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Welcome Message

It is a privilege for me to serve FBA as the Dean since 2019. I am determined and have fully committed myself to work with colleagues to improve FBA to the next high. To achieve this goal, an important task for me is to foster a vivid research culture and to provide my best support to our talents to become the world elite researchers.

I am very pleased to see the launch of the FBA research newsletter as a great effort of research culture building. I am proud to see from January 2019 until July 2019, our faculty has produced **11** ABS4*/4, **29** ABS3, **12** ABS2 and **36** other journal papers. FBA has also been well represented in prestigious international conferences. Our research achievement is further highlighted by two prestigious awards received by our two young colleagues – Dr. Jacey Choe, who received the Young Scientist Award at the 9th International Conference on Tourism in Portugal, and Dr. Yeongbae Choe, who was awarded the Young Scholar Award (1st place) during the 2019 Pan Asia International Tourism Conference in Korea.

My warmest congratulations to colleagues for their research achievements and my thanks to Professor Zhaotong Lian in leading launching of the FBA newsletter.

My very best wishes,

Professor Jean Chen
Dean, FBA

Journal Publications (Jan - Jul 2019)

- Richard, O. C., **Wu, J.**, Markoczy, L. A., & Chung, Y. (2019). Top management team demographic-faultline strength and strategic change: What role does environmental dynamism play?. *Strategic Management Journal*, 40(6), 987-1009. (ABS4*, UTD, FT50)
- **Zhang, L. L.**, George, E., & Chattopadhyay, P. (Just accepted). Not in My Pay Grade: The Relational Benefit of Pay Grade Dissimilarity. *Academy of Management Journal*. (ABS4*, UTD, FT50)
- **Lin, X.**, **Loi, R.** (2019). Punishing the perpetrator of incivility: The differential roles of moral identity and moral thinking orientation. *Journal of Management*. forthcoming. (FT50, ABS4*)
- Deng, Q., **Gu, X.**, Law, R. and **Lian, Z.**, (2019), A Comparative Study for Determinants of Gaming Efficiency in Macao and Las Vegas, *Tourism Management*, Accepted. (ABS4)
- Han, X., Hsieh, C. S., & **Ko, S. I.** (2019). Spatial Modeling Approach for Dynamic Network Formation and Interactions. *Journal of Business & Economic Statistics*, 1-41. (ABS4).
- Law, R., Li, G., **Fong, D. K. C.**, & Han, X. (2019). Tourism demand forecasting: A deep learning approach. *Annals of Tourism Research*, 75, 410-423. (ABS4)
- Xu, A. J., **Loi, R.**, & **Chow, C. W. C.** (2019). What threatens employees' thriving at work under leader-member exchange? The role of store spatial crowding and team negative affective tone. *Human Resource Management*, 58, 371-382. (ABS4, FT50)
- Xu, A. J., **Loi, R.**, Cai, Z., & Liden, R. C. (2019). Reversing the lens: How followers influence leader-member exchange quality. *Journal of Occupational and Organizational Psychology*. (ABS4)
- **Yang, F. X.**, & Lau, V. M. C. (2019). Experiential learning for children at World Heritage Sites: The joint moderating effect of brand awareness and generation of Chinese family travelers. *Tourism Management*, 72, 1-11. (ABS4)



- Zhang, C. X., **Fong, L. H. N.**, Li, S., & Ly, T. P. (2019). National identity and cultural festivals in postcolonial destinations. *Tourism Management*, 73, 94-104. (ABS4)
- **Chen, C.**, Kim, J. B., Wei, M., & **Zhang, H.** 2019 (in press), 'Linguistic Information Quality in Customers' Forward-Looking Disclosures and Suppliers' Investment Decisions', *Contemporary Accounting Research*. (ABS4, FT50)
- **Chen T.**, Karathanasopoulos, K., **Ko, S.**, & Lo, C. (2019). Lucky lots and unlucky investors, *Review of Quantitative Finance and Accounting*, forthcoming. (ABS3)
- **Chen, T.** (2019). The price impact of trade-size clustering: Evidence from an intraday analysis. *Journal of Business Research*, 101, 300-314. (ABS3)
- **Choe, J. Y. J.**, & Kim, S. S. (2019). Development and validation of a multidimensional tourist's local food consumption value (TLFCV) scale. *International Journal of Hospitality Management*, 77, 245-259. (ABS3)
- **Chu, T.**, Haw, I. M., Ho, S. S., & **Zhang, X.** (2019). Labor protection, ownership concentration, and cost of equity capital: international evidence. *Review of Quantitative Finance and Accounting*, 1-37. (ABS3)
- Esen, M., Singal, M., **Kot, H.** and Chen, M. (2019). Can insider trading in U.S. hospitality firms predict future returns?. *International Journal of Hospitality Management*, 83, pp.115-127. (ABS3)
- **Fong, L. H. N.**, He, H., Chao, M. M., Leandro, G., & King, D. (2019). Cultural essentialism and tailored hotel service for Chinese: the moderating role of satisfaction. *International Journal of Contemporary Hospitality Management*. (in press) (ABS3)
- **Ho, Y.**, **Lam, L. W.**, & **Lam, D.** (2019). Gamble more than you want? A study of casino servicescape, perceived control and unplanned gaming behaviors. *International Journal of Contemporary Hospitality Management*, 31(2), 557-574. (ABS3)
- **Hong, J. F.**, Zhao, X., & Stanley Snell, R. (2019). Collaborative-based HRM practices and open innovation: a conceptual review. *The International Journal of Human Resource Management*, 30(1), 31-62. (ABS3)
- Kim, J. B., Li, L., Yu, Z., & **Zhang, H.** (2019). Local versus Non-local Effects of Chinese Media and Post-Earnings Announcement Drift by. *Journal of Banking & Finance*. (ABS3)
- Kim, S., & **Choe, J. Y.** (2019). Testing an attribute-benefit-value-intention (ABVI) model of local food consumption as perceived by foreign tourists. *International Journal of Contemporary Hospitality Management*, 31(1), 123-140. (ABS3)
- Kim, T.-Y., **Lin, X.**, & Kim, S.-P. (2019). Person-organization fit and friendship from coworkers: Effects on feeling self-verified and employee outcomes. *Group and Organization Management*, 44(4), 777-806. (ABS3)
- **Kot, H. W.**, Chen, M. H., Cheung, A. & Huang, H. (2019). Understanding short selling activity in the hospitality industry. *International Journal of Hospitality Management*, 82, 136-148. (ABS3)
- Lai, T. K., **Lei, A. C.**, & Song, F. M. (2019). The impact of corporate fraud on director-interlocked firms: Evidence from bank loans. *Journal of Business Finance & Accounting*, 46(1-2), 32-67. (ABS3)
- **Lam, L. W.**, & Xu, A. J. (2019). Power Imbalance and Employee Silence: The Role of Abusive Leadership, Power Distance Orientation, and Perceived Organisational Politics. *Applied Psychology*, 68(3), 513-546. (ABS3)
- **Lam, L. W.**, Chuang, A., Wong, C. S., & Zhu, J. N. (2019). A typology of three-way interaction models: Applications and suggestions for Asian management research. *Asia Pacific Journal of Management*, 36(1), 1-16. (ABS3)
- Li, S., Easterby-Smith, M., & **Hong, J. F.** (2019). Towards an understanding of the nature of dynamic capabilities in high-velocity markets of China. *Journal of Business Research*, 97, 212-226. (ABS3)
- **Lin, X.**, **Lam, L. W.**, & **Zhang, LL.** (2019). The curvilinear relationship between job satisfaction and employee voice: Speaking up for the organization and the self. *Asia Pacific Journal of Management*, online. (ABS3)
- **Loi, R.**, **Lin, X.**, & Tan, A. J. M. (2019). Powered to craft? The roles of flexibility and perceived organizational support. *Journal of Business Research*, 104, 61-68. (ABS3)
- Lou, N. M., **So, A. S. I.**, & Hsieh, Y. J. (2019). Integrated resort employee competencies: a Macau perspective. *International Journal of Contemporary Hospitality Management*, 31(1), 247-267. (ABS3)
- Luo, J., Wong, I. A., King, B., **Liu, M. T.**, & Huang, G. (2019). Co-creation and co-destruction of service quality through customer-to-customer interactions: Why prior experience matters. *International Journal of Contemporary Hospitality Management*, 31(3), 1309-1329. (ABS3)
- Ngan, H. F. B., & **Yang, F. X.** (2019). Transit advertising in corporate branding: a multilevel study. *International Journal of Contemporary Hospitality Management*, 31(3), 1452-1468. (ABS3)

- **Yang, F. X., & Lau, V. M. C.** (2019). Evil customers, an angel boss and cooperative coworkers: Burnout of frontline employees. *International Journal of Hospitality Management*, 83, 1-10. (ABS3)
- Zhang, C. X., **Fong, L. H. N.**, & Li, S-N.(2019). The role of co-creation and place attachment in festival evaluation, *International Journal of Hospitality Management*. (in press) (ABS3)
- **Zhang, L. L.**, & Farh, J. L. (2019). Separating truth from error: A closer look at the effect of grouped versus intermixed questionnaire format. *Asia Pacific Journal of Management*, 36(3), 881-901. (ABS3)
- Zhu, J. N., **Lam, L. W.**, & Lai, J. Y. (2019). Returning good for evil: A study of customer incivility and extra-role customer service. *International Journal of Hospitality Management*, 81, 65-72. (ABS3)
- Hwang, J., & **Choe, J.Y.J.** (2019). Exploring perceived risk in building successful drone food delivery services. *International Journal of Contemporary Hospitality Management*. (Accepted). (ABS3)
- **Wu, J.**, Lao, K. F., Wan, F., & Li, J. (2019). Competing with multinational enterprises' entry: Search strategy, environmental complexity, and survival of local firms. *International Business Review*. (ABS3)
- **Wu, J.**, Ma, Z., & Liu, Z. (2019). The moderated mediating effect of international diversification, technological capability, and market orientation on emerging market firms' new product performance. *Journal of Business Research*, 99, 524-533. (ABS3)
- **Wu, J.**, Ma, Z., Liu, Z., & **Lei, C. K.** (2019). A contingent view of institutional environment, firm capability, and innovation performance of emerging multinational enterprises. *Industrial Marketing Management*. (ABS3)

Awards

- Jacey Choe received the Young Scientist Award at the Ninth International Conference on Tourism (ICOT), for her paper titled 'Food Neophobia and Tourists'.
- Yeongbae Choe received the Young Scholar Award (first place) at the 2019 Pan Asia International Tourism Conference (PAITOC 2019), for his paper titled 'Designing AI for Destination Marketing: A Case Study of Northern Indiana'.
- Matthew Liu received the Best Paper Award from The 35th IEEE International Conference on Data Engineering with Second Workshop on Data Engineering meets intelligent food and COoking Recipes, Macau, China, 2019.
- Morris Liu received the Best Paper Award from the Journal of Contemporary Accounting and Economics Conference 2019 with the title "Accounting Conservatism and Corporate Investment".



Books or Book Chapters

- Lin, R., **Chen, J.J.** and Xie, L., Chinese Multinational Firms: Cases Studies, Palgrave, 2019 (forthcoming)
- **Lam, Desmond** (2019), Casino Management in Integrated Resorts, UK: Routledge.
- Cheong, A., Liu, M. (2019). Something about Macau entrepreneurship index (創業攻略-理論篇(4): 那些年我們追的澳門創業指數). Macau: Happymacao Press.
- **Liu, M.** (2019). Unity is strength: Business district with many small stores gathered (團結力量大: 小店商圈模式), In: H.L.S. & Zeng, D. M. (Eds.), 創業攻略-實戰篇(4):如何開一間自己的風格小店(Chapter 4, pp. 97-113). Macau: Happymacao Press.
- **Liu, M.** (2019). Secrets of opening only a small store with satisfactory sales (只開一家小店有能有理想銷售額的祕密), In: H.L.S. & Zeng, D. M. (Eds.), 創業攻略-實戰篇(4):如何開一間自己的風格小店(Chapter 3, pp. 87-96). Macau: Happymacao Press.
- **Liu, M.** (2019). The starting point to establish a small store: Applying focus strategy with differentiated market position (開好一家小店的前提: 集中化戰略+差異化定位), In: H.L.S. & Zeng, D. M. (Eds.), 創業攻略-實戰篇(4):如何開一間自己的風格小店(Chapter 1, pp. 1-5). Macau: Happymacao Press.
- **Liu, M.** (2019, in press). Macau Branding Hub and industrial supporting policies (澳門品牌文化港與企業支援措施). In: Xiang, Y. & Hsu, H. Macau Cultural Industry Development and Analysis 2 (澳門文化產業發展分析II, pp.00-00), Macau: Committee of Cultural Industries of Macau SAR.
- **蘇小恩, 劉明, 蕭志成** (2019), "發展澳門會展, 促進中葡貿易", 《粵港澳大湾区理论与实践》(forthcoming)
- **McCartney, G. J.** (in press). Integrated Resort (IR) and Casino Tourism. A global hospitality trend but a sure win?, in M. A. Gardini., M.C. Ottenbacher., & M Schuckert (Eds.), Routledge Companion to International Hospitality Management, Routledge.

Keynote Speeches

Jean Chen

- 'Whether University Research Ranking Improve Its Performance', The 10th International Symposium of Corporate Governance, Tianjin, China, 20th-22nd July, 2019.

Glenn MCCARTNEY

- The Future of Macau's Casino Licenses – disruption, risk and opportunity, G2E Asia, The Venetian, Macao. 22nd May 2019.
- Making Greater Bay Area a World Tourism Magnet, Rui Cunha Foundation, Macao. 1st April 2019
- Tourism: Developing destinations for recreation and pilgrimage, Nepal Investment Summit 2019, Kathmandu, Nepal. 29th March 2019
- 20 years on: Macau's scorecard. Still far from Vegas? France Macau Chamber of Commerce, Macao. 27th February 2019

Lida Zhang

- 'Fit me for the team or fit the team for me? Two approaches to team identification development', The 2019 International Symposium on Fueling the Proactivity by Emotion Energy: Prospect and Dialogue. Hong Kong, May 2019.

Doctor of Philosophy in Business Administration (Jan - Jul 2019)

- Number of active PhD students: 51
- Number of graduates: 7

FBA Delegation Visits Mainland Universities to Promote Collaboration

A delegation from the University of Macau's Faculty of Business Administration recently visited three business schools in Mainland China, namely the School of Management and the International Business School at Zhejiang University, as well as the Business School at Sun Yat-Sen University. The UM delegation had an in-depth discussion with representatives from the three business schools on how to enhance teaching quality of business schools, how to carry out teaching and research activities, and how to promote collaboration between universities and businesses, in the context of artificial intelligence.



The UM delegation at Zhejiang University



The UM delegation at Sun Yat-Sen University

Faculty of Business Administration Is Involved the UM Summer Camp Activities to Engage in the Doctoral Students Selection

"The 1st Summer Camp for Outstanding Mainland China Undergraduate Students" organized by the Faculty of Business Administration, University of Macau was successfully completed in UM campus. This event aims to expand the influence of the University of Macau in Mainland China and to select doctoral students with research potential for FBA. Over 200 undergraduates from top Mainland China universities applied for the Summer Camp, and after comprehensive evaluation and rigorous selection, a total of 20 students from top universities in Mainland China were admitted, including from Shanghai Jiaotong University, Renmin University of China, Wuhan University, Beijing Normal University and Nankai University. The event paved the way for mutual understanding between business administration doctoral programme applicants and doctoral supervisors for engaging in a two-way interactive communication.



The 1st FBA Summer Camp Participants



The Students Visit FBA Mock Casino

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