

Textbook information for MGMT7037 Global Business:

Course Code	Course Title	Course Instructor	Textbook			
			Title	Author	Publisher	ISBN
MGMT7037	Global Business	Prof. Clement CHOW	Global Business Today (12th edition, 2022) <i>(Reference Textbook)</i>	Charles W.L. Hill	McGraw Hill	978-126-610314-8