

Master's Degree Programmes**Master of Science in International Integrated Resort Management**

- Curriculum for students choose to work on Academic Thesis

Subject	Credits
Compulsory Courses	
IIRM7010 International Integrated Resorts Management	3
IIRM7011 International Hospitality Marketing Management	3
IIRM7012 Managing Human Resources and Personnel Psychology in Integrated Resorts	3
IIRM7013 Managerial Finance in Integrated Resorts	3
IIRM7014 Integrated Resorts Management Internship*	3
Elective Courses** (at least three courses)	9
IIRM7030 Meeting, Incentive, Convention and Exhibition Management	
IIRM7031 Event and Entertainment Management	
IIRM7032 Food and Beverage Management	
IIRM7033 Lodging Management	
IIRM7034 Hotel Revenue Management	
IIRM7035 Gaming and Casino Operation Management	
IIRM7036 Cross Cultural Gambling Psychology	
IIRM7037 Travel and Tourism Management	
IIRM7038 Retail Management in Integrated Resorts	
IIRM7039 Service Quality Management in Integrated Resorts	
IIRM7040 Special Topics in Integrated Resorts	
IIRM7041 Strategic Management in Hospitality Industry	
IIRM7042 Direct Marketing and Customer Relationship Management in Integrated Resorts	
ISOM7030 Service Operations***	
MGMT7037 Global Business***	
Research Component	
IIRM7051 Research Methods	3
IIRM7999 Academic Thesis****	6
Total Credits	33

* For students who have less than 2 years supervisory or managerial working experiences, they are required to undertake at least 560 hours internship programme. Students who are working full time with at least 2 years supervisory or managerial experience at the time of application may be able to exempt the internship course upon showing adequate justification to do so to the University. Students who are working full time but without 2 years of supervisory or managerial experience at the time of application may be able to waive from the internship course upon showing adequate justification to do so to the University. All other exempt or waive cases will be subjected to special approval on a case by case basis.

** The elective courses are offered subject to the number of student enrolment and the availability of instructors.

*** Students may enrol either one of these MBA courses as electives, and it is subject to class quota upon course enrolment and availability of instructors.

****Students should successfully complete IIRM7051 Research Methods before they enrol thesis.

Note:

1. All courses must be successfully completed and students are required to achieve a cumulative GPA of 2.7 or above in order to graduate.
2. Unless otherwise specified, the above information is accurate as at 14 June 2018. The University has the right from time to time to make changes in its regulations, rules and procedures as it sees fit.

Master's Degree Programmes

Master of Science in International Integrated Resort Management

- Curriculum for students who choose to work on Applied Thesis

Subject	Credits
Compulsory Courses	
IIRM7010 International Integrated Resorts Management	3
IIRM7011 International Hospitality Marketing Management	3
IIRM7012 Managing Human Resources and Personnel Psychology in Integrated Resorts	3
IIRM7013 Managerial Finance in Integrated Resorts	3
IIRM7014 Integrated Resorts Management Internship*	3
Elective Courses** (at least four courses)	12
IIRM7030 Meeting, Incentive, Convention and Exhibition Management	
IIRM7031 Event and Entertainment Management	
IIRM7032 Food and Beverage Management	
IIRM7033 Lodging Management	
IIRM7034 Hotel Revenue Management	
IIRM7035 Gaming and Casino Operation Management	
IIRM7036 Cross Cultural Gambling Psychology	
IIRM7037 Travel and Tourism Management	
IIRM7038 Retail Management in Integrated Resorts	
IIRM7039 Service Quality Management in Integrated Resorts	
IIRM7040 Special Topics in Integrated Resorts	
IIRM7041 Strategic Management in Hospitality Industry	
IIRM7042 Direct Marketing and Customer Relationship Management in Integrated Resorts	
ISOM7030 Service Operations***	
MGMT7037 Global Business***	
Research Component	
IIRM7051 Research Methods	3
IIRM7996 Applied Thesis****	3
Total Credits	33

* For students who have less than 2 years supervisory or managerial working experiences, they are required to undertake at least 560 hours internship programme. Students who are working full time with at least 2 years supervisory or managerial experience at the time of application may be able to exempt the internship course upon showing adequate justification to do so to the University. Students who are working full time but without 2 years of supervisory or managerial experience at the time of application may be able to waive from the internship course upon showing adequate justification to do so to the University. All other exempt or waive cases will be subjected to special approval on a case by case basis.

** The elective courses are offered subject to the number of student enrolment and the availability of instructors.

*** Students may enrol either one of these MBA courses as electives, and it is subject to class quota upon course enrolment and availability of instructors.

****Students should successfully complete IIRM7051 Research Methods before they enrol thesis.

Note:

1. All courses must be successfully completed and students are required to achieve a cumulative GPA of 2.7 or above in order to graduate.
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