

<b>Programme</b>	<b>Course</b>	<b>Title</b>	<b>Author</b>	<b>Publisher</b>	<b>Title</b>	<b>ISBN</b>	<b>Edition</b>	<b>Year</b>
FBA-FBE	BECO4011	Financial Econometrics	R. Carter Hill, William E. Griffiths, Guay C. Lim	Wiley & Sons	Principles of Econometrics,	978-1-118-45227-1	5th	2018
FBA-IRTM	IRTM3001	Quality Service Management	Robert C. Ford, Michael C. Sturman, Cherrill P. Heaton	Cengage Learning (Delmar: NY)	Managing Quality Service In Hospitality: How Organizations Achieve Excellence In The Guest Experience	978-1-4390-6032-2	1st	2013
	IRTM3001		Valarie A. Zeithaml, Mary Jo Bitner, and Dwayne Gremler	McGraw-Hill	Services Marketing: Integrating Customer Focus Across the Firm	978-007-811210-2	7th	2017
FBABIDA	GEST1006	Logistic and Reasoning for Business	David A. Hunter	Wiley & Sons	A Practical Guide to Critical Thinking: Deciding What to Do and Believe	978-111-858308-1	2nd	2015