

Master of

BUSINESS ADMINISTRATION

工商管理碩士學位課程

Faculty of Business

Administration

工商管理學院



澳門大學
UNIVERSIDADE DE MACAU
UNIVERSITY OF MACAU



工商管理學院
FACULDADE DE GESTÃO DE EMPRESAS
FACULTY OF BUSINESS ADMINISTRATION



AACSB
ACCREDITED



ASSOCIATION
AMBA
ACCREDITED



About the University of Macau and the Faculty of Business Administration

Founded in 1981, the University of Macau is an international public comprehensive university in Macao. There are more than 13,500 students. English is the main medium of instruction, and 80 per cent of its faculty members are from outside of Macao. A truly multicultural university, UM constantly strives for excellence, UM is ranked No. 193 in the 2024 Times Higher Education (THE) World University Rankings, No. 26 in the THE Young University Rankings, No. 37 in the THE Asia University Rankings, and No. 1 in the Association of Portuguese Speaking Universities. In the 2024 Quacquarelli Symonds (QS) World University Rankings, it is ranked No. 254.

The Faculty of Business Administration (FBA) is the oldest business school in Macao. Its vision is “To be a world-class business faculty and create a significant impact on the business community and society we serve”, and its mission is “To contribute to the economic and sustainable development of Macao and beyond by advancing knowledge, nurturing business leaders, and fostering talent in business”. FBA aims to nurture talents for local business community and contribute to the future economic development of Macao.

FBA is the only business school in Macao that is accredited by the three major international accreditation bodies, including AACSB, AMBA and EQUIS, as one of the 1% triple-accredited business schools in the world.

Master of Business Administration Programme

The Master of Business Administration (MBA) at the University of Macau intends to establish a broad and practical learning platform for the aspiring business professionals to advance their careers in Macao and beyond.

澳門大學及 工商管理學院簡介

澳門大學創辦於1981年，是澳門一所國際化綜合性公立大學，現有逾13,500名學生，以英語為主要授課語言，八成教研人員來自世界各地。澳大具有多元文化共存的獨特優勢，不斷追求卓越。澳門大學在2024泰晤士高等教育（Times Higher Education, THE）世界大學排名第193、全球年輕大學排名26、亞洲大學排名37、在葡萄牙語大學聯會中名列第一。在2024 Quacquarelli Symonds (QS) 世界大學排名第254位。

澳大工商管理學院作為澳門歷史最為悠久的商學院，一向以“成為世界一流商學院，並對我們服務的商界和社會產生重大影響”為願景，以“通過提升知識、培養商界領袖及人才，為澳門及其他地區的經濟和可持續發展作出貢獻”為使命，專注提供卓越的商科教育。工商管理學院為本地商界培養人才，為澳門未來經濟發展做出貢獻。

工商管理學院是澳門唯一獲得國際商學院聯合會（AACSB）、工商管理碩士協會（AMBA）和歐洲管理發展基金會（EFMD）歐洲質量發展系統（EQUIS）等對商學院最重要的三大國際認證，為全球約佔1%中的“三冠王”商學院。



Visit us at :
歡迎瀏覽網站：
www.fba.um.edu.mo

工商管理碩士學位課程

澳門大學工商管理碩士課程（MBA）為有抱負的專業管理人士提供一個實用面廣的學習平台，以促進於澳門及外地發展。



Programme Objectives

The student will be able to

- demonstrate effective leadership and teamwork skills.
- analyze the business environment and develop solutions to business problems.
- recognize corporate social responsibility and business ethics.
- understand the importance of service driven approach for managing the business operation.

Programme Features

The programme hosts the MBA Executive Forum Series in addition to regular academic seminars organized by the Faculty. Each time a prominent executive will be invited to will share his/her business experiences and interact with the students.

In order to enhance students' analytical thinking and enrich their academic studies, they may have the opportunity to participate in case competitions held by UM and other institutions.

Students may also organize optional field trips to visit major companies and universities in Asia. Past destinations included Beijing, Shanghai, Xian, Shenzhen, Singapore and Taiwan.

Programme Information

The normative study period of the programme is 2 years. The medium of instruction is English. Classes will mainly be held on weekday evenings and on weekends.

Admission Requirements

Applicants must have at least 3 years full-time work experience before the registration period (i.e. late August of the respective year of admission). In addition, applicants may provide us with GMAT or GRE scores for reference.

Other admission requirements will be in accordance with the Admission Regulations Governing Master's Degree & Postgraduate Certificates/Diploma Programmes of the University. Applicants are required to provide a testimonial of English as the medium of instruction issued by their undergraduate university or TOEFL, IELTS, CET6 or TEM scores as a proof of English proficiency.

More details can be found from the following website:
<https://fba.um.edu.mo/pgraduate/mba/>

課程目標

學生將能夠

- 展示有效的領導和團隊合作能力。
- 分析商業環境並製定商業問題的解決方案。
- 認識到企業社會責任和商業道德。
- 理解服務驅動方法對於管理業務運營的重要性。

課程特色

除了本學院組織的定期學術講座外，本課程其中一個特色是「MBA行政人員論壇」系列，邀請著名高級管理人員分享他們的業務管理經驗並與學生們互動。

為提升同學們的分析思維及豐富他們的學習生活，同學們亦有機會代表本學院參加由澳門大學或其他機構舉辦之案例比賽。

學生還可組織實地考察團到訪亞洲各大企業和大學。過去曾到訪的地區包括北京、上海、西安、深圳、新加坡和台灣。

課程資訊

課程一般期限為兩學年。授課語言為英語。授課時間為平日晚上及週末。

入學要求

本校工商管理碩士學位課程申請者需於申請年八月底前具有最少三年全職工作經驗。此外，申請人可以提交GMAT或GRE成績作為參考文件。

其他入學要求將根據澳門大學碩士學位及學士後證書/文憑課程的入學規則。申請人需提供由本科學位頒授之大學發出的英語授課證明、或托福(TOEFL)、雅思(IELTS)、大學英語六級(CET6)或英語專業考試(TEM)成績以證明英語能力。

如欲了解詳情, 請瀏覽以下網站:

<https://fba.um.edu.mo/pgraduate/mba/>

Curriculum

The programme curriculum consists of 14 courses from the following course list and a project report. A cumulative GPA of 2.7 or above is required for graduation.

學習計劃

學生需修讀以下課程列表中的14門學科及撰寫項目報告。畢業要求為2.7或以上累計平均績點(GPA)。

Compulsory Courses

- Economics for Business
- Statistical Analysis and Applications
- Accounting for Decision Making
- Information Management and Digital Innovation
- Managerial Finance
- Marketing Management
- Human Resources Management
- Strategic Management
- Ethics and Leadership in Organizations
- Entrepreneurship
- Business Consultancy Methods
- Organizational Behavior

必修科目

- 商業經濟學
- 統計分析及應用
- 會計與決策
- 資訊管理和數碼創新
- 管理財務學
- 市場營銷管理
- 人力資源管理
- 策略管理
- 組織領導力及倫理
- 創業學
- 商業諮詢方法
- 組織行為學

Elective Courses

- Consumer Behavior
- Global Business
- Service Operations
- Advances in Marketing Studies
- Advances in Management Studies
- Research Methods
- Marketing Analytics

選修科目

- 消費者行為
- 環球商業
- 服務營運
- 市場學新領域
- 管理學新領域
- 研究方法
- 營銷數據分析

FBA reserves the right to alter the offering of the above courses whenever deemed necessary. For the most updated programme and curriculum details, please visit the following website:

學院保留修改以上課程的權利。如欲獲取有關課程及學習計劃的最新資訊，請瀏覽以下網站：

<https://fba.um.edu.mo/pgraduate/mba/>

Contact us 聯繫我們



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