



# NEWSLETTER

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## NEWS

### 1 CLOSING CEREMONY OF THE RESPONSIBLE GAMING PROMOTIONS 2023 負責任博彩推廣2023閉幕

Business Engagement

Service

澳門「負責任博彩推廣2023」在2023年12月12日正式閉幕，該活動在今年向13間機構頒發「負責任博彩執行模範單位」資格，並且向146位學員頒發證書。「負責任博彩推廣2023」由社會工作局、博彩監察協調局及澳門大學博彩研究所合辦，今年主題為「主動求助。贏得未來」，於9月7日開幕，活動為期超過四個月。在閉幕禮上，主辦方亦向146位完成「澳門賭博輔導員專業證書課程」及「澳門負責任博彩指導員證書課程」的學員頒發證書；同時，亦向34名通過考核的人頒發「導師培訓課程」證書。另外，今年共有13間社服機構、娛樂場等獲得「負責任博彩執行模範單位」資格。



Macau's Responsible Gaming Promotion 2023 officially closed on 12 Dec 2023, with 13 organizations being awarded "Responsible Gambling Model Units" status, including the University of Macau

Macau's Responsible Gaming Promotion 2023 officially closed on 12 December 2023, with 13 organizations being awarded "Responsible Gambling Model Units" status, including the University of Macau. The promotion, started on 7 Sep and ran for more than three months, was co-organized by the Social Welfare Bureau (IAS), the Gaming Inspection and Coordination Bureau (DICJ) and the Institute for the Study of Commercial Gaming of the University of Macau, with this year's theme being "Seeking Help for Winning the Future".

For more details, please visit:

<https://www.asgam.com/index.php/2023/12/13/macau-entities-honor-contributors-as-responsible-gaming-promotions-2023-officially-closes/>

2

## FOUR RESEARCH TALKS WERE SUCCESSFULLY DELIVERED AT THE FBA SALON SERIES ON THE FRONTIERS OF MANAGEMENT & MARKETING RESEARCH IN THE FIRST SEMESTER 2023/2024

### Research

The Department of Management & Marketing (DMM) successfully organized four research talks at the FBA Salon Series on the Frontiers of Management & Marketing Research this semester. The academic colleagues and PhD students of DMM and other departments of the Faculty of Business Administration attended the talks and provided constructive comments on the research. Here is a brief overview of the talks.

1) "Time, Procrastination, and Organizational Dynamics: Unveiling the Complexities of Temporal Behavior in the Workplace" presented by **Prof. Kuok Kei (Eddie) LAW, Associate Professor of the NUCB Business School in Nagoya, Japan** on 29 August 2023



2) "Managing to Adapt: Structured Management Practices and Firm Resilience" presented by **Dr. Adele Wei LI** on 25 September 2023



3) "Trade Policy Uncertainty and Chinese Firms' Direct Investment in the U.S." presented by **Prof. Tianyou HU** on 30 October 2023



4) "How Does Unemployment Discrimination Influence Job Search of the Unemployed? From an Identity Threat Perspective" presented by **Ms. Hanyu GAO** (PhD student) on 27 November 2023







Group photo



Dean YU delivered welcome remarks



Team Unicorn won the champion (Team advisor: Prof. Faye CHEN)



Team Yeelen won the 1st Runner-up (Team advisor: Prof. Soey LEI)



Team Kratos won the 2nd Runner-up (Team advisor: Prof. Jacey CHOE)

### 3 "UM FBA BUSINESS CONSULTANCY COMPETITION – THE SOCIAL ENTERPRISE ACCESSIBLE TRAVEL AGENCY OF CARITAS MACAU" WAS SUCCESSFULLY HELD

Service

Teaching and Learning

Business Engagement

The "UM FBA Business Consultancy Competition – The Social Enterprise Accessible Travel Agency of Caritas Macau", organized by the Faculty of Business Administration (FBA) of the University of Macau, Centre for Tourism and Integrated Resort Studies (CTIRS) at the FBA, Caritas Macau, and sponsored by The Hongkong and Shanghai Banking Corporation Limited (HSBC), concluded successfully with inspiring outcomes at the end of November 2023. The competition provided an exceptional opportunity for University of Macau students to apply their theoretical knowledge to practical business scenarios while making a positive impact on individuals with mobility challenges.

With nearly 100 participants and team advisors, the competition received 18 team submissions after students visited the Social Enterprise Accessible Travel Agency of Caritas Macau. Five teams advanced to the final round, where they presented their innovative solutions on the sustainable growth for the travel agency. The Grand Finals and Awards Ceremony took place on 27 November 2023, and featured insightful speeches by **Prof. Jun YU (余俊教授)**, Dean of the Faculty of Business Administration, Ms. Karen WANG, Chief Executive Officer Macau of HSBC, and Mr. Philip YUEN, Service Director of Caritas Macau.

Team Unicorn, Team Yeelen, and Team Kratos secured the Champion, the 1st Runner-up, and the 2nd Runner-up respectively in the competition, while Peace & Love and Barrier Breakers claimed the fourth and fifth positions. Additionally, Peace & Love received the Best Presentation Award. With MOP 80,000 sponsored by HSBC as financial support for product development or improvement, Team Unicorn, the Champion, will implement their winning proposal with Caritas Macau to execute a new or upgraded tourism product.

For more details, please visit:

[https://ctirs.fba.um.edu.mo/business\\_competition\\_2023/](https://ctirs.fba.um.edu.mo/business_competition_2023/)