

FACULTY OF BUSINESS ADMINISTRATION

RESEARCH NEWSLETTER

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Highlights

- In September and October 2021, colleagues in FBA have published or have been accepted for publishing in, 4 ABS4, 8 ABS3 and 12 other refereed journal papers. Cumulatively, since the beginning of 2021, we have published or have been accepted for publishing in 2 ABS4*, 12 ABS4, 37 ABS3 and 51 other refereed journal papers.
- Prof. Jean Chen and Prof. Zhuo Qiao have received a best paper award for their co-authored paper at the 11th International Symposium of Corporate Governance.
- Prof. Jean Chen has a forthcoming book published by Palgrave.
- Three applications for the Specialized Subsidy Scheme for Chinese and Portuguese Bilingual Talent Training and Cooperation of Education and Research for Macao Higher Education Institutions of Higher Education Fund have been approved.
- One Ph.D. oral defense, two conferences and three distinguished scholar seminars were organized.

Journal Publications (Published and Forthcoming)

ABS3 or Above (September - October 2021)

- 1. Chark, R. (2021), Midnight in Paris on heritage and nostalgia, Annals of Tourism Research, 90 (ABS4)
- 2. Chu, Y., **Liu, M.** & Zhang, S. (2021), The JOBS Act and Mergers and Acquisitions, Journal of Corporate Finance, Forthcoming (ABS4)
- 3. Chen, M. Y., **Xiao, Z.**, & Zhao, Y. (2021), Confucianism, successor choice, and firm performance in family firms: Evidence from China. Journal of Corporate Finance, 69: 1-21 https://doi.org/10.1016/j.jcorpfin.2021.102023 (ABS4)
- 4. Xiong, X., Wong, I.P.A. & **Yang, F.X.** (2021), Are we behaviorally immune to COVID-19 through robots?, Annals of Tourism Research, Forthcoming (ABS4)
- 5. Chen, J.J., Cheng, X., Gong, S. & Tan Y.(2021) 'Project-Level Disclosure and Investment Efficiency: Evidence from China', Journal of Accounting, Auditing and Finance, Vol.26(4), pp-854-880, September 2021 (ABS3)
- 6. Hwang, J., **Choe, J.J.**, Kim, H.M., & Kim, J.J. (2021), Human baristas and robot baristas: How does brand experience affect brand satisfaction, brand attitude, brand attachment, and brand loyalty?, International Journal of Hospitality Management, Forthcoming (ABS3)
- 7. Zhang, I.D., Lam, L.W., Dong, L., & Zhu, J.N.Y. (2021), Can embedded employees be satisfied? The role of job crafting and goal-striving orientations, Journal of Business and Psychology, 36: 435-447. https://doi.org/10.1007/s10869-020-09684-6 (ABS3)
- 8. Guan, J., Lam, B., Lam, C.& Liu, M. (2021), CEO overconfidence and the level of short selling activity, Review of Quantitative Finance and Accounting, Forthcoming (ABS3)
- 9. Hu, S., Liu, M., Sohn, B.C. & Yuen, C.Y. (2021), The Impact of Disclosure Quality on Analyst Forecasts in China, Accounting Forum, Forthcoming (ABS3)
- 10. Feng, H.Q. & Xiao, Z. (2021), Board change and firm risk: Do new directors mean unstable corporate policies? Corporate Governance: An International Review, 1-20. https://doi.org/10.1111/corg.12399 (ABS3)
- 11. Wu, L. & **Xiao, Z.** (2021), The value of auditing, audit independence, and audit pricing: a review of empirical evidence from China, Accounting and Business Research, 51 (7-8) DOI: 10.1080/00014788.2021.1970703 (ABS3)
- 12. Yang, F.X., Xu, Y.H. & Wong, I.P.A. (2021), Too close to work together? Identity conflicts induced by coworker friendships in cyberspace, International Journal of Hospitality Management, Forthcoming (ABS3)



 $Source: Generated \ from \ http://bida.fba.um.edu.mo/staff/\ as\ of\ 18th\ October\ 2021$



Books

Lin, R., **Chen, J.J.** (2021), The Theory and Application of Multinational Corporate Governance, Palgrave, forthcoming, 2021.



Awards

• Prof. Jean Jinghan CHEN & Prof. Zhuo QIAO

Best Paper Award, 'CEO Cultural Background and Corporate Cash Holdings', co-authored with Dennis Loi and Zhuo Qiao, The 11th International Symposium of Corporate Governance, Tianjin, China, September 25-26, 2021.



Research Projects

Specialized Subsidy Scheme for Chinese and Portuguese Bilingual Talent Training and Cooperation of Education and Research for Macao Higher Education Institutions of Higher Education Fund.

 Matthew Ting Chi LIU, 'Examining Self-efficacy and Health Behavior Amid COVID-19 Pandemic: A Comparative Study among Chinese and Portuguese Diet Culture', principal investigator



 Morris Ming LIU, 'Financial Leasing Between China and Portuguese Speaking Countries – From the Perspective of Accounting Quality', principal investigator



 Hao ZHANG, '基於大數據的智能中葡雙語商業資訊及商 貿培訓平台構建究', principal investigator

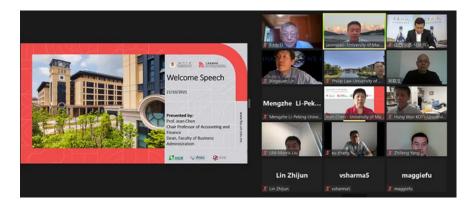




Conferences, Forums and Seminars

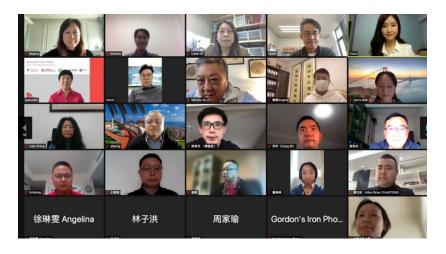
UM, Peking University hold conference in preparation for special issue of *Journal of Accounting and Public Policy*

The Faculty of Business Administration (FBA) from the University of Macau (UM) and the Guanghua School of Management from Peking University jointly held an online conference on auditing and public policy in China. The event was held in preparation for a special issue of the Journal of Accounting and Public Policy (JAPP) to be published later. During the conference, over 200 experts and scholars from around the world exchanged ideas on opportunities and challenges in auditing research in China.



FBA successfully hosted an SME Business Forum 2021

In line with the Faculty's strategic plan to serve as a hub to connect various stakeholders in Macao, the Department of Management and Marketing from the Faculty of Business Administration (FBA) coorganized the 'SME Business Forum 2021' with the Business Research and Training Centre (BRTC) on October 23rd. The theme of the Forum was 'Innovation in SMEs'. The Forum aimed to create a platform for local SMEs to exchange ideas on business opportunities and challenges that arise from technological change and innovation. It was well attended by current MBA, PhD, and DBA students, alumni, and faculty members of DMM.





Distinguished Scholar Seminars

- "Insider Trading and Market Manipulation: Three Case Studies from the Finance Sector" by Prof. Jonathan A. BATTEN, Professor of Finance, RMIT University Melbourne, Australia (20/09/2021)
- "Diversity Interventions at time of social unrests and a pandemic: An Intergroup Perspective" by Prof. Melody CHAO, Associate Professor, The Hong Kong University of Science and Technology, Hong Kong, SAR, China (13/10/2021)
- "How to Get your Work Published in International Journals: The Perspective of an Editor from JAPP" by Prof. Marco TROMBETTA, Editorin-Chief, Journal of Accounting and Public Policy (22/10/2021)



PhD Oral Defenses

Ruopiao ZHANG

Thesis Topic: Corporate Social Responsibility Reporting of Chinese Multinational Enterprises: Under The Belt and Road Initiative Scenario

Discipline: Accounting

Supervisor: Prof. Carlos NORONHA



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