

Course	Title	Author	Publisher	Title	ISBN	Edition	Year	ebook
BECO4004	Applied Econometrics	William E. Griffiths, R. Carter Hill	Wiley	Using EViews for Principles of Econometrics		5th	2019	978-1-119-46339-9
		Lee C. Adkins, R. Carter Hill	Wiley	Using Stata for Principles of Econometrics		5th	2019	978-1-119-46324-5
		Randall C. Campbell, R. Carter Hill	Wiley	Using SAS for Econometrics		5th		978-1-119-46348-1
GESB2001	Food, Eating and Culture	Sari Edelstein	Jones & Bartlett Learning	Food, Cuisine, And Cultural Competency For Culinary, Hospitality, And Nutrition Professionals	978-076-375965-0	1st	2010	
		Pamela Goyan Kittler, Kathryn P Sucher, Marcia Nelms	Wadsworth Publishing	Food and Culture	978-130-562805-2	7th	2016	
IRTM3007	Technology And Innovation In The Resort And Gaming Industries	Pierre J. Benckendorff, Zheng Xiang, Pauline J. Sheldon	CABI, Oxfordshire UK	Tourism Information Technology (CABI Tourism Texts)		3rd	2019	978-178-639343-2
		Michael L. Kasavana	American Hotel & Lodging Association, Education Institute	Managing Technology in the Hospitality Industry	978-08-6612490-4	7th	2016	
		Kayhan Tajeddini, Vanessa Ratten, Thorsten Merkle	Routledge	Tourism, Hospitality and Digital Transformation Strategic Management Aspects	978-036-715000-6	1st	2020	978-042-905439-6
IRTM3001	Quality Service Management	Robert C. Ford, Michael C. Sturman, Cherrill P. Heaton	Cengage Learning	Managing Quality Service In Hospitality: How Organizations Achieve Excellence In The Guest Experience	978-1-4390-6032-2	1st	2013	
		Jochen Wirtz and Christopher Lovelock	Essex: Pearson Education Ltd	Essentials of Services Marketing		4th Global	2022	eBook 978-129-242516-0
		Lynn Van der Wagen, Lauren White	Cengage Learning	Hospitality Management	978-017-0-41142-4	4th	2018	