semester of first year of study

Test out information: https://reg.um.edu.mo/current-students/ugmodel/lang_skills/

Students can test out of some or all of the 3 English language courses and are required to take English courses according to assigned level, one course in each semester from the first semester of first year of study to the first semester of study.

- a) Placement level "E1a ": EELC1011 + EELC1008 + EELC1012 + EELC1013
- b) Placement level "E1b": E EELC1011 + EELC1012 + EELC1013
- c) Placement level "E2": EELC1012 + EELC1013 + E4 English elective (in 2nd semester of Year Two)
- d) Placement level "E3": EELC1013 + E4 English elective(in 2nd semester of Year One) + One 3-credit free electives
- e) Placement level "E5": E5 English elective (in 2nd semester of Year One) + Two 3-credit free electives
- f) None of the above: Three 3-credit free electives

Test out information: https://reg.um.edu.mo/current-students/curriculum-model/lag-curriculum-model/languages-and-skills/

Students are required to take GE courses as follows in order to graduate:

General Education Area	Course Requirement (Two Courses from Each Area)		
Global Awareness	GEGA1000 - Macao and Chinese Civilization (compulsory)		
	1 course from the list other than GEGA1000		
Literature and Humanities	GELH1000 – Chinese Language and Culture (compulsory)		
	1 course from the list other than GELH1000		
Science and Technology	GEST1001 – Quantitative Reasoning for Business (compulsory)		
	1 course from the list other than GEST1001		
Society and Behaviour	GESB1000 – Ethics, Values, Law and Society (compulsory)		
	1 course from the list other than GESB1000 (GESB1001/1002/1003)		

For students admitted from academic year 2024/2025 (B-C4-XXXX-X students)

Updated on 2/08/2024

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GE: General Education Course

RE : Required Elective FE : Free Elective

Second Year - UF2

Course	Code	Course Title	Credit Units	* Course Type	1st Sem	2nd Sem
MGMT2001		Organizational Behavior	3	CM	*	*
ISOM1005		Introduction to Business Intelligence and Information	3	CM	*	*
Students who take	MGMT200	of in the first semester will take ISOM1005 in the second semester, and vice	versa.			
ACCT1000		Principles of Financial Accounting	3	CM	*	
MGMT2000		Business Communications	3	CM	*	
MKTG2000		Principles of Marketing	3	CM	*	
1 "English La	1 "English Language" Course					
E4 English ele	ctive	Choose one from the following 3 courses: Academic English : Speaking Academic English : Writing Academic English : Project -based Learning	3	CM/FE		*
1 Free Elective	е					
CPED2001		Residential College Community Team Project	1	CM		*
ACCT2000		Management Accounting I	3	СМ		*
FINC2000		Financial Management	3	СМ		*
ISOM2002		Statistics and Data Analysis	3	СМ		*
1 General Edu	ıcation Cou	ırse	3	GE		*
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(*If student has placed in E1a plan and has enrolled "EELC1008 Grammar and Writing Improvement I" in year one, studend need to take one GE course instead of one FE course in year 3 or year 4)

Third Year - UF3

Course Code	Course Title	Credit Units	* Course Type	1st Sem	2nd Sem
ISOM3030	Quantitative Decision Analysis	3	СМ	*	
MGMT3000	Global Business Environment	3	СМ	*	
MGMT3003	Strategic Management	3	CM	*	
MGMT3004	Research Methods	3	CM	*	
1 Global Business Management Required Elective		3	RE	*	
1 Global Business Management Required Elective		3	RE		*
1 General Education Co	urse	3	GE		*
1 General Education Course		3	GE		*
1 General Education Course		3	GE		*
1 Free Elective		3	FE		*
		30			•

In order to graduate, all GBM students are required to study abroad in the second semester of their third year of study.

Fourth Year - UF4

Course Code	Course Title	Credit Units	* Course Type	1st Sem	2nd Sem
ISOM4006 Project and Quality Management		3	CM	*	
MGMT3001	International Management	3	CM	*	
MGMT3009	Business Ethics and Corporate Social Responsibility	3	CM	*	
MGMT3002	Competitive Advantage	3	CM	*	
1 Free Elective		3	FE	*	
MGMT4002	Asian Business	3	CM		*
MGMT4000 Global Strategic Management		3	CM		*
MKTG4000	International Marketing	3	CM		*
1 General Education Course		3	GE		*
1 Free Elective (*if student has placed on E1a plan and enrolled EELC1008 in year one, studend need to take one GE course instead of one FE)		3	FE		*
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Global Business Management Required Electives

Course Code Course Title	
MGMT4001	Global Human Resource Management
MGMT4003	Cross-Cultural Communication in Business
MGMT4005	Management of Foreign Affiliates

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GE : General Education Course

RE : Required Elective FE : Free Elective

MGMT4006	Entrepreneurship Management
WGW14000	Littleprefied stilp Management
MGMT4016	Innovation Management

