

Bachelor of Science in International Integrated Resort Management Programme

Specialization in Convention and Hospitality Management (IIR20-CHM20)

Students are strongly advised to check the enrolment records each semester in order to secure the graduation requirement has been fulfilled. You may print out this study plan and cross-check with your enrolment records. Should you have any doubts on the below study plan, please approach the FBA General Office for confirmation.

- # Course Type
- CM : Compulsory/Major Course
- GE : General Education Course
- RE : Required Elective
- FE : Free Elective

E1 A Plan

| First Year (2022/2023) |                 |   |              |               |         |         |
|------------------------|-----------------|---|--------------|---------------|---------|---------|
|                        | Course Code     | Course Title                                      | Credit Units | # Course Type | 1st Sem | 2nd Sem |
|                        | BECO1000        | Principles of Microeconomics                      | 3            | CM            | X       |         |
|                        | CPED1000        | Residential College Experiential Learning         | 1            | CM            | X       | X       |
|                        | CPED1001        | Physical Education I                              | 0.5          | CM            | X       |         |
|                        | GELH1000        | Chinese Language and Culture                      | 3            | GE            | X       |         |
|                        |                 | 1 "Chinese or Portuguese Language" Course*        | 3            | CM / FE       | X       |         |
|                        | CHLL1000        | University Chinese                                |              |               |         |         |
|                        | PORT1000        | Portuguese Language I – Introductory Portuguese   |              |               |         |         |
|                        | 1 Free Elective |   |              |               |         |         |
|                        |                 | 2 "English Language" Course**                     |              |               |         |         |
|                        | EELC1011        | University English I                              | 3            | CM            | X       |         |
|                        | EELC1008        | Grammar and Writing Improvement I                 | 3            | CM            | X       |         |
|                        | GEST1001        | Quantitative Reasoning for Business               | 3            | GE            |         | X       |
|                        | IRTM1000        | Introduction to Integrated Resort Management      | 3            | CM            |         | X       |
|                        | IRTM2000        | Introduction to Gaming Management                 | 3            | CM            |         | X       |
|                        | CPED1002        | Physical Education II                             | 0.5          | CM            |         | X       |
|                        |                 | 1 "Information Technology" Course                 | 3            | CM            |         | X       |
|                        | CISC1000        | Information Technology Fundamentals and Practices |              |               |         |         |
|                        |                 | 1 "English Language" Course**                     | 3            | CM            |         | X       |
|                        | EELC1012        | University English II                             |              |               |         |         |
|                        |                 |   | 32           |               |         |         |

CPED1000 is a yearly course.

\*Students can test out of the Chinese and/or Portuguese language course(s) if they obtain certain qualifications and should enroll course as follows:  
a) *Test out **EITHER** Chinese Language Course **OR** Portuguese Language Course* : One 3-credit free elective in the first semester of first year of study  
b) *Test out **NEITHER** Chinese Language Course **NOR** Portuguese Language Course* :CHLL1000 **OR** PORT1000 in the first semester of first year of study  
*Test out information: <https://reg.um.edu.mo/current-students/curriculum-model/ug-curriculum-model/languages-and-skills/>*  
\*\*Students can test out of some or all of the 3 English language courses and are required to take English courses according to assigned level, one course in each semester from the first semester of first year of study to the first semester of second year of study.  
a) *Placement level "E1a": EELC1011 + Tutorial class + EELC1008 (1st sem), EELC1012 + Tutorial class (2nd sem), and EELC1013 (3rd sem).*  
b) *Placement level "E1b" : EELC1011 + Tutorial class (1st sem), EELC1012 + Tutorial class (2nd sem), and EELC1013 (3rd sem).*  
*Test out information: <https://reg.um.edu.mo/current-students/curriculum-model/ug-curriculum-model/languages-and-skills/>*  
Students are required to take GE courses as follows in order to graduate:

| General Education Area    | Course Requirement (Two Courses from Each Area)                      |
|---------------------------|--|
| Global Awareness          | GEGA1000 – Macao and Chinese Civilization ( <i>compulsory</i> )      |
|                           | 1 course from the list other than GEGA1000                           |
| Literature and Humanities | GELH1000 – Chinese Language and Culture ( <i>compulsory</i> )        |
|                           | 1 course from the list other than GELH1000                           |
| Science and Technology    | GEST1001 – Quantitative Reasoning for Business ( <i>compulsory</i> ) |
|                           | 1 course from the list other than GEST1001                           |
| Society and Behaviour     | GESB1000 – Ethics, Values, Law and Society ( <i>compulsory</i> )     |
|                           | 1 course from the list other than GESB1000 (GESB1001/1002/1003)      |

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- # Course Type
- CM : Compulsory/Major Course
- GE : General Education Course
- RE : Required Elective
- FE : Free Elective

E1 B Plan

| First Year (2022/2023) |                 |   |              |               |         |         |
|------------------------|-----------------|---|--------------|---------------|---------|---------|
|                        | Course Code     | Course Title                                      | Credit Units | # Course Type | 1st Sem | 2nd Sem |
|                        | BECO1000        | Principles of Microeconomics                      | 3            | CM            | X       |         |
|                        | CPED1000        | Residential College Experiential Learning         | 1            | CM            | X       | X       |
|                        | CPED1001        | Physical Education I                              | 0.5          | CM            | X       |         |
|                        | GELH1000        | Chinese Language and Culture                      | 3            | GE            | X       |         |
|                        | GEST1001        | Quantitative Reasoning for Business               | 3            | GE            | X       |         |
|                        |                 | 1 "Chinese or Portuguese Language" Course*        | 3            | CM / FE       | X       |         |
|                        | CHLL1000        | University Chinese                                |              |               |         |         |
|                        | PORT1000        | Portuguese Language I – Introductory Portuguese   |              |               |         |         |
|                        | 1 Free Elective |   |              |               |         |         |
|                        |                 | 1 "English Language" Course**                     | 3            | CM            | X       |         |
|                        | EELC1011        | University English I                              |              |               |         |         |
|                        | BECO1001        | Principles of Macroeconomics                      | 3            | CM            |         | X       |
|                        | IRTM1000        | Introduction to Integrated Resort Management      | 3            | CM            |         | X       |
|                        | IRTM2000        | Introduction to Gaming Management                 | 3            | CM            |         | X       |
|                        | CPED1002        | Physical Education II                             | 0.5          | CM            |         | X       |
|                        |                 | 1 "Information Technology" Course                 | 3            | CM            |         | X       |
|                        | CISC1000        | Information Technology Fundamentals and Practices |              |               |         |         |
|                        |                 | 1 "English Language" Course**                     | 3            | CM            |         | X       |
|                        | EELC1012        | University English II                             |              |               |         |         |
|                        |                 |   | 32           |               |         |         |

CPED1000 is a yearly course.

\*Students can test out of the Chinese and/or Portuguese language course(s) if they obtain certain qualifications and should enroll course as follows:  
a) *Test out **EITHER** Chinese Language Course **OR** Portuguese Language Course* : One 3-credit free elective in the first semester of first year of study  
b) *Test out **NEITHER** Chinese Language Course **NOR** Portuguese Language Course* :CHLL1000 **OR** PORT1000 in the first semester of first year of study  
*Test out information: <https://reg.um.edu.mo/current-students/curriculum-model/ug-curriculum-model/languages-and-skills/>*  
\*\*Students can test out of some or all of the 3 English language courses and are required to take English courses according to assigned level, one course in each semester from the first semester of first year of study to the first semester of second year of study.  
a) *Placement level "E1a": EELC1011 + Tutorial class + EELC1008 (1st sem), EELC1012 + Tutorial class (2nd sem), and EELC1013 (3rd sem).*  
b) *Placement level "E1b" : EELC1011 + Tutorial class (1st sem), EELC1012 + Tutorial class (2nd sem), and EELC1013 (3rd sem).*  
*Test out information: <https://reg.um.edu.mo/current-students/curriculum-model/ug-curriculum-model/languages-and-skills/>*  
Students are required to take GE courses as follows in order to graduate:

| General Education Area    | Course Requirement (Two Courses from Each Area)                      |
|---------------------------|--|
| Global Awareness          | GEGA1000 – Macao and Chinese Civilization ( <i>compulsory</i> )      |
|                           | 1 course from the list other than GEGA1000                           |
| Literature and Humanities | GELH1000 – Chinese Language and Culture ( <i>compulsory</i> )        |
|                           | 1 course from the list other than GELH1000                           |
| Science and Technology    | GEST1001 – Quantitative Reasoning for Business ( <i>compulsory</i> ) |
|                           | 1 course from the list other than GEST1001                           |
| Society and Behaviour     | GESB1000 – Ethics, Values, Law and Society ( <i>compulsory</i> )     |
|                           | 1 course from the list other than GESB1000 (GESB1001/1002/1003)      |

| Second Year (2023/2024) |                            |   |               |               |         |         |
|-------------------------|----------------------------|---|---------------|---------------|---------|---------|
|                         | Course Code                | Course Title                                | Credits Units | # Course Type | 1st sem | 2nd sem |
|                         | ACCT1000                   | Principles of Financial Accounting          | 3             | CM            | X       |         |
|                         | BECO1001                   | Principles of Macroeconomics                | 3             | CM            | X       |         |
|                         | MGMT1000                   | Principles of Business Management           | 3             | CM            | X       |         |
|                         | IRTM4001                   | Resort Marketing and Promotion              | 3             | CM            | X       |         |
|                         |                            | 1 "English Language" Course**               | 3             | CM            | X       |         |
|                         | EELC1013                   | University English III                      |               |               |         |         |
|                         | 1 General Education Course |   | 3             | GE            | X       |         |
|                         | ACCT2000                   | Management Accounting I                     | 3             | CM            |         | X       |
|                         | CPED2001                   | Residential College Community Team Project  | 1             | CM            |         | X       |
|                         | FINC2000                   | Financial Management                        | 3             | CM            |         | X       |
|                         | IRTM3002                   | Convention and Exhibition Management        | 3             | CM            |         | X       |
|                         | IRTM3004                   | The Macao Gaming and Hospitality Industries | 3             | CM            |         | X       |
|                         | ISOM2002                   | Statistics and Data Analysis                | 3             | CM            |         | X       |
|                         | MGMT2000                   | Business Communications                     | 3             | CM            |         | X       |
|                         |                            |   | 37            |               |         |         |

| Third Year (2024/2025) |   |   |               |               |         |         |
|------------------------|---|---|---------------|---------------|---------|---------|
|                        | Course Code   | Course Title                                      | Credits Units | # Course Type | 1st sem | 2nd sem |
|                        | IRTM3006  | Human Resource Management in Integrated Resort    | 3             | CM            | X       |         |
|                        | IRTM3009  | Food and Beverage Management                      | 3             | CM            | X       |         |
|                        | IRTM3014  | Hospitality and Tourism Law                       | 3             | CM            | X       |         |
|                        | IRTM3017  | Accommodation, Facilities and Security Management | 3             | CM            | X       |         |
|                        | 1 Required Elective Course @  |   | 3             | RE            | X       |         |
|                        | Convention and Hospitality Management <b>OR</b> Common Required Electives |   |               |               |         |         |
|                        | 1 Free Elective   |   | 3             | FE            | X       |         |
|                        | IRTM3001  | Quality Service Management                        | 3             | CM            |         | X       |
|                        | IRTM3005  | Festival and Event Management                     | 3             | CM            |         | X       |
|                        | IRTM4002  | Global Issues in Resort and Gaming Management     | 3             | CM            |         | X       |
|                        | 1 General Education Course  |   | 3             | GE            |         | X       |
|                        | 1 General Education Course  |   | 3             | GE            |         | X       |
|                        | 1 Free Elective   |   | 3             | FE            |         | X       |
|                        |   |   | 36            |               |         |         |

@ Students who take Convention & Hospitality Management Required Elective in Year 3 will take Common Required Elective in Year 4, and vice versa.

| Fourth Year (2025/2026) |   |   |               |               |         |         |
|-------------------------|---|---|---------------|---------------|---------|---------|
|                         | Course Code   | Course Title  | Credits Units | # Course Type | 1st sem | 2nd sem |
|                         | ^^IRTM4006  | Convention and Hospitality Management Internship          | 3             | CM            | X       |         |
|                         | IRTM4000  | Strategic Management for the Resort and Gaming Industries | 3             | CM            |         | X       |
|                         | ^^^IRTM4007   | Hospitality Management Project                            | 3             | CM            |         | X       |
|                         | 1 Required Elective Course @  |   | 3             | RE            |         | X       |
|                         | Convention and Hospitality Management <b>OR</b> Common Required Electives |   |               |               |         |         |
|                         | 1 General Education Course  |   | 3             | GE            |         | X       |
|                         | 1 General Education Course  |   | 3             | GE            |         | X       |
|                         | 1 General Education Course  |   | 3             | GE            |         | X       |
|                         |   |   | 21            |               |         |         |

^^ Internship course

^^^ Research course

@ Students who take Convention & Hospitality Management Required Elective in Year 3 will take Common Required Elective in Year 4, and vice versa.

| @ Convention & Hospitality Management Required Electives List |   |                   |
|---|---|-------------------|
| Students in Year 3 & Year 4 select one from the following:    |   |                   |
| IRTM2001  | Psychology of Gambling  | Select one course |
| IRTM3003  | Casino Management   |                   |
| IRTM4003  | Professional Development in Convention and Hospitality Industry |                   |
| ISOM3030  | Quantitative Decision Analysis                                  |                   |
|   |   |                   |
| @ Common Required Electives List                              |   |                   |
| Students in Year 3 & Year 4 select one from the following:    |   |                   |
| BECO4005  | Applied Economics for Leisure Industries                        | Select one course |
| IRTM3000  | Social and Economic Impacts of Gambling                         |                   |
| IRTM3007  | Technology and Innovation in the Resort and Gaming Industries   |                   |
| IRTM3008  | Travel and Tourism Management                                   |                   |
| IRTM3010  | Selected Topics in Human Resource Management                    |                   |
| IRTM3015  | Revenue Management  |                   |
| IRTM4008  | Questionnaire Design and Survey Data Analysis                   |                   |
| IRTM4009  | Special Topics in Hotel and Resort Management                   |                   |

Total two RE courses

| Second Year (2023/2024) |                            |   |               |               |         |         |
|-------------------------|----------------------------|---|---------------|---------------|---------|---------|
|                         | Course Code                | Course Title                                | Credits Units | # Course Type | 1st sem | 2nd sem |
|                         | ACCT1000                   | Principles of Financial Accounting          | 3             | CM            | X       |         |
|                         | MGMT1000                   | Principles of Business Management           | 3             | CM            | X       |         |
|                         | IRTM4001                   | Resort Marketing and Promotion              | 3             | CM            | X       |         |
|                         |                            | 1 "English Language" Course**               | 3             | CM            | X       |         |
|                         | EELC1013                   | University English III                      |               |               |         |         |
|                         | 1 General Education Course |   | 3             | GE            | X       |         |
|                         | 1 General Education Course |   | 3             | GE            | X       |         |
|                         | ACCT2000                   | Management Accounting I                     | 3             | CM            |         | X       |
|                         | CPED2001                   | Residential College Community Team Project  | 1             | CM            |         | X       |
|                         | FINC2000                   | Financial Management                        | 3             | CM            |         | X       |
|                         | IRTM3002                   | Convention and Exhibition Management        | 3             | CM            |         | X       |
|                         | IRTM3004                   | The Macao Gaming and Hospitality Industries | 3             | CM            |         | X       |
|                         | ISOM2002                   | Statistics and Data Analysis                | 3             | CM            |         | X       |
|                         | MGMT2000                   | Business Communications                     | 3             | CM            |         | X       |
|                         |                            |   | 37            |               |         |         |

| Third Year (2024/2025) |   |   |               |               |         |         |
|------------------------|---|---|---------------|---------------|---------|---------|
|                        | Course Code   | Course Title                                      | Credits Units | # Course Type | 1st sem | 2nd sem |
|                        | IRTM3006  | Human Resource Management in Integrated Resort    | 3             | CM            | X       |         |
|                        | IRTM3009  | Food and Beverage Management                      | 3             | CM            | X       |         |
|                        | IRTM3014  | Hospitality and Tourism Law                       | 3             | CM            | X       |         |
|                        | IRTM3017  | Accommodation, Facilities and Security Management | 3             | CM            | X       |         |
|                        | 1 Required Elective Course @  |   | 3             | RE            | X       |         |
|                        | Convention and Hospitality Management <b>OR</b> Common Required Electives |   |               |               |         |         |
|                        | 1 Free Elective   |   | 3             | FE            | X       |         |
|                        | IRTM3001  | Quality Service Management                        | 3             | CM            |         | X       |
|                        | IRTM3005  | Festival and Event Management                     | 3             | CM            |         | X       |
|                        | IRTM4002  | Global Issues in Resort and Gaming Management     | 3             | CM            |         | X       |
|                        | 1 General Education Course  |   | 3             | GE            |         | X       |
|                        | 1 Free Elective   |   | 3             | FE            |         | X       |
|                        | 1 Free Elective   |   | 3             | FE            |         | X       |
|                        |   |   | 36            |               |         |         |

@ Students who take Convention & Hospitality Management Required Elective in Year 3 will take Common Required Elective in Year 4, and vice versa.

| Fourth Year (2025/2026) |   |   |               |               |         |         |
|-------------------------|---|---|---------------|---------------|---------|---------|
|                         | Course Code   | Course Title  | Credits Units | # Course Type | 1st sem | 2nd sem |
|                         | ^^IRTM4006  | Convention and Hospitality Management Internship          | 3             | CM            | X       |         |
|                         | IRTM4000  | Strategic Management for the Resort and Gaming Industries | 3             | CM            |         | X       |
|                         | ^^^IRTM4007   | Hospitality Management Project                            | 3             | CM            |         | X       |
|                         | 1 Required Elective Course @  |   | 3             | RE            |         | X       |
|                         | Convention and Hospitality Management <b>OR</b> Common Required Electives |   |               |               |         |         |
|                         | 1 General Education Course  |   | 3             | GE            |         | X       |
|                         | 1 General Education Course  |   | 3             | GE            |         | X       |
|                         | 1 General Education Course  |   | 3             | GE            |         | X       |
|                         |   |   | 21            |               |         |         |

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| @ Convention & Hospitality Management Required Electives List |   |                   |
|---|---|-------------------|
| Students in Year 3 & Year 4 select one from the following:    |   |                   |
| IRTM2001  | Psychology of Gambling  | Select one course |
| IRTM3003  | Casino Management   |                   |
| IRTM4003  | Professional Development in Convention and Hospitality Industry |                   |
| ISOM3030  | Quantitative Decision Analysis                                  |                   |
|   |   |                   |
| @ Common Required Electives List                              |   |                   |
| Students in Year 3 & Year 4 select one from the following:    |   |                   |
| BECO4005  | Applied Economics for Leisure Industries                        | Select one course |
| IRTM3000  | Social and Economic Impacts of Gambling                         |                   |
| IRTM3007  | Technology and Innovation in the Resort and Gaming Industries   |                   |
| IRTM3008  | Travel and Tourism Management                                   |                   |
| IRTM3010  | Selected Topics in Human Resource Management                    |                   |
| IRTM3015  | Revenue Management  |                   |
| IRTM4008  | Questionnaire Design and Survey Data Analysis                   |                   |
| IRTM4009  | Special Topics in Hotel and Resort Management                   |                   |
|   |   |                   |

Total two RE courses