



FBA

NEWSLETTER

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ISSUE 69

INDUSTRY FOCUS

NEWS

1 FBA DISTINGUISHED SCHOLAR SEMINAR "ESTIMATING CAPITAL-LABOR SUBSTITUTION IN CHINA: EVIDENCE FROM FIRM-LEVEL DATA" BY PROF. YIFAN ZHANG

Teaching and Learning

Research

The Business Research and Training Center (BRTC) hosted an FBA Distinguished Scholar Seminar (DSS) on 5 May 2023. The seminar was presented by **Prof. Yifan ZHANG (張軼凡教授)**, Professor in the Department of Economics at the Chinese University of Hong Kong, and was titled "Estimating Capital-Labor Substitution in China: Evidence from Firm-Level Data".

During the seminar, Prof. ZHANG presented his research findings and highlighted the significance of his estimates for policymakers and researchers alike. He emphasized the importance of understanding the capital-labor substitution relationship to inform various policy questions in economics. The conclusion of the seminar stressed the usefulness of Prof. ZHANG's macro elasticity of substitution estimate for gaining insights into this critical economic relationship.

The seminar was well-attended by faculty members and students, who engaged in a lively discussion with Prof. ZHANG during the Q&A session. The insights shared by Prof. ZHANG offer valuable contributions to the ongoing research on capital-labor substitution and its impact on China's manufacturing sector.

Overall, the seminar provided a unique opportunity for attendees to learn from a distinguished scholar and gain a deeper understanding of this important topic.



Prof. Yifan ZHANG shared his research



Participants actively participated in the discussion



CTIRS successfully held the Hospitality Student Management Trainee Program Graduation Ceremony

2 CTIRS SUCCESSFULLY HELD THE HOSPITALITY STUDENT MANAGEMENT TRAINEE PROGRAM GRADUATION CEREMONY

Teaching and Learning

Business Engagement

The Centre of Tourism and Integrated Resort Studies (CTIRS) under the Faculty of Business Administration (FBA) successfully held the Hospitality Student Management Trainee Program Graduation Ceremony.

The Hospitality Student Management Trainee Program is aimed at equipping students with the practical skills required in real hospitality operations. The objective of the program is to provide students with practical courses and hands-on skills that supplement our regular FBA curriculum. Through knowledge training and practicum opportunities, students who completed this program will have more solid knowledge to pursue a relevant internship in the field of hospitality management upon graduation. The program is composed of theoretical and practical training. The whole program consists of 60 hours of course training and another 40 to 50 hours of practicum training.

For more details, please visit: <https://ctirs.fba.um.edu.mo/hospitality-student-management-trainee-program-graduation-ceremony/>

3 "VIBRANT CITY OF INTERNATIONAL TOURISM: NIGHT TOURISM STRATEGY FOR MACAU" BY PROF. GLENN MCCARTNEY, PLATAFORMA MEDIA

Business Engagement

Service

Prof. Glenn MCCARTNEY, Associate Dean (Curriculum and Teaching) and Associate Professor in Integrated Resort and Tourism Management shared his opinion entitled "Vibrant city of international tourism: night tourism strategy for Macau" at Plataforma Media on 5 May 2023.

Article sharing:

At night, the riverside fronts and the promenades are busy. Small restaurants offer alfresco dining, including local craft souvenirs. Pop-up stalls paint the landscape, along with musicians and other artists performing at various points along the way. This is the scene of a vibrant international city. Lights and images on building facades can form a memorable backdrop.

For more details, please visit:

<https://www.plataformamedia.com/en/2023/05/05/vibrant-city-of-international-tourism-night-tourism-strategy-for-macau/>



Prof. Glenn MCCARTNEY



Prof. Matthew LIU

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“USING PLACEBO EFFECT IN A PROPER WAY TO ENHANCE MARKETING (正確使用安慰劑效應 促市場營銷)” BY PROF. MATTHEW LIU, MACAO DAILY

Business Engagement

Service

Prof. Matthew LIU (劉丁己教授), Director of Centre for Continuing Education, Director of Business Research Training Center and Professor of Marketing, shared his opinion entitled “Using placebo effect in a proper way to enhance marketing” at Macao Daily on 30 April 2023.

Article sharing:

正確使用安慰劑效應 促市場營銷

安慰劑效應(placebo effect)是一九五〇年代由美國醫學博士畢闕(Henry Beecher)提出，是指病人雖獲得無效治療，但卻“預料”或“相信”治療有效，而在心理產生效果，並讓病患生理症狀得到舒緩的現象。這種似是而非的現象，在醫學和心理學研究中均不少見，因此有些醫生在對病人治療時，也會考慮“安慰劑效應”作用。

例如早在二戰時期就有類似發現。盟軍在一次搶灘登陸作戰中產生大量傷員，但因後勤供給不暢，麻醉藥品不足，迫不得已軍醫只能用生理鹽水冒充麻醉劑給傷員注射。結果居然有許多傷員表示，疼痛獲得一定程度緩解。這種奇妙現象，之後也發生在許多醫生治療病患背痛、牙痛等實際案例中。不論是潛意識力量，或是心理自我安慰效果，許多案例均顯示病人疼痛似乎因為安慰劑真的有所減緩。這種現象至今還沒得到百分百科學解釋。

For more details, please visit: http://www.macaodaily.com/html/2023-04/30/content_1670861.htm

5 PROF. DAVIS FONG WAS INVITED TO SHARE HIS OPINION IN THE ARTICLE ENTITLED “A RESPONSIBLE GAMING CITY” AT MACAU BUSINESS MAGAZINE

Business Engagement

Service

Prof. Davis FONG (馮家超教授), Director of Institute for the Study of Commercial Gaming and Professor in Integrated Resort and Tourism Management, was invited to share his opinion in the article entitled “A responsible gaming city” at the Macau Business Magazine April issue 2023.

Article sharing:

With the help of Professor Davis Fong, Director of the Institute for the Study of Commercial Gaming (ISCG), University of Macau, we highlight the most important ones:

So, in the area of legislation, new laws were passed to protect young people from being adversely affected by early exposure to gambling activities (the minimum gambling age increased from 18 to 21), to protect those with excessive gambling behaviour (the introduction of self-exclusion and third-party exclusion), to minimize the risk of working in the gaming industry (gaming employees not allowed to enter casinos during non-working hours), and to require gaming operators to follow the RG policy and devise RG plans and measures.

For more details, please visit: <https://www.macaubusiness.com/special-report-a-responsible-gaming-city/>



Prof. Davis FONG



Prof. Maggie FU

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PROF. MAGGIE FU WAS INVITED TO SHARE HER OPINION IN THE ARTICLE ENTITLED "THE COLOUR OF MONEY" AT MACAU BUSINESS MAGAZINE

Business Engagement

Service

Prof. Maggie FU (傅曉青教授), Programme Director of Doctor of Business Administration (DBA) and Associate Professor of Finance and Business Economics, was invited to share her opinion in the article entitled "The colour of money" at the Macau Business Magazine April issue 2023.

Article sharing:

"Under the background of global carbon reduction and sustainable development, the Macau government, which is committed to promoting diversified economic development, has always attached great importance to green development" – the opinion is shared to Macau Business by Professor Maggie Fu, Associate Professor of Finance and Business Economics at the University of Macau.

Among the "many policies promoting the green finance," Professor Fu highlights the advocacy statement for the promotion of green standards and certifications accredited in Mainland China and international markets jointly signed by the local Monetary Authority (AMCM), the Macau Environmental Protection Bureau and the Macau Association of Banks.

For more details, please visit: <https://www.macaubusiness.com/special-report-the-colour-of-money/>

7 DRTM GUEST LECTURE "INTRODUCTION OF REAL MARKETING PROGRAMS OR STRATEGIES THAT ARE USED BY SANDS CHINA" GIVEN BY MR. ALLAN CHUNG, VICE PRESIDENT OF E-COMMERCE AND DIGITAL TRANSFORMATION IN SANDS CHINA

Business Engagement

Service

On 21 April 2023, **Mr. Allan CHUNG**, Vice President of E-Commerce and Digital Transformation in Sands China, was invited to visit the University of Macau and gave a lecture entitled "Introduction of real marketing programs or strategies that are used by Sands China" to the undergraduates of the Department of Integrated Resort and Tourism Management. He described the development of Sands China in e-commerce and digital transformation from the establishment and development process of Sands China, the e-commerce strategy, the digital marketing, and the actual digital marketing cases of Sands China.

During the lecture, Mr. ALLAN CHUNG gave a detailed introduction to the development of e-commerce in Sands Resorts Macao from the aspects of product optimization, marketing intelligence, mega platform, digital technology, marketing, etc..

For more details, please visit: <https://fba.um.edu.mo/industry-sharing-mr-allan-chung-introduction-of-real-marketing-programs-or-strategies-that-are-used-by-sands-china/>



Mr. Allan CHUNG gave a lecture entitled "Introduction of real marketing programs or strategies that are used by Sands China"



Group photo

8 PROF. BRENDA ZHANG AND PROF. TONY QIN PARTICIPATED IN THE FINANCIAL WEEK SERIES ACTIVITIES ORGANIZED BY UMSU FINANCE SOCIETY

Teaching and Learning

Service

UMSU Finance Society successfully held a talk as part of their Finance Week series on 19 April 2023, with the strong support of the Faculty of Business Administration. The event invited Prof. Brenda ZHANG, Associate Professor in Business Economics and Prof. Tony QIN, Assistant Professor in Finance as guest speakers, who delivered lectures and shared their insights with the students.



During the talk, Prof. ZHANG and Prof. QIN explained the current economic environment in simple terms, discussing the chain reaction of the Ukraine conflict and the continuing negative factors caused by high inflation and rising interest rates. They also shared practical investment concepts and methods, including investment objectives, characteristics of investment tools, and their usage and effects.

For more details, please visit: <https://fba.um.edu.mo/umsu-finance-society-successfully-held-a-talk-as-part-of-their-finance-week-series-on-april-19th/>

9 FBA SUCCESSFULLY HELD THREE FBA SEMINAR SERIES IN INTERNATIONAL INTEGRATED RESORT MANAGEMENT, MANAGEMENT AND ACCOUNTING

Teaching and Learning

Research

Service

The Faculty of Business Administration (FBA) of the University of Macau (UM) successfully held the FBA Seminar 049, 050 and 051 on 4-5 May 2023.



The FBA Seminar Series 049: **Prof. Yuansi HOU** (侯遠思教授) hosted the seminar delivered by **Prof. Zengxiang CHEN** (陳增祥教授), Associate Professor, Sun Yat-Sen University.



Prof. Zengxiang CHEN presented his study "Emotional complexity and its implications for business"



The FBA Seminar Series 050: **Prof. Lingling ZHANG** (張玲玲教授) hosted the seminar delivered by **Prof. Amy OU** (歐怡教授), Associate Professor, The Hong Kong Polytechnic University.



Prof. Amy OU presented her study "From CEO humility to women career management: Studying pressing issues for a better society"



The FBA Seminar Series 051: **Prof. Feng TANG** (唐豐教授) hosted the seminar delivered by **Prof. Rui SHEN** (申睿教授), Associate Professor of Accounting, The Chinese University of Hong Kong, Shenzhen



Prof. Rui SHEN presented his study "Global Evolution of ESG Disclosure in Annual Reports"

UPCOMING EVENT

1 MANAGEMENT & MARKETING ACADEMIC SALON FORUM

- Topic: Consumer Reactions to Brand Alliance Termination
- Speaker: Prof. Fangyuan CHEN, Associate Professor in Marketing
- Date: 11 May 2023 (Thursday)
- Time: 12:30 pm -2:00 pm
- Venue: E22 FBA Lobby

All academic staff, students, and interested parties are welcome to join!

For more details, please visit:

<https://fba.um.edu.mo/um-fba-management-marketing-academic-salon-forum-seminar-talk-001/>



MANAGEMENT & MARKETING ACADEMIC SALON FORUM

Event Information

Date: 11 May 2023 (Thursday)
Time: 12:30pm -2:00 pm
Venue: E22 FBA Lobby

Speaker
Prof. Fangyuan CHEN
Associate Professor in Marketing

Title
Consumer Reactions to Brand Alliance Termination

Abstract

In an increasingly competitive business world, managers understand that it is better to work together than to fight alone. As a result, brand alliances are common in the marketplace. However, brand alliances do not last forever. This leaves managers and consumer researchers with an important question: How will consumers react when brands terminate their alliances? 11 right experiments found that consumers perceive an unsolicitedly initiated alliance termination to be more unfair than a mutually agreed termination; the perception of unfairness leads to negative consumer reaction to the initiator brand, leading to decreased brand evaluation, decreased brand choice, negative word-of-mouth, and withholding assistance. Importantly, consumers' negative reactions to the initiator brand attenuate when the unilateral termination is deemed justifiable. These findings contribute to the literature on brand-brand relationships and the theory of brands as social agents. They also provide insights into how managers can communicate the termination of brand alliances to consumers to mitigate losses.

Short Bio

Prof. CHEN received her Ph.D. degree in Marketing from The Hong Kong University of Science and Technology. Prior to joining UM, she had worked as an Assistant Professor of Marketing at the Guanghua School of Management, Peking University, and the Hong Kong Polytechnic University. Prof. CHEN's research focuses on understanding non-human marketing entities using human-based theories, and investigating ways to improve consumer psychological well-being. She has published papers in top-tier academic journals such as the *Journal of Consumer Psychology*, *Journal of Consumer Research*, *Journal of Experimental Psychology: Applied*, and *Journal of the Association for Consumer Research*.

All are welcome!



FBA SEMINAR SERIES - 052

FBA SEMINAR SERIES

From the Stars to the Stock Market: Calendar Superstition and IPO Returns

Prof. Jing ZHAO
Assistant Professor
The Hong Kong Polytechnic University

Date: 12 May 2023 (Friday)
Time: 10:30 am - 12:00 pm
Venue: E22-G015
Host: Prof. Wenjin KANG, Professor in Finance
Online registration: https://umac.au1.qualtrics.com/jfe/form/SV_eASQW5cmvUyM5w

Abstract

The ancient Chinese Almanac lists days that are (in)auspicious for certain actions or events. We find that the initial returns for Initial Public Offerings (IPO), an essential corporate event, are significantly lower on days listed by the Almanac as unlucky. The effect of calendar superstition is robust after controlling for a preference for lucky numbers (such as lucky listing codes and prices) and is more pronounced among firms with high investment risks and firms located in places where superstition culture is more prominent. Our results suggest that investor risk perception, but not manager superstition, plays a vital role in determining the calendar superstition effect.

Register Now!



Deadline: 09/05/2023
The registered audience will be notified of more detailed information via email.

Speaker

Prof. Jing Zhao is an Assistant Professor of Finance at Hong Kong Polytechnic University. She joined the School of Accounting and Finance in 2015 upon the completion of her PhD at University of Hong Kong. Her research focuses on how investors behave in the financial market, and how such behaviors are associated with investment performance. Another line of her research examines the behaviors of corporate managers and financial analysts. Her research has been published in top journals like the *Review of Financial Studies*, *Management Science*, and *Journal of Corporate Finance*.

All are welcome!

2 FBA SEMINAR SERIES 052

- Topic: From the Stars to the Stock Market: Calendar Superstition and IPO Returns
- Speaker: Prof. Jing ZHAO, Assistant Professor, The Hong Kong Polytechnic University
- Date: 12 May 2023 (Friday)
- Time: 10:30 am - 12:00 pm
- Venue: E22-G015
- Host: Prof. Wenjin KANG, Professor in Finance
- Registration Link:
https://umac.au1.qualtrics.com/jfe/form/SV_eA5QW5cmvUyM5w

All academic staff, students, and interest parties are welcome to join!

For more details, please visit:

<https://fba.um.edu.mo/fba-seminar-series-052/>

3 FBA SEMINAR SERIES 053

- Topic: Boosting Strengths or Fixing Weaknesses? A Preference Mismatch between Product Providers and Choosers in Product Improvement Decisions
- Speaker: Prof. Yanping TU, Associate Professor of Marketing, Peking University
- Date: 12 May 2023 (Friday)
- Time: 3:00 pm – 4:30 pm
- Venue: E22-G015
- Host: Prof. Kao SI, Assistant Professor in Marketing
- Registration Link:
https://umac.au1.qualtrics.com/jfe/form/SV_e3TyizuHGj3XcFM

All academic staff, students, and interested parties are welcome to join!

For more details, please visit:

<https://fba.um.edu.mo/fba-seminar-series-053/>



FBA SEMINAR SERIES - 053

Boosting Strengths or Fixing Weaknesses? A Preference Mismatch between Product Providers and Choosers in Product Improvement Decisions

Prof. Yanping TU
Associate Professor of Marketing
Peking University

Date: 12 May 2023 (Friday)
Time: 3:00 pm – 4:30 pm
Venue: E22-G015
Host: Prof. Kao SI, Assistant Professor in Marketing
Online registration: https://umac.au1.qualtrics.com/jfe/form/SV_e3TyizuHGj3XcFM

Abstract

Every product has its relative strengths and weaknesses, albeit both usually have improvement potential. Product providers often make product improvement decisions yet are bounded by resources to improve only some aspects. Do product providers make optimal decisions about boosting strengths versus fixing weaknesses? Eight experiments (4 pre-registered), using racing cars in a mobile game (Study 1 and Study 1 supplement), Airbnb apartments (Studies 2A and 3), restaurants (Studies 2B and 4), mountain bikes (Study 2C), and cars (Study 5B) as the target products, converge to yield a preference mismatch: Product providers prioritize fixing weaknesses more than choosers would appreciate. This effect is further supported by a secondary dataset spanning 70 months in the car market (Study 5A). To explain this preference mismatch, a novel evaluator-evaluator framework is proposed: Product providers (i.e., evaluators) experience evaluation apprehension, worrying that their decision outcome may be negatively evaluated by choosers (i.e., evaluators), which directs them to fix weaknesses. Consistent with our theorizing, two interventions that relieve providers' evaluation apprehension – (1) boosting providers' task efficacy (Study 3) and (2) alleviating providers' decision consequences (Study 4) – reduce the preference mismatch. Together, this research offers both descriptive and prescriptive insights into product improvement decisions.

Speaker

Prof. Yanping TU is an associate professor of marketing at Guanghua School of Management, Peking University. She obtained her PhD degree in Marketing from the University of Chicago Booth School of Business and her BS in Psychology and BA in Economics from Peking University. She studies consumer behavior and decision making. Her work has been published in leading Marketing, Management, and Psychology journals, such as the Journal of Consumer Research, the Journal of Marketing Research, Production and Operations Management, Journal of Personality and Social Psychology, and so on.

All are welcome!



FBA SEMINAR SERIES - 054

Fly with Us When They Cancel Your Flight: An Innovative Model to Utilize Perishable Capacity

Prof. Rowan Yu WANG
Associate Professor
Southern University of Science and Technology

Date: 15 May 2023 (Monday)
Time: 10:30 am – 12:00 pm
Venue: E22-G015
Host: Prof. Zhaotong LIAN, Professor in Business Intelligence and Analytics
Online registration: https://umac.au1.qualtrics.com/jfe/form/SV_42tlttrS7zb2mge

Abstract

This field-study paper describes an innovative service product designed by the authors. The product was launched by a Chinese airline and achieved a remarkable success. Airlines, hotels, car rentals, and other service companies can create similar products to better utilize perishable service capacity. The operational model and design principle generate new insights for important management concepts including complementarity, product bundling, asymmetric competition, and Pareto efficiency.

Speaker

Prof. Rowan Wang is an Associate Professor at Southern University of Science and Technology. Rowan's research interests include operational system analysis and control; practice-based operational design and optimization; data-driven research on socially responsible and China-focused operations; and business operations innovation and development. His works have been published in journals such as *Manufacturing & Service Operations Management* and *Production and Operations Management*.

All are welcome!

4 FBA SEMINAR SERIES 054

- Topic: Fly with Us When They Cancel Your Flight: An Innovative Model to Utilize Perishable Capacity
- Speaker: Prof. Rowan Yu WANG, Associate Professor, Southern University of Science and Technology
- Date: 15 May 2023 (Monday)
- Time: 10:30 am – 12:00 pm
- Venue: E22-G015
- Host: Prof. Zhaotong LIAN, Professor in Business Intelligence and Analytics
- Registration Link:
https://umac.au1.qualtrics.com/jfe/form/SV_42tlttrS7zb2mge

All academic staff, students, and interest parties are welcome to join!

For more details, please visit:

<https://fba.um.edu.mo/fba-seminar-series-054/>

5 FBA SEMINAR SERIES 055

- Topic: The rise of visible embodied service robots: Some practical insights for the hospitality and tourism industry
- Speaker: Prof. Lisa Chun Ying WAN, Acting Director for the School of Hotel and Tourism Management, The Chinese University of Hong Kong
- Date: 19 May 2023 (Friday)
- Time: 10:00 am – 11:30 am
- Venue: E22-G015
- Host: Prof. Yuansi HOU, Associate Professor in International Integrated Resort Management
- Registration Link:
https://umac.au1.qualtrics.com/jfe/form/SV_aeBtxJeakjw6ej4

All academic staff, students, and interested parties are welcome to join!

For more details, please visit:
<https://fba.um.edu.mo/fba-seminar-series-055/>



FBA SEMINAR SERIES
- 055

**The rise of visible embodied service robots:
Some practical insights for the hospitality and tourism industry**

Prof. Lisa Chun Ying WAN
Acting Director for the School of Hotel and Tourism Management
The Chinese University of Hong Kong
Date: 19 May 2023 (Friday)
Time: 10:00 am – 11:30 am
Venue: E22-G015
Host: Prof. Yuansi HOU, Associate Professor in International Integrated Resort Management
Online registration: https://umac.au1.qualtrics.com/jfe/form/SV_aeBtxJeakjw6ej4

Abstract
Although invisible Artificial Intelligences are ubiquitous, the COVID-19 pandemic has increased the demand for visible embodied robots in high-contact service industries like hospitality and tourism. In the coming years, there is an anticipation of increased popularity for contactless services, including robot receptionists, robot delivery, and other similar services. The market size for hospitality service robots is estimated to reach US\$3,083 million by 2030, registering a CAGR of 25.5% from 2021 to 2030. Since hospitality and tourism settings are characterized by elaborate interpersonal interactions, previous literature has consistently found that service robots with humanoid (vs. non-humanoid) appearance have more advantages in service interactions. However, I suggest that this is not always the case. In this seminar, I will share some of my research findings about consumer reactions to humanoid robots.

Register Now!


Deadline: 17/05/2023
The registered audience will be notified of more detailed information via email.

Speaker
Prof. Lisa C. Wan is an Associate Professor of School of Hotel and Tourism Management and Department of Marketing at CUHK Business School. She is also a Co-Director of the Centre for Hospitality and Real Estate Research. Professor Wan has received numerous teaching awards, including the prestigious University Education Award in 2021. Her research has appeared in the top-tier marketing, hospitality and tourism journals, including Journal of Consumer Research, Annals of Tourism Research, Tourism Management, International Journal of Hospitality Management, Journal of Hospitality and Tourism Research, and Journal of Business Research, etc.

All are welcome!

亞洲經濟、金融創新與智慧旅遊的發展與成果轉化：
亞太經濟與管理研究所演示日暨金融創新工作坊
Contribution and Development in Asian Economics, Financial Innovation and Smart Tourism:
APAEM Demonstration Day cum Financial Innovation Symposium

19/05/2023
澳門大學聚賢樓多功能廳
UM, N1 – G Floor Multifunctional Hall, 1004 & 1005
英文及中文 English and Chinese

時間地點
Time & venue

15:00 – 15:30
N1-G014

15:30 – 15:40
N1-G014

15:40 – 16:00
N1-G014

16:00 – 16:05

16:05 – 16:25

16:25 – 16:30

16:30 – 17:15
N1-G008

17:15 – 17:20

議程
Agenda

活動登記
Registration

開幕致詞
Opening speech

主題分享
「亞太經濟與管理研究所主要成果及貢獻」——羅振雄教授
Overall sharing
"Introduction of APAEM's overall achievements and main impact"
By Prof. Rob LAW

移步至分場分享
Movement to concurrent sessions

分場分享
Concurrent sessions

亞洲經濟
Asian Economics
「中國資本市場開放」——周思力教授
"The Market Liberalization for Chinese Capital Market"
By Prof. Siu ZHOU
N1-1004

金融創新
Financial Innovation
「如何以金融創新帶動澳門經濟適度多元化」——羅正宏教授
"Driving Macao's Appropriate Economic Diversification with Financial Innovation"
By Prof. Jerome YEN
N1-1005

智慧旅遊
Smart Tourism
「智慧旅遊交通管理」——曾志強教授
"Transportation Management in Smart Tourism"
By Prof. Zhiguo GONG
N1-G014

移步至海報展示及交流
Movement to poster session

海報展示、交流、茶歇
Poster session, Networking, Refreshment

活動完結及歡送
Closing and farewell

6 APAEM DEMONSTRATION DAY CUM FINANCIAL INNOVATION SYMPOSIUM

- Theme: Contribution and Development in Asian Economics, Financial Innovation and Smart Tourism: APAEM Demonstration Day cum Financial Innovation Symposium
- Date: 19 May 2023 (Friday)
- Time: 3:30 pm – 5:20 pm
- Venue: UM, N1 – G Floor Multifunctional Hall, 1004 & 1005
- Format: Face-to-face

All academic staff, students, and interest parties are welcome to join!

For more details, please visit:
<https://apaem.um.edu.mo/apaem-demonstration-day-cum-financial-innovation-symposium-will-be-held-on-19-may-at-um/>