

Master's Degree Programmes

Master of Business Administration

Subject		Credits
Compulsory Courses		
BECO7011	Economics for Business	3
ISOM7012	Statistical Analysis and Applications	1.5
ACCT7018	Accounting for Decision Making	3
ISOM7013	Information Management and Digital Innovation	3
FINC7011	Managerial Finance	3
MKTG7010	Marketing Management	3
MGMT7032	Human Resources Management	3
MGMT7011	Strategic Management	3
MGMT7012	Ethics and Leadership in Organizations	3
MGMT7013	Entrepreneurship	1.5
MGMT7014	Business Consultancy Methods	3
MGMT7010	Organizational Behavior	3
BAGC7998	Project Report	6
Students are required to take 2 of the following list of required elective courses to earn 6 credits*		
MKTG7030	Consumer Behavior	3
MGMT7037	Global Business	3
ISOM7030	Service Operations	3
MKTG7032	Advances in Marketing Studies	3
MGMT7036	Advances in Management Studies	3
BAGC7011	Research Methods	3
MKTG7033	Marketing Analytics	3
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Total Credits		45

* The above courses will be offered subject to the number of student enrolment and the availability of instructors.

Note:

1. ALL courses listed in this programme must be successfully completed for graduation. Failure to complete any compulsory course will require that course to be successfully completed in the subsequent year.
 2. The University has the right to make changes in its regulations, rules and procedures as it sees fit.
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