

FBA Flagship Conference List (Approved by FBAFEC on 12/01/2024)

Item	Proposed by	Name of Conference	Prestige of the conference (High, Medium, Low)	Journal Affiliation	Conference Organizer and/or affiliation of board members	Internationalization (International/regional/local)
1	AIM-ACCT	Annual Meeting of American Accounting Association	High	NA	American Accounting Association (AAA)	International
2	AIM-ACCT	Canadian Academic Accounting Association Annual Conference	High	NA	Canadian Academic Accounting Association (CAAA)	International
3	AIM-ACCT	Annual Congress of the European Accounting Association	High	NA	European Accounting Association (EAA)	International
4	AIM-ACCT	British Accounting and Finance Association Annual Conference	High	British Accounting Review	British Accounting Review	International
5	AIM-ACCT	Accounting and Finance Association of Australia and New Zealand Annual Conference	Medium	NA	Accounting and Finance Association of Australia and New Zealand (AFAANZ)	International
1	AIM-BIS	The International Conference on Information Systems	High	N/A	Affiliated to the Association of Information Systems	International
2	AIM-BIS	Pacific Asia Conference on Information Systems	High	N/A	Affiliated to the Association of Information Systems	International
3	AIM-BIS	European Conference on Information Systems (ECIS)	High	N/A	Affiliated to the Association of Information Systems	International
4	AIM-BIS	Australasian Conference on Information Systems (ACIS)	High	N/A	Affiliated to the Association of Information Systems	International
1	AIM-QM	MSOM Conferences	High	Manufacturing & Service Operations Management (UTD, FT50, ABS3)	Manufacturing and Service Operations Management (MSOM) Society	International
2	AIM-QM	Joint Statistical Meetings	High	Journal of the American Statistical Association (ABS4) Journal of Business & Economic Statistics (ABS4)	American Statistical Association	International
3	AIM-QM	International Conference of POMS, POMS International or POMS-HK	High	Production and Operations Management (UTD, FT50, ABS4)	Association of POMS	International
4	AIM-QM	European Conference on Operational Research	High	European Journal of Operational Research (ABS4)	The European Association of Operational Research Societies	International
1	DRTM	ICHRIE /APacCHRIE Annual Conference	High	N/A	ICHRIE (International Council on Hotel, Restaurant, & Institutional Education)	International
2	DRTM	TTRA/ TTRA Asia-Pacific Annual International Conference	High	N/A	TTRA (Travel & Tourism Research)	International
3	DRTM	The Council for Australian University Tourism and Hospitality (CAUTHE) Annual Conference	High	N/A	CAUTHE (Council for Australasian	International
4	DRTM	《旅游学刊》中国旅游研究年会	High	旅游学刊	旅游学刊	Mainland China
1	FBE-ECON	The American Economic Association (AEA) Annual Meeting, in conjunction with the associations in related disciplines known as the Allied Social Science Associations (ASSA) as listed in the AEA website.	High	American Economic Review and other A+ Economic Journals (4*)	American Economic Association (AEA) and Allied Social Science Associations (ASSA)	International
2	FBE-ECON	Meeting of the Econometric Society (various regional meetings)	High	Econometrica (4*)	Econometric Society	International
3	FBE-ECON	Western Economic Association International (WEAI) Annual Conference	High	Economic Inquiry/Contemporary Economic Policy (3)	Western Economic Association International	International

4	FBE-ECON	International Association for Applied Econometrics (IAAE) Annual Conference	High	Journal of Applied Econometrics (3)	International Association for Applied Econometrics	International
1	FBE-FINC	American Finance Association (AFA) annual conference	High	Journal of Finance (4*)	American Finance Association (AFA)	International
2	FBE-FINC	European Finance Association (EFA) Annual Meeting	High	Review of Finance (RF) (4)	European Finance Association (EFA)	International
3	FBE-FINC	Financial Management Association (FMA) Annual Meeting	High	Financial Management (3)	Financial Management Association (FMA)	International
4	FBE-FINC	European Financial Management Association (EFMA) Annual Meeting	High	European Financial Management (3)	European Financial Management Association (EFMA)	International
1	MMI-Management	Academy of International Business (AIB) (Annual and Regional Conferences)	High	Journal of International Business Studies (FT50, ABS4*)	Academy of International Business (AIB)	International
2	MMI-Management	Academy of Management (AOM) Annual Meeting	High	Academy of Management Journal (UTD, FT50, ABS4*)	Academy of Management	International
3	MMI-Management	Strategic Management Society Annual International Conference	High	Strategic Management Journal (UTD, FT50, ABS4*)	Strategic Management Society	International
4	MMI-Management	European Group of Organizational Studies (EGOS) Colloquium	High	Organization Studies (FT50, ABS4)	European Group of Organizational Studies (EGOS)	International
1	MMI-Marketing	American Marketing Association (AMA) Conference (Summer Marketing Educators; Winter Marketing Educators; Global Marketing SIG)	High	Journal of Marketing (UTD, FT50, ABS4*); Journal of Marketing Research (UTD, FT50, ABS4*);	American Marketing Association	International
2	MMI-Marketing	AMS World Marketing Congress	High	Journal of the Academy of Marketing Science (FT50, ABS4*)	Academy of Marketing Science	International
3	MMI-Marketing	INFORMS Annual Meeting	High	Marketing Science (UTD, FT50, ABS4*); Organization Science (FT50, ABS4*)	The Institute for Operations Research and the Management Sciences (INFORMS)	International
4	MMI-Marketing	Association for Consumer Research (ACR) North American Annual Conference	High	Journal of Consumer Research (UTD, FT50, ABS4*)	Association for Consumer Research (ACR) Annual Conference	International
5	MMI-Marketing	ISMS Marketing Science Conference	High	NA	INFORMS Society for Marketing Science	International