

Faculty of Business Administration
Master of Business Administration Programme
Academic Year 2023/2024
2nd Semester Lecture Schedule

Course Code	Course Title	Class	Code	Time	Instructor	Classroom
Compulsory Courses						
FINC7011	Managerial Finance	001	MF	19:00 – 22:00	Alex ZHOU	E22-1002
ISOM7013	Information Management and Digital Innovation	001	IMDI-1	19:00 – 22:00	Patrick LEE	E22-2018
		002	IMDI-2	14:30 – 17:30		E22-2018
MGMT7010	Organizational Behavior	001	OB	19:00 – 22:00	Lucy LIN	E22-4020
MGMT7013	Entrepreneurship	001	ES	19:00 – 22:00	Liwen ZHANG	E22-3015
MGMT7014	Business Consultancy Methods	001	BCM	19:00 – 22:00	Grace HO	E22-1002
Required Electives						
MGMT7037	Global Business	001	GB	19:00 – 22:00	Clement CHOW	E22-2018
MKTG7030	Consumer Behavior	001	CB	19:00 – 22:00	Fangyuan CHEN	E22-4020
MKTG7032	Advances in Marketing Studies	001	AMK	19:00 – 22:00	Joseph SY-CHANGCO	E22-2011
MKTG7033	Marketing Analytics	001	MKA	19:00 – 22:00	Adele LI	E22-2011

Course Enrollment : 28 December 2023 – 3 January 2024

Add/Drop Period : 4 – 11 January 2024

☒ UM Holiday ■ Final Exam (14:30 – 17:30) ■ Final Exam (19:00 – 22:00)

Mon		Tue		Wed		Thurs		Fri		Sat	
01/01	☒	02/01	Recess	03/01	Recess	04/01	IMDI-1 / AMK	05/01	OB	06/01	IMDI-2
08/01	MF / GB	09/01	CB / MKA	10/01	ES / BCM	11/01	IMDI-1 / AMK	12/01	OB	13/01	IMDI-2
15/01	MF / GB	16/01	CB / MKA	17/01	ES / BCM	18/01	IMDI-1 / AMK	19/01	OB	20/01	IMDI-2
22/01	MF / GB	23/01	CB / MKA	24/01	ES / BCM	25/01	IMDI-1 / AMK	26/01	OB	27/01	IMDI-2
29/01	MF / GB	30/01	CB / MKA	31/01	ES / BCM	01/02	IMDI-1 / AMK	02/02	OB	03/02	IMDI-2
05/02	Recess	06/02	Recess	07/02	Recess	08/02	Recess	09/02	☒	10/02	☒
12/02	☒	13/02	☒	14/02	☒	15/02	Recess	16/02	Recess	17/02	Recess
19/02	MF / GB	20/02	CB / MKA	21/02	ES / BCM	22/02	IMDI-1 / AMK	23/02	OB	24/02	IMDI-2
26/02	MF / GB	27/02	CB / MKA	28/02	ES / BCM	29/02	IMDI-1 / AMK	01/03	OB	02/03	IMDI-2
04/03	MF / GB	05/03	CB / MKA	06/03	ES / BCM	07/03	IMDI-1 / AMK	08/03	OB	09/03	IMDI-2
11/03	MF / GB	12/03	CB / MKA	13/03	ES / BCM	14/03	IMDI-1 / AMK	15/03	OB	16/03	IMDI-2
18/03	MF / GB	19/03	CB / MKA	20/03	BCM	21/03	IMDI-1 / AMK	22/03	OB	23/03	IMDI-2
25/03	MF / GB	26/03	CB / MKA	27/03	BCM	28/03	IMDI-1 / AMK	29/03	☒	30/03	☒
01/04	☒	02/04	CB / MKA	03/04	BCM	04/04	☒	05/04	OB	06/04	IMDI-2
08/04	MF / GB	09/04	CB / MKA	10/04	BCM	11/04	IMDI-1 / AMK	12/04	OB	13/04	IMDI-2
15/04	MF / GB	16/04	CB / MKA	17/04	BCM	18/04	IMDI-1 / AMK	19/04	OB	20/04	IMDI-2
22/04	MF / GB	23/04	CB / MKA	24/04	BCM	25/04	IMDI-1 / AMK	26/04	OB	27/04	IMDI-2
29/04	MF / GB	30/04	CB / MKA	01/05	☒	02/05	IMDI-1 / AMK	03/05	OB	04/05	IMDI-2
06/05	MF / GB	07/05	CB / MKA	08/05	BCM	09/05		10/05		11/05	IMDI-1 / IMDI-2
13/05	MF / GB	14/05		15/05	☒	16/05		17/05		18/05	