

Welcome

Conference Programme

2023 Accounting and Business Analytics Conference at University of Macau, Macau.

Date: December 6, 2023

Venue: Faculty of Business Administration (E22 Building), G010 & G015

Time: 9:30-17:00

Our Speakers



Prof. Zhaoyang GU
Chinese University of Hong Kong

Dr. Zhaoyang Gu is Professor of Accountancy and Outstanding Fellow of Faculty of Business Administration at The Chinese University of Hong Kong (CUHK). Previously he was an Assistant and Associate Professor at Carnegie Mellon University, and an Associate Professor and Honeywell Professor in Accounting at the Carlson School of Management, University of Minnesota, where he was also the Accounting PhD Coordinator. Dr. Gu has published a number of papers in the top accounting journals and has taught financial and management accounting at the undergraduate, MBA, EMBA and PhD levels.



Prof. J. Leon ZHAO
Chinese University of Hong Kong, Shenzhen (CUHK-Shenzhen)

J. Leon Zhao is currently Presidential Chair Professor at School of Management and Economics, Co-Head of Information Systems and Operations Management, Co-Director of Master Program on Information Management and Business Analytics, Chinese University of Hong Kong (Shenzhen) and Director of Center on Blockchain and Intelligent Technology (CBIT) of Shenzhen Institute of Data Economics. Before joining CUHKSZ, he was with City University of Hong Kong as Chair Professor (2009-2020) and Head (2009-2015) of Information Systems. Before then, he was Eller Professor in MIS, University of Arizona.

About the Conference

The 2023 Accounting and Business Analytics Conference aims to enrich the department research engagement and build up the platform for internal and external academics to exchange research ideas. The mini conference is in parallel session for Accounting and Business Intelligence and Analytics (BIA).

Conference Committee

Joint Chairs: Prof. Rubin HAO (Accounting) & Prof. Jacky Yan LIN (BIA)
Members: Prof. Jason Zezhong XIAO, Prof. Zhaotong LIAN, Prof. Wenyang ZHANG, Prof. Charlie Byung Cherl SOHN, Prof. Lianjie SHU, Prof. Steven Xu ZHANG, Prof. Morris Ming LIU
Secretary: Ms. Katherine CHAN and Ms. Christine KUONG

<https://fba.um.edu.mo/2023-accounting-and-business-analytics-conference-macau-december-6-2023/>

Agenda

9:30 - 9:45 Joint opening at G010

Opening Remark Moderator Prof. Jun YU Dean of FBA
Prof. Wenyang ZHANG Chair Professor of AIM

9:45 - 10:45 Keynote Speeches Accounting at G010/ BIA at G015

Accounting Prof. Zhaoyang GU Chinese University of Hong Kong
BIA Prof. J. Leon ZHAO Chinese University of Hong Kong, Shenzhen (CUHK-Shenzhen)

11:05 - 12:05 Paper presentation Accounting at G010/ BIA at G015

Accounting Paper 1 by Prof. Shufang LAI, Assistant Professor, Department of Finance, SUSTech (Shenzhen)
Paper 2 by Prof. Yi JIANG, Assistant Professor, School of Economics and Management, Harbin Institute of Technology (Shenzhen), China
BIA Paper 1 by Prof. Yanwei JIA, Assistant Professor, Chinese University of Hong Kong (Hong Kong)
Paper 2 by Prof. Hongfei LI, Assistant Professor, Chinese University of Hong Kong (Hong Kong)

14:30 - 16:50 Paper presentation Accounting at G010/ BIA at G015

Accounting Paper 3 by Detian YANG, University of Hong Kong (Hong Kong)
Paper 4 by Yanshan LI, Department of Accounting, Sun Yat-sen University (Guangzhou)
BIA Paper 3 by Prof. Qingliang FAN, Associate Professor, Chinese University of Hong Kong (Hong Kong)
Paper 4 by Prof. Yutong GUO, Assistant Professor, Chinese University of Hong Kong (Shenzhen)

16:50 - 17:00 Closing Accounting at G010/ BIA at G015



- Financial Accounting, Auditing and Capital Markets
- Machine Learning in FinTech
- Financial Econometrics
- High-dimensional Data Analytics related to Accounting and Finance
- E-commerce
- Digital Economy
- AI in Accounting, Auditing and Business



2023 Accounting and Business Analytics Conference



2023 Accounting & Business Analytics Conference

Department of Accounting and Information Management (AIM)



澳門大學
UNIVERSIDADE DE MACAU
UNIVERSITY OF MACAU



工商管理學院
FACULDADE DE GESTÃO DE EMPRESAS
FACULTY OF BUSINESS ADMINISTRATION



Room E22-G010 & G015, Faculty of Business Administration, University of Macau, E22, Avenida da Universidade, Taipa, Macau, China
中國澳門氹仔·大學大馬路·澳門大學
工商管理學院·G010和G015室



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Prof. Jacky Yan LIN yanlin@um.edu.mo
Ms. Katherine CHAN katherinechan@um.edu.mo
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All are welcome

December 6
2023

Kindly scan the QR code for details



2023 Accounting and Business Analytics Conference, Macau, 6 December 2023

Programme

Time	BIA	Moderator	Venue
9:30 - 9:45	Joint opening remark by <i>Prof. Jun YU, Dean of FBA</i> Group photo	Prof. Wenyang ZHANG <i>Chair Professor of AIM</i>	E22-G010
9:45 - 10:40	Keynote speech: How Virtual Finance and DAOs Might Boost the Real Economy in the Web3.0 Era by <i>Professor Leon Jianliang ZHAO, Presidential Chair Professor at School of Management and Economics, Chinese University of Hong Kong (Shenzhen)</i>	Prof. Anthony Heng TANG AIM	E22-G015
10:40-10:45	Delivery of Certificate of Appreciation to Professor Leon Jianliang ZHAO	<i>Prof. Wenyang ZHANG</i> <i>Chair Professor of AIM</i>	E22-G015
10:45 - 11:05	Tea break		E22-G006
11:05 -11:35	Paper presentation 1: Q-Learning in Continuous Time Presented by <i>Prof. Yanwei JIA, Assistant Professor, Chinese University of Hong Kong(Hong Kong)</i>	Prof. Yi DING AIM	E22-G015
11:35 - 12:05	Discussant (20 min): <i>Prof. Lihu XU, Associate Professor, FST, UM</i> Q&A (10min)		
12:05 - 12:35	Paper presentation 2: Unpacking the Impact of Self-Customization on Online Professional Services Presented by <i>Prof. Hongfei LI, Assistant Professor, Chinese University of Hong Kong (Hong Kong)</i>	Prof. Jacky Yan LIN AIM	
12:35 - 13:05	Discussant (20 min): <i>Prof. Qian WANG, Assistant Professor, AIM, FBA, UM</i> Q&A (10min)		
13:05 - 14:30	Lunch		E22-G006
14:30 - 15:00	Paper Presentation 3: Constrained Portfolio Analysis in High Dimensions: Tracking Error and Weight Constraints Presented by <i>Prof. Qingliang FAN, Associate Professor, Chinese University of Hong Kong (Hong Kong)</i>	Prof. Yi DING AIM	E22-G015
15:00 - 15:30	Discussant (20 min): <i>Prof. Yi DING, Assistant Professor, AIM, FBA, UM</i> Q&A (10min)		
15:30 - 15:50	Tea break		E22-G006
15:50 - 16:20	Paper Presentation 4: Investigating Purchase Demand Effects of Broadcasters' Social Call-To-Actions and the Moderation Effects of Product and Broadcaster Types in E-Commerce Live Streaming Presented by <i>Prof. Yutong GUO, Assistant Professor, Chinese University of Hong Kong (Shenzhen)</i>	Prof. Yingpeng ZHU AIM	E22-G015
16:20 - 16:50	Discussant (20 min): <i>Prof. Yingpeng ZHU, Assistant Professor, AIM, FBA, UM</i> Q&A (10min)		
16:50 - 17:00	Closing remarks	Prof. Jacky Yan LIN <i>Joint Chair, AIM</i>	E22-G015

2023 Accounting and Business Analytics Conference, Macau, 6 December 2023

Programme

Time	Accounting	Moderator	Venue
9:30 - 9:45	Joint opening remark by <i>Prof. Jun YU, Dean of FBA</i> Group photo	Prof. Wenyang ZHANG <i>Chair Professor of AIM</i>	E22-G010
9:45 - 10:40	Keynote speech: Behavioral Research in Financial Analysts: An Application of the New Year Effect by <i>Prof. Zhaoyang GU, Professor of Accountancy and Outstanding Fellow of Faculty of Business Administration at The Chinese University of Hong Kong (CUHK)</i>	Prof. Rubin HAO <i>AIM</i>	E22-G010
10:40 - 10:45	Delivery of Certificate of Appreciation to Prof. Zhaoyang GU	Prof. Ning ZHANG, <i>Distinguished Professor of AIM</i>	E22-G010
10:45 - 11:05	Tea break		E22-G006
11:05 -11:35	Paper presentation 1: Filling in the Governance Void: The Voice of Individual Investors Presented by <i>Prof. Shufang LAI, Assistant Professor, Department of Finance, SUSTech (Shenzhen)</i>	Prof. Duncan Jiancheng LIU <i>AIM</i>	E22-G010
11:35 - 12:05	Discussant (20 min): <i>Prof. Jing XIE, FBE, FBA, UM</i> Q&A (10min)		
12:05 - 12:35	Paper presentation 2: Narcissistic Entrepreneurs and Venture Capital Investment and Contracting Presented by <i>Prof. Yi JIANG, Assistant Professor, School of Economics and Management, Harbin Institute of Technology (Shenzhen), China</i>	Prof. Duncan Jiancheng LIU <i>AIM</i>	
12:35 - 13:05	Discussant (20 min): <i>Prof. Alex Sili ZHOU, FBE, FBA, UM</i> Q&A (10min)		
13:05 - 14:30	Lunch		E22-G006
14:30 - 15:00	Paper presentation 3: Spillover Effect of Private Firm Disclosures on Public Firms' Loan Spreads Presented by <i>Detian YANG, University of Hong Kong (Hong Kong)</i>	Prof. Rubin HAO <i>AIM</i>	E22-G010
15:00 - 15:30	Discussant (20 min): <i>Prof. Shufang LAI, Assistant Professor, Department of Finance, SUSTech (Shenzhen)</i> Q&A (10min)		
15:30 - 15:50	Tea break		E22-G006
15:50 - 16:20	Paper presentation 4: If goodwill amortization comes back: A quasi-natural experiment Presented by <i>Yanshan LI, Department of Accounting, Sun Yat-sen University (Guangzhou)</i>	Prof. Rubin HAO <i>AIM</i>	E22-G010
16:20 - 16:50	Discussant (20 min): <i>Prof. Yubin LI, Assistant Professor, School of Economics and Management, Harbin Institute of Technology (Shenzhen), China</i> Q&A (10min)		
16:50 - 17:00	Closing remarks	Prof. Rubin HAO <i>Joint Chair, AIM</i>	E22-G010