

2024-2025 Intake

# Doctor of Philosophy in **BUSINESS ADMINISTRATION**

哲學博士（工商管理）課程

Faculty of Business  
Administration  
工商管理學院



澳門大學  
UNIVERSIDADE DE MACAU  
UNIVERSITY OF MACAU



工商管理學院  
FACULDADE DE GESTÃO DE EMPRESAS  
FACULTY OF BUSINESS ADMINISTRATION



# Professional Teaching Staff

## 專業師資團隊

The Faculty of Business Administration (FBA) is internationally accredited by AACSB, AMBA and EQUIS. With a team of over 110 faculty members recruited from around the world, ranging from Assistant Professors to Chair Professors, the four academic departments in FBA admit and nurture PhD students in a diverse range of business research areas. Our faculty members are active contributors to top-tier, international peer-reviewed journals. Some of them also serve on the editorial boards of internationally renowned journals, contributing their professional views and conducting cutting-edge research.

工商管理學院 (FBA) 獲得國際商管學院促進協會 (AACSB)、工商管理碩士協會 (AMBA) 和歐洲質量發展系統 (EQUIS) 國際認證。透過從世界各地招聘從助理教授到講座教授在內的110 多名教學人員，學院的四個學系致力招募與培養不同商業研究領域的博士生。我院的教學人員為頂尖國際同儕審查期刊的積極撰稿人。他們中的一些人也擔任國際知名期刊的編委，貢獻專業觀點並進行前沿研究。

## Programme Introduction

### 課程簡介

Doctor of Philosophy (PhD) in Business Administration Programme is a research-oriented with an emphasis on the development of new theories or concepts in business disciplines. FBA at University of Macau offers PhD programmes in nine areas, including Accounting, Business Economics, Decision Sciences, Finance, Information Systems, Gaming Management, Hospitality Management, Management, and Marketing. These research-oriented majors prepare the PhD students to become professional researchers, making an original contribution to knowledge in business disciplines.

The PhD Programme consists of both coursework and independent research studies culminating in the submission of a doctoral thesis. Students are offered scholarships, assistantships, conference subsidies and other financial assistance, in addition to workshops and seminars opportunities so that students can engage in more academic exchange activities that are beneficial and related to their research studies. Through research collaboration with scholars from all over the world, students can bring their research skills to a new level. The normative study period of PhD Programme is 4 years. The medium of instruction is English.

哲學博士學位 (工商管理) 課程以研究為導向，強調商業學科中新理論或概念的發展。澳門大學工商管理學院提供九個研究領域的博士課程，包括會計學、商業經濟學、決策科學、金融學、資訊系統、博彩管理、款客服務管理、管理學和市場學。這些研究型專業致力培養博士生成為專業研究人員，為商業學科知識做出原創貢獻。

博士課程包括授課和獨立研究，最終提交博士論文。學生可以獲得獎學金、助學金、會議補貼等經濟資助，以及參與工作坊和研討會的機會，讓學生能夠參與更多有益且與其研究相關的學術交流活動。透過與世界各地學者的研究合作，有助學生進一步提升他們的研究技能水平。博士課程的一般學習期限為四年。授課語言為英語。

## Programme Intended Learning Outcomes

### 課程預期學習成果

Upon completion of the programme, students will be able to:

完成本課程後，學生將能夠：

- Develop a comprehensive knowledge of theory and methods in business disciplines;
- Plan, organize, design, construct, and execute research to assess/test research questions and/or hypotheses;
- Communicate their research clearly in both written and oral forms.
- 全面掌握商業學科的知識理論與研究方法；
- 規劃、組織、設計、建構和執行研究以評估/測試研究問題和/或假設；
- 以書面和口頭形式清楚地傳達研究成果。

## Admission Requirements

### 入學要求

Admission will be in accordance with the Admission Rules Governing PhD and Other Doctoral Degree Programmes of the University. Applicants are required to provide a testimonial of English as the medium of instruction issued by their undergraduate university or TOEFL / IELTS scores as a proof of English proficiency.

For more details about admission requirements, please refer to GRS webpage:

<https://grs.um.edu.mo/index.php/prospective-students/doctoral-degrees-programmes>

本課程將根據澳門大學哲學博士及其他博士學位課程的入學規則錄取新生。申請人需提供由本科學位頒授之大學發出的英語授課證明或托福 (TOEFL) / 雅思 (IELTS) 成績作為英語能力的證明。

申請人可參照澳門大學研究生院的網站瞭解詳情：

<https://grs.um.edu.mo/index.php/prospective-students/doctoral-degrees-programmes>

## Programme Structure

Students in the Doctor of Philosophy (PhD) in Business Administration Programme have to obtain at least 27 credits required for the programme (which includes enrolling in relevant programme courses as stated below), and passing the qualifying examination, thesis proposal assessment, and thesis oral defense.

## 課程結構

哲學博士學位(工商管理)課程的學生必須最少取得課程所需的27個學分,其中包括修讀有關課程科目、通過資格考試、論文提案評估及論文答辯。

Course	科目	Credit
BAGC8001 Research Ethics	BAGC8001 研究倫理	0
BAGC8000 Research Writing	BAGC8000 研究寫作	3
<b>Students should take the courses based on their respective discipline</b> 學生須按其主修專業修讀相關科目		
<b>Discipline: Accounting</b> 會計學主修專業		
ACCT8012 Contemporary Research in Accounting	ACCT8012 會計當代研究課題	3
Select one of the following courses: ACCT8011 Accounting Research Methods and Seminar FINC8011 Research Methods in Finance and Business Economics	學生須從下列科目中選修一門科目: ACCT8011 會計研究方法及研討課程 FINC8011 金融及商業經濟學研究方法	3 3
<b>Discipline: Finance or Business Economics</b> 金融學或商業經濟學主修專業		
FINC8012 Advanced Topics in Finance and Business Economics FINC8011 Research Methods in Finance and Business Economics	FINC8012 高級金融及商業經濟學專題 FINC8011 金融及商業經濟學研究方法	3 3
<b>Discipline: Information Systems or Decision Sciences</b> 資訊系統或決策科學主修專業		
ISOM8012 Advanced Topics in Decision Sciences and Information Systems	ISOM8012 高級決策科學與資訊系統專題	3
Select one of the following courses: ISOM8011 Quantitative Research Methods in Decision Sciences and Information Systems FINC8011 Research Methods in Finance and Business Economics MGMT8011 Advanced Research Methods in Management and Marketing	學生須從下列科目中選修一門科目: ISOM8011 決策科學與資訊系統的數量研究方法  FINC8011 金融及商業經濟學研究方法  MGMT8011 高級管理及市場學研究方法	3  3 3
<b>Discipline: Gaming Management or Hospitality Management</b> 款客服務管理或博彩管理主修專業		
IRTM8012 Contemporary Research in Hospitality and Gaming Management	IRTM8012 款客與博彩管理的當代研究課題	3
Select one of the following courses: IRTM8011 Advanced Research Methods in Hospitality and Gaming Management MGMT8011 Advanced Research Methods in Management and Marketing	學生須從下列科目中選修一門科目: IRTM8011 高級款客與博彩管理學研究方法 MGMT8011 高級管理及市場學研究方法	3 3
<b>Discipline: Management or Marketing</b> 管理學或市場學主修專業		
MGMT8011 Advanced Research Methods in Management and Marketing	MGMT8011 高級管理及市場學研究方法	3
Select one of the following courses: MKTG8012 Doctoral Seminar in Marketing Theories MGMT8013 Doctoral Seminar in Strategic Management MGMT8014 Doctoral Seminar in Organizational Behavior/Human Resource Management	學生須從下列科目中選修一門科目: MKTG8012 市場學理論專題研討 MGMT8013 策略管理學專題研討 MGMT8014 組織行為及人力資源學專題研討	3 3 3
Doctoral Thesis	博士論文	18
<b>Grand Total:</b>	<b>總學分:</b>	<b>27</b>

**Note:** If necessary, students without a relevant master degree will be required to take the courses that are required by the supervisors/ temporary supervisors and advisory panel.

備註: 如有需要, 論文導師/臨時導師/諮詢委員會可要求學生修讀增潤課程。



## Career Prospects 就業前景

Advances in technology as well as shifts in business demands have increased the need for highly specialized business professionals. The Doctor of Philosophy in Business Administration Programme provides students with the expertise and skills for an academic profession in any business-related field, as well as scholarly research at the collegiate level. The distinctive set of advanced skills and business knowledge offer the PhD graduates the competitive advantage in this growing sector.

Graduates from the PhD in Business Administration Programme can start their careers in research as researchers in universities, research institutes and business organizations, or as professors at tertiary level education. They can also associate with careers in various industries, including but not limited to banking, integrated resorts, multinational corporations, etc. being industrial professionals like Business Consultants, Executive Officers, Economists, Organizational Managers, Market Analysts, to name a few.

科技的進步以及業務需求的變化增加了對高度專業化的商業專才的需求。哲學博士學位(工商管理)課程為學生提供任何商業相關領域所需的學術專業知識和職業技能,以及大學程度的學術研究。獨特的高階技能和商業知識為本課程畢業生在不斷發展的行業中提供了競爭優勢。

哲學博士學位(工商管理)畢業生的職業生涯可以作為大學、研究機構和商業組織的研究人員,或高等教育程度的教授開展職業生涯。同時,他們可以從事各種行業,包括但不限於銀行、綜合度假村、跨國公司等,成為商業顧問、行政總裁、經濟學家、機構經理、市場分析師等業內專業人士。



## Contact us 聯繫我們



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<https://fba.um.edu.mo/postgraduate-studies-phd-programmes/phd/>



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