



17 Jan 2024

ISSUE 99

NEWS

FBA SHOWCASED FACULTY PROGRAMMES, FACILTIES AND STUDENT LIFE ON UM OPEN DAY 2024

Teaching and Learning

Business Engagement

Service

The University of Macau (UM) held its open day event titled 'UM Open Day 2024: Connecting Macao and Hengqin' on 14 January 2024. The Faculty of Business Administration (FBA) offered various activities on open day, including admission talk, information booth, interaction game booths, and visits to faculty facilities and laboratories; the faculty showcased its achievements in business education, research, and social services. With the tremendous support from departments, research centers, academics, and the administrative team, FBA attracted hundreds of participants actively engaging in the open day activities.























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DELEGATION OF THE KAO YIP MIDDLE SCHOOL VISITED FBA

Business Engagement

Research

Coordinated through Moon Chun Memorial College, a delegation from Kao Yip Middle School, comprising F4 to F6 students and teachers, had the opportunity to visit the Faculty of Business Administration (FBA) on 14 January 2024. The delegation was warmly welcomed by **Prof. Amy SO (蘇小恩教授)**. Following a faculty introduction speech delivered by Prof. So to the group, they had the chance to explore several facilities including the Thomson Reuters Trading Room, Currency Museum, Mock Casino, Accounting and Information Management Laboratory, Hospitality laboratory, Café Lab and etc.



Group photo

UPCOMING EVENT



"APAEM SEMINAR SERIES: IROBOT: THE **EVOLVING ROLE OF AI AND HUMANOID ROBOTS IN HOSPITALITY"**

- Topic: iRobot: The Evolving Role of AI and Humanoid Robots in Hospitality
- · Speaker: Prof. Lina ZHONG, Professor & Executive Dean, Chinese Academic of Tourism and Culture, Beijing International Studies University
- · Moderator: Prof. Rob LAW, UMDF Chair Professor of Smart **Tourism**
- Date and Time: 23 January 2024 (Tue), 15:00 16:00
- Venue: E22-G015 & Online via Zoom
- Language: English For registration:

https://umac.au1.qualtrics.com/jfe/form/SV_55AmF6PTDzfcYoC

All academic staff, students, and interested parties are welcome to join!

For more details, please visit:

https://apaem.um.edu.mo/the-registration-for-apaem-seminar-seriesirobot-the-evolving-role-of-ai-and-humanoid-robots-in-hospitality-23-janis-now-officially-open/









APAEM Seminar Series:

iRobot: The Evolving Role of Al and **Humanoid Robots in Hospitality**

Date: 23 Jan 2024 (Tue) Time: 15:00 - 16:00

Language: English Venue: E22-G015 & Online via Zoom



Prof. Lina ZHONG

Professor & Executive Dean Chinese Academy of Tourism and Culture Beijing International Studies University

Biography

Prof. Zhong's research interests focus primarily on big data analysis, smart tourism, and digital humanities (including digital culture, cultural and tourism big data, and cross-cultural communication in digital era). She has published 81 research papers, filed eight patents, and led 79 research

This seminar will primarily focus on the advancements and trends in research on robotics in hospitality. It will provide a retrospective analysis of research progre research methodologies predominantly employe employed. theoretical models and hypothesized variables designed.

Additionally, the seminar will delve into the thought Additionally, the seminar will delve into the thought process and methodologies used in writing research articles on robotics that have been published. The seminar will also explore research directions and analyze future trends







Moderator:

Prof. Rob LAW **UMDF Chair Professor of Smart Tourism** Deputy Director of APAEM



ing the landscape of research on job design and emp The contingency between context, job, and job

FBA SEMINAR SERIES 092

- Title: Mapping the landscape of research on job design and employee well-being: The contingency between context, job, and jobholders
- Speaker: Prof. Jia Lin XIE, Professor of Management, Rotman School of Management
- Date: 26 January 2024 (Friday)
- Time: 10:30 am to 12:00 pm
- Venue: E22-G015
- · Host: Prof. Jacky Fok Loi HONG, Professor in Management & Jing HU, Research Assistant Professor in Management
- Online registration: https://umac.au1.gualtrics.com/jfe/form/SV_4Hp485R BqvW29am

All academic staff, students, and interested parties are welcome to join!

For more details, please visit: https://fba.um.edu.mo/fba-seminar-series-092/

