

## FACULTY OF BUSINESS ADMINISTRATION

# RESEARCH NEWSLETTER

**ISSUE: JUNE 2021** 

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## **Highlights**

- In May June 2021, colleagues in FBA have published or have been accepted for publishing in 4 ABS3 and 12 other refereed journal papers.
  Cumulatively, since the beginning of 2021, we have published or have been accepted for publishing in 2 ABS4\*, 8 ABS4, 20 ABS3 and 32 other refereed journal papers.
- 12 articles in professional journals and in the media are reported in this issue. They are published in *Macao Daily* and *Business Intelligence*.

# Journal Publications (Published and Forthcoming)

ABS3 or Above (May - June 2021)

- 1. Chen, M.H., Chen, S.J., **Kot, H.W.**, Zhu, D. & Wu, Z. (2021), Does gender diversity matter to Chinese hotel performance?, International Journal of Hospitality Management, Forthcoming (ABS3)
- 2.Ko, S.I.M., Lai, R.N. & Qin, Z.J. (2021), Social Network Matters: Capital Structure Risk Control on REITs, Journal of Real Estate Finance and Economics, forthcoming. DOI: 10.1007/s11146-021-09833-5 (ABS3)
- 3. Xu, A. J., Loi, R., & Chow, C. W. C. (In press), Why and when proactive employees take charge at work: The role of servant leadership and prosocial motivation. European Journal of Work and Organizational Psychology.(ABS3)
- 4. Qiu, R.T.R., Liu, A., Stienmetz, J., & Yu, Y. (2021), Timing matters: Crisis severity and occupancy rate forecasts in social unrest periods, International Journal of Contemporary Hospitality Management, Forthcoming (ABS3)



Source: Generated from http://bida.fba.um.edu.mo/staff/ as of 22nd June 2021

## **Articles in Professional Journals and Media**

- 1.Liu, M. (劉丁己), "品牌代表色與消費者印象", [澳門日報] 2021-06-20 A11經濟
- 2. Chen J.J. (陳靖涵), "家族企業的財富分配", [澳門日報] 2021-06-13 A11經濟
- 3. Chen J.J., 'The Global Impact of Chinese FDI', Macau Business, pp.80-81, June 2021
- 4.Chen J.J. (陳靖涵), "中國FDI對全球的影響", 商訊(Business Intelligence), pp.28-29, 2021年6月刊
- 5.Chen J.J., 'Talent Cultivation in Higher Education How to Face to Future?', Macau Business, pp.54-55, May 2021
- 6.Chen J.J. (陳靖涵), "商科教育的發展趨勢及人才培養-我們如何面向未來?", 商訊 (Business Intelligence), pp.40-41, 2021年5月刊
- 7. Liu, M. (劉丁己), "營銷互惠原則: 善用小禮物促銷", [澳門日報] 2021-05-30 A11經濟
- 8. Liu, M. (劉丁己), "口紅效應 配合市場景氣促營銷", [澳門日報] 2021-05-23 A11經濟
- 9. Liu, M. (劉丁己), "員工合理出勤助企業永續發展", [澳門日報] 2021-05-16 A11經濟
- 10. Liu, M. (劉丁己), "人工智能助力醫藥業發展", [澳門日報] 2021-05-09 A11經濟
- 11. Chen J.J. and Kot H.W. (陳靖涵,葛鴻雲), "輕軌橫琴線助澳拓現代金融業", [澳門日報] 2021-05-02 A11經濟
- 12. Liu, M. (劉丁己), "雷斯多夫效應作差異化營銷", [澳門日報] 2021-05-02 A11經濟



## **Outreach Activities**

- Panel discussion on 'Wealth Management' in the 2021 GBA Finance Forum, organised by the Macao Banking Association, Renmin University and Phoenix Television, on 11th June 2021.
- Interview by Phoenix Television (鳳凰衛視) on 'Finance education in Macao' on 11th June, 2021.

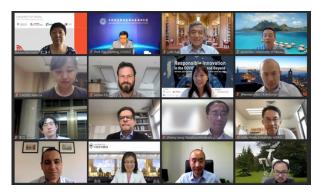


Prof. Jean Chen, Dean of the Faculty of Business Administration, University of Macau (second from the right)

## **Forum**

The Faculty of Business Administration (FBA) of the University of Macau (UM), the Technology and Management Centre for Development (TMCD) of the University of Oxford, the China Institute for Science and Technology Policy (CISTP) of Tsinghua University, the Institutes of Science and Development (CASISD) of the Chinese Academy of Sciences (CAS), and the Sino-UK Innovation Policy and Management Research Network recently jointly held an online forum entitled 'Responsible Innovation in the Covid-19 Era and Beyond' on 18th May 2021.

The forum brought together renowned experts from government think tanks and leading universities, including the Development Research Centre (DRC) of the State Council of the People's Republic of China, the CASISD, Tsinghua University, the University of Oxford, the University of Surrey, the University of Sussex, and UM. The event attracted approximately 300 participants from around the world.







## **Seminar Series**

#### **Visiting Scholar Seminars**

- "Bio-inspired swarm intelligence optimization theories and their applications" by Prof. Ben NIU, Department of Management Science Shenzhen University, China (14/05/2021)
- "A lifecycle approach to the link of the saving rate with income inequality" by Prof. Qingbin ZHAO, Assistant Professor of Economics, Southwest University of Political Science & Law, China (18/06/2021)

## PhD Oral Defenses in 2nd semester of 2020/2021

#### Chunyu LEI

Thesis Topic: Three Essays in Economics and

Finance

Discipline: Business Economics Supervisor: Prof. Xinhua GU



Thesis Topic: Entrepreneurial Finance and

University Technology Transfer

Discipline: Finance

Supervisor: Prof. Maggie Xiaoqing FU

### Zongyuan LI

Thesis Topic: On Banking Crisis, Liquidity

Management and Bank Risks

Discipline: Finance

Supervisor: Prof. Rose Neng LAI

#### Dan ZHANG

Thesis Topic: The Positive and Negative

Effects of Dirty Work Experience

Discipline: Management

Supervisor: Prof. Rico Long Wai LAM

#### Bo YU

Thesis Topic: Three Essays on Liquidity:

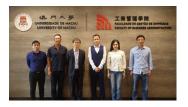
Evidence from the Chinese Stock Market

Discipline: Finance

Supervisor: Prof. Keith Siu Kwan LAM











#### Contact

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