

FACULTY OF BUSINESS ADMINISTRATION

Master's Degree Programmes**Master of Science in International Integrated Resort Management**

- Curriculum for students choose to work on Academic Thesis

Subject	Credits
Core Courses	
FINC713 Managerial Finance in Integrated Resorts	3
HAGM710 International Integrated Resorts Management	3
HAGM712 Integrated Resorts Management Internship*	3
MGMT712 Managing Human Resources and Personnel Psychology in Integrated Resorts	3
MKTG711 International Hospitality Marketing Management	3
Elective Courses** (at least three courses)	9
HAGM730 Meeting, Incentive, Convention and Exhibition Management	
HAGM731 Event and Entertainment Management	
HAGM732 Food and Beverage Management	
HAGM733 Lodging Management	
HAGM734 Hotel Revenue Management	
HAGM735 Gaming and Casino Operation Management	
HAGM736 Cross Cultural Gambling Psychology	
HAGM737 Travel and Tourism Management	
HAGM738 Retail Management in Integrated Resorts	
HAGM739 Service Quality Management in Integrated Resorts	
HAGM740 Special Topics in Integrated Resorts	
MGMT735 Strategic Management in Hospitality Industry	
MKTG731 Direct Marketing and Customer Relationship Management in Integrated Resorts	
QMDS730 Service Operations***	
MGMT737 Global Business***	
Research Component	
HAGM751 Research Methods	3
HAGM798 Academic Thesis****	6
Total Credits	33

* For students who have less than 2 years supervisory or managerial working experiences, they are required to undertake at least 560 hours internship programme. Students who are working full time with at least 2 years supervisory or managerial experience at the time of application may be able to exempt the internship course upon showing adequate justification to do so to the University. Students who are working full time but without 2 years of supervisory or managerial experience at the time of application may be able to waive from the internship course upon showing adequate justification to do so to the University. All other exempt or waive cases will be subjected to special approval on a case by case basis.

** The elective courses are offered subject to the number of student enrolment and the availability of instructors.

*** Students may enrol either one of these MBA courses as electives, but it is subject to class quota upon course enrolment and availability of instructors.

**** Students should successfully complete HAGM751 Research Methods before they enrol thesis.

Note:

1. All courses must be successfully completed and students are required to achieve a cumulative GPA of 2.7 or above in order to graduate.
2. Unless otherwise specified, the above information is accurate as at 5 June 2016. The University has the right from time to time to make changes in its regulations, rules and procedures as it sees fit.

FACULTY OF BUSINESS ADMINISTRATION

Master's Degree Programmes**Master of Science in International Integrated Resort Management**

- Curriculum for students who choose to work on Applied Thesis

Subject	Credits
Core Courses	
FINC713 Managerial Finance in Integrated Resorts	3
HAGM710 International Integrated Resorts Management	3
HAGM712 Integrated Resorts Management Internship*	3
MGMT712 Managing Human Resources and Personnel Psychology in Integrated Resorts	3
MKTG711 International Hospitality Marketing Management	3
Elective Courses** (at least four courses)	
12	
HAGM730 Meeting, Incentive, Convention and Exhibition Management	
HAGM731 Event and Entertainment Management	
HAGM732 Food and Beverage Management	
HAGM733 Lodging Management	
HAGM734 Hotel Revenue Management	
HAGM735 Gaming and Casino Operation Management	
HAGM736 Cross Cultural Gambling Psychology	
HAGM737 Travel and Tourism Management	
HAGM738 Retail Management in Integrated Resorts	
HAGM739 Service Quality Management in Integrated Resorts	
HAGM740 Special Topics in Integrated Resorts	
MGMT735 Strategic Management in Hospitality Industry	
MKTG731 Direct Marketing and Customer Relationship Management in Integrated Resorts	
QMDS730 Service Operations***	
MGMT737 Global Business***	
Research Component	
HAGM751 Research Methods	3
HAGM797 Applied Thesis****	3
Total Credits	33

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