

## MBA Textbook information for 1<sup>st</sup> Semester of Academic year 2023/2024

For students of 2022 intake:

Course Code	Course Title	Course Instructor	Textbook			
			Title	Author	Publisher	ISBN
MGMT7011	Strategic Management	Iris YUAN	Contemporary Strategy Analysis	Grant, R	Chichester: John Wiley & Sons	978-1-119-81523-5
MGMT7012	Ethics and Leadership in Organizations	Jing HU	Leadership in organizations (8th ed.), 2013 <i>*Reference Textbook</i>	Yukl, G. A.	Pearson	
			Business ethics: managing corporate citizenship and sustainability in the age of globalization <i>*Reference Textbook</i>	Crane, Matten, D., & Crane, A.	Oxford University Press	
MGMT7032	Human Resources Management	Siew Huat KONG	No textbook required			
BAGC7011	Research Methods	Jicheng ZENG	Principles of Econometrics, 5th Edition 2018	R. Carter Hill, William E. Griffiths & Guay C. Lim	WILEY	ISBN: 9781118452271
			Social Science Research: Principles, Methods, and Practices (2012) <a href="http://scholarcommons.usf.edu/oa_textbooks/3">http://scholarcommons.usf.edu/oa_textbooks/3</a>  <i>^This textbook can be downloaded through online access for free.</i>	Bhattacharjee, Anol	Global Text Project	ISBN-13: 978-1475146127
			Using Stata for principles of econometrics. 5th Edition 2018 <i>*Reference Textbook</i>	ADKINS, Lee C.	John Wiley & Sons	ISBN 9781119463245

<b>ISOM7030</b>	<b>Service Operations</b>	<b>P. C. VONG</b>	Service Management: Operations, Strategy, and Information Technology (10 <sup>th</sup> Edition, 2023)	James A. Fitzsimmons, /Mona J. Fitzsimmons/ Sanjeev K. Bordoloi	McGraw-Hill	9781265075538
			Operations Management (14th Global Edition, 2021) <i>^This textbook has an e-version for student to purchase if interested.</i> <i>*Reference Textbook</i>	William J. Stevenson	McGraw-Hill	9781260575712 VitalSource ebook: 9781260590654

Textbooks can be purchased at the campus bookstore, Plaza Cultural Macau, Lda.

<b>Name of Bookstore</b>	<b>Telephone No.</b>	<b>Location (at UM Campus)</b>	<b>Plaza Cultural Macau online bookstore</b>
Macau Cultural Plaza	(853) 6301 2972	Southern wing of the library (E2 – G005) 圖書館南翼 E2 – G005 室	<a href="https://pcmbbooks.shoppoint.mo/">https://pcmbbooks.shoppoint.mo/</a>