



NEWSLETTER

28 Jun 2023

ISSUE 74

RESEARCH FOCUS

PUBLICATION

1 RESEARCH PAPERS THAT RANKED ABS3 OR ABOVE

- Pratt, S., Pan, B., Agyeiwaah, E., **Lei, S. I.**, Lugosi, P., Kirillova, K.... Park, S. (In press). Tourism myths and the dunning kruger effect, *Annals of Tourism Research*. (ABS4)
- **Chark, R.**, & Wang, J. Q. (2023). Relationship Norm Moderates Observers' Reaction to Unearned Preferential Treatment. *Journal of Travel Research*. <https://doi.org/10.1177/00472875231175076> (ABS4)
- **Kang, W. J.**, Tang, K., & Wang, N. L. (2023). Financialization of commodity markets ten years later. *Journal of Commodity Markets*, 30, Article 100313. <https://doi.org/10.1016/j.jcomm.2023.100313> (ABS3)
- **Yang F. X.**, Li X., **Wong I. K. A.** (2023), What happens on Facebook stays on Facebook? Virtual surface acting in cyberspace–workplace relationship transition, *International Journal of Hospitality Management*, Forthcoming (ABS3)
- Lei, S. I., **Fong, L. H. N.**, & Ye, S. (2023). "Touch over tech": a longitudinal examination of human touch along a travel journey. *International Journal of Contemporary Hospitality Management*. <https://doi.org/10.1108/ijchm-11-2022-1372> (ABS3)



- Xia, H., Muskat, B., Vu, H. Q., **Law, R.**, & Li, G. (2023). Leveraging employee online reviews for improving hotel competitiveness in the great resignation [Article]. International Journal of Hospitality Management, 113, Article 103529.
<https://doi.org/10.1016/j.ijhm.2023.103529> (ABS3)
- **Liu, M. H.**, S. Tian, & **Zhang, Y** (2023), CEO Marital Status and Corporate Tax Planning Behavior, Review of Quantitative Finance and Accounting, Forthcoming (ABS3)

Source: According to indexed dates, records are generated from Web of Science (WoS), Scopus, and the FBA full-time academic staff webpage as of 25 June 2023 and are listed in no particular order.

2 OTHER PUBLICATION

- **Davis Ka Chio FONG**, “五月賭收155億 按年飆3.6倍” [澳門日報] 2023-06-02 A15 經濟

Prof. FONG says that although the earlier start of this year's May Day Golden Week at the end of April may have given the impression that the gaming revenue was lower in May, this did not turn out to be the case. For details: http://www.macaodaily.com/html/2023-06/02/content_1678238.htm

- **Matthew Ting Chi LIU**, “善用AI數字化手段 降本增效” [澳門日報] 2023-06-04 A11 經濟

Prof. LIU discusses how to use AI technologies to reduce production costs and improve efficiency. For details: http://www.macaodaily.com/html/2023-06/04/content_1678561.htm

- **Matthew Ting Chi LIU**, “學者：加強宣傳 以專業特色引客” [澳門日報] 2023-06-05 A10 經濟 學者分析

Prof. LIU discusses business strategies for a Chinese medical centre in Macao. For details: http://www.macaodaily.com/html/2023-06/05/content_1678832.htm

- **Matthew Ting Chi LIU**, “學者：加強宣傳 拓灣區青年市場” [澳門日報] 2023-06-12 A10 經濟 學者分析

Prof. LIU discusses business strategies for a clothing brand in Macao. For details: http://www.macaodaily.com/html/2023-06/12/content_1680550.htm

- **Matthew Ting Chi LIU**, “顧客忠誠計劃提高重複購買慾” [澳門日報] 2023-06-18 A11 經濟 多元面面觀

Prof. LIU discusses how to increase repeat purchases through customer loyalty programmes. For details: http://www.macaodaily.com/html/2023-06/18/content_1682000.htm

- **Matthew Ting Chi LIU**, “學者：做好生產銷售 拓觀光農場” [澳門日報] 2023-06-19 A10 經濟 學者分析

Prof. LIU discusses business strategies for a macadamia nut company in Macao. For details: http://www.macaodaily.com/html/2023-06/19/content_1682184.htm

- **Matthew Ting Chi LIU**, “學者：了解目標客 強調差異化” [澳門日報] 2023-06-26 A10 經濟 學者分析

Prof. LIU discusses business strategies for a shop selling Japanese branded clothing and groceries in Macao. For details: http://www.macaodaily.com/html/2023-06/26/content_1683747.htm

STORY OF THE ISSUE

1 HIGH QUALITY RESEARCH OUTPUT

FBA encourages and supports high quality research. Our colleagues continue to publish their research in leading journals. We would like to share with you the following works of our researchers who recently published ABS4*, ABS4, FT50, UTD articles.

Prof. Fangyuan CHEN (陳方圓教授), Associate Professor in the Department of Management and Marketing, published an article entitled ““Want” versus “Need”: How Linguistic Framing Influences Responses to Crowdfunding Appeals” in collaboration with Prof. Lei SU, Prof. Jaideep SENGUPTA and Prof. Yiwei LI, in Journal of Consumer Research (ABS4*, UTD, FT50).

Paper abstract:

This research uses a crowdfunding context to examine when and why a simple difference in frame—using “want” versus “need” in the request—affects funders’ compliance with an appeal for contributions. Building on the semantic framing and psycholinguistics literature, we propose that using “want” (vs. “need”) signals that the fundraiser is a relatively less (vs. more) dependent person. This perception difference then exerts opposing effects on the two major forms of crowdfunding appeals. For reward-based appeals, in which fundraisers promise a return on contribution, funders have a for-profit (i.e., incentive-seeking) goal and are more willing to contribute to a less dependent fundraiser. In contrast, for donation-based appeals, in which no incentives are promised by the fundraisers, funders are primarily motivated by a nonprofit (i.e., helping) goal and are more willing to contribute to a fundraiser who is seen as more dependent on help. Therefore, we predict that a “want” (vs. “need”) frame is more effective in reward-based (vs. donation-based) crowdfunding. Results from two large-scale observational studies and four experiments support our predictions and also illuminate the underlying mechanisms. Collectively, the findings contribute to the literature on semantic framing and crowdfunding and also offer practical implications for fundraisers, marketers, and policymakers.

For details: <https://doi.org/10.1093/jcr/ucad033>

Another article entitled “You’ve got mail! How work e-mail activity helps anxious workers enhance performance outcomes” in collaboration with **Prof. Bonnie Hayden CHENG** and **Prof. Yaxian ZHOU**, in Journal of Vocational Behavior (ABS4).

Paper abstract:

Despite workplace anxiety being a common experience of daily work life that is increasingly reliant on technology, we lack knowledge of technology-based job demands that prompt its occurrence. Drawing on theorization on workplace anxiety and integrating literature on information and communication technologies, we consider telepressure and normative response pressure as internal and external between-person sources of daily workplace anxiety. We further present a model of how employees adaptively (vs. maladaptively) respond to workplace anxiety on days they experience workplace anxiety, where anxiety prompts: (a) work e-mail activity, a self-regulatory behavior facilitating performance outcomes; and (b) non-work e-mail activity, a behavior that disengages employees from their work, debilitating performance outcomes. Utilizing a multilevel, time-lagged experience sampling field study across 10 workdays (Level 1 N = 809; Level 2 N = 96), we identify telepressure as a significant contributor of daily workplace anxiety. Further, we found support for an adaptive function of workplace anxiety. On days employees experienced workplace anxiety, their personal initiative and citizenship behaviors were enhanced through behavioral regulatory activity manifested in work e-mail activity. This indirect effect was strengthened for employees perceiving higher (vs. lower) work e-mail centrality. This research advances understanding of the adaptive function of workplace anxiety, such that employees are active drivers of their daily experiences of workplace anxiety.

For details: <https://doi.org/10.1016/j.jvb.2023.103881>



Journal of Consumer Research



Journal of Vocational Behavior



Prof. Fangyuan CHEN



Research Policy



Prof. Kao Si

Prof. Kao SI (司考教授), Assistant Professor in the Department of Management and Marketing, published an article entitled “Affiliation bias in peer review and the gender gap” in collaboration with **Prof. Yiwei LI**, **Prof. Chao MA** and **Prof. Feng GUO**, in Research Policy (ABS4*, FT50).

Paper abstract:

We document an affiliation bias in top Chinese journals and the gender gap in the current affiliation effect. We find that papers written by researchers who are affiliated with the journals' host institutions on average receive fewer citation counts than those written by non-affiliated researchers. Moreover, we show that this affiliation bias is greater for men than for women. We propose that the current effect can be accounted for by a social capital mechanism, and we provide evidence consistent with our proposition. In addition, the results of our analyses demonstrate heterogeneity of the affiliation bias and the gender gap with regard to researcher status. We discuss alternative mechanisms of the current effect and implications of our research.

For details: <https://doi.org/10.1016/j.respol.2023.104797>

Prof. Jing XIE (謝靜教授), Associate Professor in the Department of Finance and Business Economics, published an article entitled “Innovation beyond firm boundaries: Strategic alliances and corporate innovation” in collaboration with **Prof. Thomas J. CHEMMANUR** (Professor of Finance and Hillenbrand Distinguished Fellow at Boston College) and **Prof. Yao SHEN** (Assistant Professor of Finance at City University of New York), in Journal of Corporate Finance (ABS4).

Paper abstract:

In this paper, we empirically analyze how strategic alliances affect the innovation output of the firms forming the alliance. We find a positive effect of R&D-related strategic alliances on corporate innovation, as measured by the quantity and quality of patents filed. This effect is stronger for firms led by CEOs with higher general managerial skills, firms with greater experience from earlier alliances, and firms operating in R&D-intensive industries. Furthermore, the innovation-fostering effect of strategic alliances is more pronounced if alliance partnering firms share a common institutional blockholder or have a higher degree of technological proximity. We also document, for the first time in the literature, a unique contractual mechanism through which firms share the benefits of innovation with their alliance partners, namely, “co-patenting.”

For details: <https://doi.org/10.1016/j.jcorpfin.2023.102418>



Journal of Corporate Finance



Prof. Jing XIE

MEET OUR DBA/EMBA STUDENTS

The Doctor of Business Administration (DBA) programme and the Executive Master of Business Administration (EMBA) programme are executive degree programmes that aim to assist middle to senior business executives to strengthen their entrepreneurial and managerial capabilities. This section is dedicated to introduce outstanding students from these two programmes and share their stories with you.

1 STUDENT SHARING

Teaching and Learning

【澳大DBA傑出學員】韓濤：學無止境 厚積薄發

韓濤，於2021年入讀澳門大學工商管理博士（DBA）學位課程。現任北京中合融富投資管理集團有限公司（以下簡稱中合集團）董事長，海南大學管理學院專業碩士學位企業家導師、海南省公司治理研究院企業家顧問，先後在中央財經大學、中國傳媒大學、清華大學取得碩士學位。主要從事旅遊地產開發、現代農業、高新技術產業、大健康等行業的工作。先後獲得國家級“鄉村振興傑出貢獻人物”、“脫貧攻堅傑出貢獻人物”，省級的“海南省打贏脫貧攻堅戰先進個人”、“海南省南海英才”、“海南省高層次拔尖人才”榮譽稱號。中合集團獲得全國《2020萬企幫萬村精準扶貧行動先進民營企業》（國務院扶貧辦和全國工商聯聯合表彰，海南省當年僅此1家）、《國家光彩事業重點專案》。通過多年多領域的發展沉澱，韓濤現已在核心期刊發表論文4篇，並擁有3項發明專利、4項實用新型專利和18項軟體著作權，承擔或參與的國家級和省部級研究課題4項。近年來，伴隨著國家粵港澳大灣區的發展戰略，澳門因為多元的文化交融、蓬勃向上的發展態勢受到了世界眾多有識之士的關注，同時澳門大學作為管理學科領域的著名高校，更是他心神嚮往的學習聖地，韓濤希望自己通過在澳門大學的學習和自身的努力，成為澳門與海南自由貿易港經濟社會發展聯繫的橋樑和紐帶。

砥礪前行，專心科研

韓濤自2012年帶領中合集團進軍海南以來，積極回應國家鄉村振興和海南自由貿易港的國家戰略，大力發展高新技術產業、熱帶特色高效農業和深化佈局茶產業。韓濤帶領團隊建設了“人工智慧+綠色防控”創新實驗室，成立了博士工作站，為海南熱帶特色高效有機農業和環境友好型迴圈賦能。韓濤主張建立了茶樹新品種引種育種基地，與中國農業科學院茶葉研究所合作，現已引進108個茶樹品種，品種來源覆蓋了國內12個主要產茶省，是目前海南省引進品種最多的基地之一，同時該基地也承擔著海南大葉種古茶樹重要的育種科研課題。囿於海南大葉種茶樹單株良種選育尚未成功，直接導致了海南大葉種茶樹在海南種植面積不足10%的尷尬局面，通過對大葉種古茶樹資源進行溯源、鑒定和保護性利用，將有助於明確海南茶樹種質資源、茶文化和茶生態的歷史、提升海南茶產業在全國的核心競爭力。

心系社會，熱衷公益

回首過去十餘年，中合集團在海南的現代農業、高新技術、旅遊景區開發、房地產開發、大健康等領域開發建設了十餘個重點專案，累計完成投資數十億元，秉承“中大至正，合德共濟”的經營理念，履行綠色生態建設者使命，積極投身到各項社會公益事業中，截止目前，已經幫扶了貧困大學生200余人，各項慈善捐款260萬元，扶貧基金產業分紅450萬元，累計社會公益及扶貧投入突破1500余萬元。中合集團先後獲得“全國光彩事業重點專案”、“全國萬企幫萬村精準扶貧行動先進民營企業”、“2021年海南省脫貧攻堅先進集體”、“海南省扶貧龍頭企業”、“海南省民族大團結示範單位”、“海南省疫情防控先進基層黨組織”、“海南省希望工程脫貧攻堅貢獻獎”。韓濤個人也獲得海南省人民政府“海南省打贏脫貧攻堅戰先進個人”的榮譽稱號。



Mr. Tao HAN
FBA DBA 2021 Intake



Mr. Tao HAN (back row right two) with the
group of DBA students (2021 intake)

感恩澳大，搭起橋樑

韓濤認為澳門大學提供了一個非常廣闊的交流平臺，它有著多元包容的文化底蘊、雄厚的師資和科研力量，澳門大學的DBA吸引了大陸及港澳地區的優秀的企業負責人，在這裡可以相互交流，相互學習。感恩澳大，又給了他一次繼續深造的機會，作為一個新的起點再出發、再學習。韓濤表示澳大的教授們不僅有豐富的海內外教學經驗，還可以為DBA學員們提供廣闊的視野和創新的思想，《領導力課程》、《商業資料研究》、《國際金融前沿議題》、《專案管理》等課程讓他可以從相較於碩士階段的知識，從更高的層面、更深的理論、更寬的視野來思考問題，從而學以致用，更好地指導工作實踐。DBA的同學來自於生命科學、高端裝配製造、金融、現代農業、高新技術等領域，通過與同學們跨界的深度交流，讓他受益頗豐，也從同學們身上汲取了豐富的營養。通過在澳大的學習，大家都深深地喜歡上了這個開放、多元、充滿活力的國際都市，希望能夠為澳門的經濟社會發展貢獻出自己的一分力量，韓濤也深深地體會到了責任感和使命感。澳門所在的粵港澳大灣區和海南自由貿易港的建設都是國家戰略，韓濤非常希望能夠通過在澳大DBA的學習和自身的持續努力，整合多方面的資源，為澳門所在的粵港澳大灣區和海南自由貿易港的交流聯繫、融合發展做出更大的貢獻。

Mr. Tao HAN, admitted to the Doctor of Business Administration (DBA) Programme of the Faculty of Business Administration (FBA) of the University of Macau (UM) in 2021. He is currently the chairman of “中合集團”, with a professional master degree in the School of Management of Hainan University, and an entrepreneur consultant at the Hainan Provincial Corporate Governance Research Institute. He mainly engaged in the development of tourism real estate, modern agriculture, high-tech industry, general health and other industries. He has successively won several honors such as the “Outstanding Contributors to Rural Revitalization”, “Outstanding Contributors to Poverty Alleviation” at the national level.

NEWS

1 MBA STUDENTS SHENZHEN TRIP

Teaching and Learning

UM Year 1 Master of Business Administration (MBA) students organized a field trip to Shenzhen for 5 company visits plus a guest sharing during 19th-21st May 2023. They also visited Tsinghua Shenzhen International Graduate School (SIGS) and interacted with Tsinghua MBA students. They attended a lecture of “Operations Management” and experienced the Tsinghua’s teaching atmosphere.

The purpose of this field trip is to let MBA students learn competitive advantages of Shenzhen advanced technological companies, to exchange ideas with the companies’ managers, and to broaden their network with representatives from those companies, and with the MBA students and their teachers at Tsinghua SIGS. Most importantly, our MBA students learnt and appreciated the strength of our mother nation in the areas of financial capital and innovative technological advancements.

The 5 companies MBA students visited include **Kingdee** (the world’s leading Enterprise Resource Planning service provider), **Huawei Kunpeng (華為鯤鵬) Exhibition Hall** (Chinese chip’s development and holographic display), **China Electronics Corporation** (No cyber security attack during 2022 Beijing Winter Olympics due to its world-class hardware & software), **Bank of China (BOC Shenzhen branch)’s Technological innovation enterprises finance and operations department** (interacting with the vice president and the dean of Guangdong greater bay area BOC financial institution), **Enjoy Align Technology** (its founder is an entrepreneur as well as a PhD in biomedical sciences from UM and we learned his success factors). Furthermore, we have a guest sharing from Ms. Yu (a digital media expert who worked for renowned technology companies including Baidu) to share how to foster branding in mainland China.



MBA students at Tsinghua Shenzhen International Graduate School (SIGS)



MBA students at Kingdee



MBA students at China Electronics Corporation

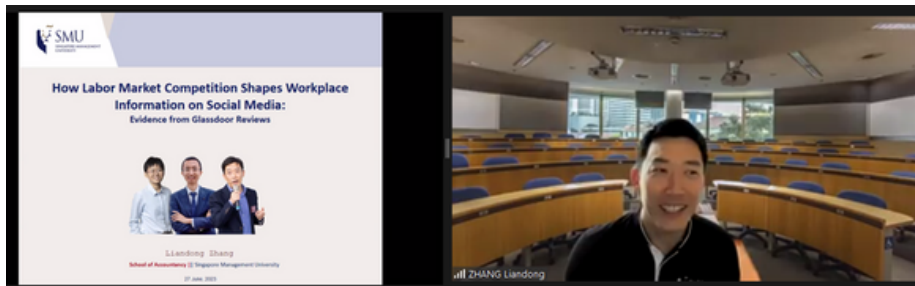
2 FBA DISTINGUISHED SCHOLAR SEMINAR " HOW LABOR MARKET COMPETITION SHAPES WORKPLACE INFORMATION ON SOCIAL MEDIA: EVIDENCE FROM GLASSDOOR REVIEWS" BY PROF. LIANDONG ZHANG

Teaching and Learning

Research

The Business Research and Training Center (BRTC) hosted an FBA Distinguished Scholar Seminar (DSS) on 27 June. The seminar was presented by **Prof. Liandong ZHANG (張連棟教授)**, the Lee Kong Chian Professor of Accounting at the Singapore Management University, and was titled "How Labor Market Competition Shapes Workplace Information on Social Media: Evidence from Glassdoor Reviews"

The seminar provided valuable insights into the impact of labor market competition on the quality and informativeness of workplace information available on social media platforms. These findings highlight the strategic management of workplace information on social media platforms by firms, potentially leading to inflated reputations without substantial improvements in actual workplace practices. The seminar sparked discussions on the importance of critically evaluating information available on social media, particularly in the context of labor market competition. The seminar attracted a diverse audience of researchers, academics, and students, fostering knowledge-sharing and promoting meaningful dialogue on the effects of labor market dynamics on workplace information. For more information on the upcoming Distinguish Scholar Seminar, please visit: <https://fba.um.edu.mo/seminars/>



Prof. Liandong ZHANG shared his research

3 MEETING OUR NEW FACULTY MEMBER

Teaching and Learning

Service

Research



Prof. Wenyang ZHANG

We are very glad to introduce our new faculty member - **Prof. Wenyang ZHANG (張文揚教授)**, Chiar Professor in Business Intelligence and Analytics, who recently joined the Department of Accounting and Information Management of the Faculty of Business Administration in June 2023.

Prior to joining UM, Prof. ZHANG served as the Chair in Statistics at the Department of Mathematics of the University of York for over 10 years. His research focuses on High Dimensional/Big Data Analysis, Financial Data Analysis, Nonparametric Modelling, Nonlinear Time Series, Survival Analysis, Functional Data Analysis, Spatial Data Analysis, Multi-level Modelling and Structural Equation Models. He has published multiple papers and currently the associate editor on the Annuals of Statistics (ABS4*) and Journal of Business and Economic Statistics (ABS4).

Let's welcome Prof. Wenyang ZHANG and we highly appreciate your support to Prof. ZHANG.

For more information of Prof. ZHANG, please visit:
<https://fba.um.edu.mo/faculty/wenyangzhang/>

We are very glad to introduce our new faculty member - **Prof. Yifan JIAO (焦一凡教授)**, Assistant Professor in Business Intelligence and Analytics, who recently joined the Department of Accounting and Information Management of the Faculty of Business Administration in June 2023. Prof. JIAO received her PhD degree in Innovation and Information Management from the University of Hong Kong.

Her research focuses on Digital Economy, Digital Platforms, Online Games and Service Operations Management. She was awarded the Research Excellence Award in University of Hong Kong in 2022.

Let's welcome Prof. Yifan JIAO and we highly appreciate your support to Prof. JIAO.

For more information of Prof. JIAO, please visit:

<https://fba.um.edu.mo/faculty/yifanjiao/>



Prof. Yifan JIAO



Ms. Nian LIU (left four) with the examination committee

4

PHD ORAL DEFENSE

Research

Ms. Nian LIU (劉念) has presented her PhD thesis on 26 June 2023 and, shortly, she will be conferred the Doctor of Philosophy degree. Ms. LIU, supervised by **Prof. Guoqiang LI (李國強教授)** completed her oral defense with the title "An applied economic study of E-Commerce, Fintech, and Digital Economy".

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WITH US

