



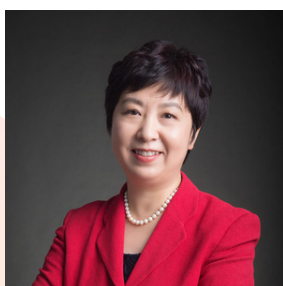
澳門大學  
UNIVERSIDADE DE MACAU  
UNIVERSITY OF MACAU

# NEWSLETTER



工商管理學院  
FACULDADE DE GESTÃO DE EMPRESAS  
FACULTY OF BUSINESS ADMINISTRATION

## Dean's Message



**Professor Jean Jinghan Chen**  
**Dean of Faculty of Business Administration**  
Chair Professor in Accounting and Finance

The second semester of 2020/21 has been marked by an unexpected pandemic situation in August and October which has caused major disruptions in our operations.

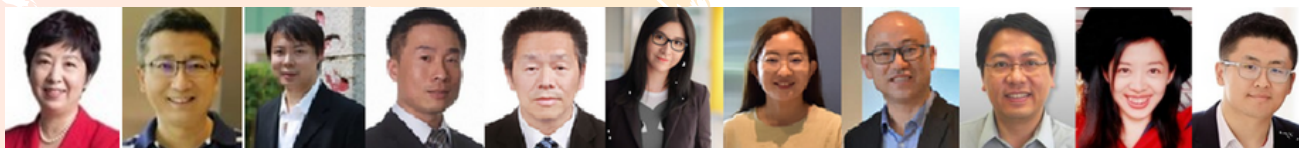
I have been blown away by the dedication and innovation shown by our faculty and staff as they continue delivering quality education to our students, producing high quality research, while also serving our community. The speed and resilience with which you adapted your teaching approach to such a difficult and unique circumstance is something in which we should take immense pride. We are equally proud of our collective efforts in research, in particular, the prestigious high profile international conferences we have organized in accounting and management subject areas that have significantly raised our international reputation. We have continued our contributions to the society by providing expert advice and training of the local labour force in response to the increasing demand of economic development in the region, notably by organizing Greater Bay Area Sustainability Case Study Competition which involved both university and high school students, as well as industry. This is the first competition of this kind in the region which has received enormous positive feedback and had significant impact on the industry and the society.

As you know my term as Dean will end on 31st December 2021. It is very difficult not to think about the last three years in terms of the world before Covid and the world since. What I can say is that for the whole period since January 2019, it has been an absolute privilege to be Dean of Faculty (FBA) and to work with many of the brightest and most dedicated colleagues across the full range of roles and at all career stages. Over the last 24 months or so, however, the way in which the Faculty has responded to the challenges presented to us by Covid has really been quite inspiring in terms of everyone coming together to keep the academic endeavour afloat. I realise that for many colleagues this has been an extremely difficult time, juggling family responsibilities and working in non-ideal conditions, and that makes the combined achievement even more impressive. We all together have made significant advancement of FBA in all aspects of our operations and taken it to the next high. We have this ambition in mind and we have achieved it successfully which I am extremely proud of.

It remains for me to thank every single one of you for everything that you have achieved individually and collectively for the Faculty and University in the past years. I would also like to thank everyone for the support that you have given to me personally since 2019. I have always found it uplifting to hear of the ambitions and successes of colleagues in the Faculty (a welcome distraction from some of the external challenges that on occasions go with the role of Dean) - it has been the most rewarding part of the job.

## JOURNALS PUBLISHED OR ACCEPTED FOR PUBLISHING FROM JULY TO DECEMBER 2021

From July to December 2021, colleagues in FBA have published or have been accepted for publishing in 5 ABS4, 13 ABS3 and 28 other refereed journal papers.



Cumulatively, since the beginning of 2021, we have published or have been accepted for publishing in 2 ABS4\*, 13 ABS4, 40 ABS3 and 60 other refereed journal papers.

## RESEARCH GRANTS

11 colleagues in FBA have been approved research grants from the University of Macau and the funding will start on 1st January 2022. Regarding external research grants, the application for 4 research grants from the Science and Technology Development Fund (FDCT) is under review for 3 FBA colleagues. Furthermore, research grants from the Higher Education Fund (FES) has been approved for 2 FBA colleagues and the application of 4 colleagues are under review.

## UM AND MACAU INSTITUTE OF FINANCIAL SERVICES CO-ORGANISE TRAINING COURSE ON CROSS-BORDER WEALTH MANAGEMENT



Macau Institute of Financial Services Co-organise Training Course

The University of Macau (UM) Faculty of Business Administration (FBA) and the Macau Institute of Financial Services held a training course on cross-border wealth management on 26 June 2021. The course attracted over 70 participants, including financial services professionals and UM students. During the course, FBA faculty members and senior industry practitioners shared their professional knowledge and experience with the participants. The event was supported by the China Construction Bank's headquarters in Beijing and the Bank of China Macau Branch.

## FBA HOLDS FACULTY ORIENTATION FOR POSTGRADUATE AND UNDERGRADUATE STUDENTS

To cope with the prevention measures for COVID-19 and also to ensure the participants' health and safety, FBA held the "Faculty of Business Administration Faculty Briefing" for PhD and Master's students on 9 August 2021 online via Zoom, and for undergraduate students on 16 August 2021.

**FBA Faculty Orientation  
Arrangement on 9 August**

**Postgraduate  
Programme**

**FBA Faculty Orientation  
Arrangement on 16 August**

**Undergraduate  
Programme**



2021 Guangdong Hong Kong Macao Greater Bay Area Integrated Resort Sustainable Business Case Study Competition – Start Young Hospitality Management Professional Challenge

## FBA AND MELCO RESORTS & ENTERTAINMENT LIMITED CO-ORGANISE BUSINESS CASE COMPETITION

To celebrate the 40th anniversary of the University of Macau, the Faculty of Business Administration from the University of Macau and Melco Resorts & Entertainment Limited jointly organized a business case competition for the first time in 2021. Aiming to improve business knowledge among students and encourage them to apply their business knowledge, the competition encourages students to use their spare time to understand the business operations of a company through business case studies and field inspections, and to find sustainable and optimization solutions. Through the competition, we also hope to inspire students' interest in business knowledge and popularize business education.

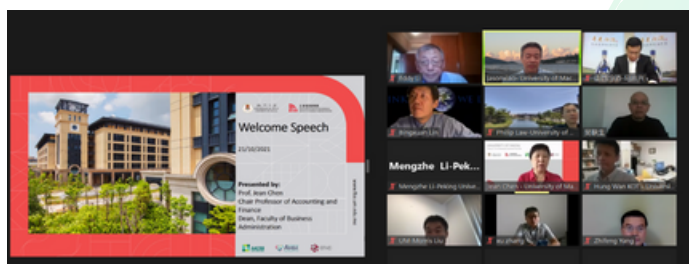
## UM AND WYNN CO-ORGANISE EXECUTIVE DEVELOPMENT PROGRAMME FOR SENIOR MANAGEMENT

The Institute for the Study of Commercial Gaming (ISCG) at the University of Macau (UM) Faculty of Business Administration (FBA), and Wynn Macau jointly organised an executive development programme (EDP) in gaming and public policy for Wynn's senior managers, as part of the Wynn Senior Management Development Programme. The workshop aimed to enrich the senior executives' knowledge on digital economy and the changing business environment. It also provided a platform for scholars and industry practitioners to exchange ideas and gain new insights about the opportunities created by the Hengqin-Macao new initiative, as well as the challenges during the COVID-19 pandemic.



UM, Wynn Co-organise Executive Development Programme for Senior Management

## UM AND PEKING UNIVERSITY HOLD CONFERENCE IN PREPARATION FOR SPECIAL ISSUE OF JOURNAL OF ACCOUNTING AND PUBLIC POLICY



FBA, Peking University Hold Conference in Preparation for Special Issue of Journal of Accounting and Public Policy

The Faculty of Business Administration (FBA) from the University of Macau (UM) and Guanghua School of Management from Peking University jointly held an online conference on auditing and public policy in China. The event was held in preparation for a special issue of the Journal of Accounting and Public Policy (JAPP) to be published later. During the conference, over 200 experts and scholars from around the world exchanged ideas on opportunities and challenges in auditing research in China.

## FBA HOSTS SME BUSINESS FORUM 2021



FBA hosts SME Business Forum 2021

The Department of Management and Marketing and the Business Research and Training Center at the University of Macau (UM) Faculty of Business Administration (FBA) recently co-organised the SME Business Forum 2021 online. The event aimed to provide a platform for owners of small and medium-sized enterprises (SMEs) in Macao to exchange ideas and to discuss business opportunities and challenges brought about by technological changes and innovations.



UM FBA co-hosts International Human Resource Management Conference

## FBA CO-HOSTS INTERNATIONAL HUMAN RESOURCE MANAGEMENT CONFERENCE

The University of Macau (UM) Faculty of Business Administration (FBA) co-hosted the third International Human Resource Management (HRM) Conference with the School of Economics and Management from the University of Lisbon on 18 and 19 November 2021. The conference provided a platform for scholars, researchers, business practitioners, and postgraduate students to share their latest research findings and business insights related to sustainable development and human resource management.

## Contact

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