Major in Bachelor of Business Administration - GBS22

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* Course Type CM : Compulsory/Major Course

GE: General Education Course

RE : Required Elective FE : Free Elective

First Year - UF1

Course Code	Course Title	Credit Units	* Course Type	1st Sem	2nd Sem
BECO1000	Principles of Microeconomics	3	CM	*	
CPED1000	Residential College Experiential Learning	1	CM	*	*
CPED1001	Physical Education I	0.5	CM	*	
MGMT1000	Principles of Business Management	3	CM	*	
1 "Chinese or Portug	uese Language" Course				
CHLL1000	University Chinese				
PORT1000	Portuguese Language I – Introductory Portuguese	3	CM / FE *	*	
1 Free Elective					
1 "English Language	" Course				
EELC1012	University English II			*	
EELC1013	University English III	3	CM/FE		
1 Free Elective					
1 "Information Techn	ology" Course	3			
CISC1000	Information Technology Fundamentals and Practices	3	СМ		
BECO1001	Principles of Macroeconomics	3	CM		*
CPED1002	Physical Education II	0.5	CM		*
GEST1001	Quantitative Reasoning for Business	3	GE		*
ISOM1001	Contemporary Information Systems for Organizations	3	CM		*
1 "English Language	" Course				
EELC1013	University English III				
E4 English elective	Choose one from the following 3 courses: Academic English: Speaking Academic English: Writing Academic English: Project-based Learning	3	СМ		*
E5 English elective	Choose one from the following 3 courses: English Speaking for Academic Research English Writing for Academic Research English Intergrated Skills for Academic Researc				
1 General Education C	Course	3	GE		*
1 General Education C	Course	3	GE		*
		35			

CPED1000 is a yearly course.

Students can test out of the Chinese and/or Portuguese language course(s) if they obtain certain qualifications and should enroll course as follows:

- a) Test out EITHER Chinese Language Course OR Portuguese Language Course: One 3-credit free elective in the first semester of first year of study
- b) Test out NEITHER Chinese Language Course NOR Portuguese Language Course: CHLL1000 OR PORT1000 in the first semester of first year of study

Test out information: https://reg.um.edu.mo/current-students/ugmodel/lang_skills/

Students can test out of some or all of the 3 English language courses and are required to take English courses according to assigned level, one course in each semester from the first semester of first year of study to the first semester of second year of study.

- a) Placement level "E1a ": EELC1011 + EELC1008 + EELC1012 + EELC1013
- b) Placement level "E1b": E EELC1011 + EELC1012 + EELC1013
- c) Placement level "E2": EELC1012 + EELC1013 + E4 English elective (in 2nd semester of Year Two)
- d) Placement level "E3": EELC1013 + E4 English elective(in 2nd semester of Year One) + One 3-credit free electives
- e) Placement level "E5": E5 English elective (in 2nd semester of Year One) + Two 3-credit free electives
- f) None of the above: Three 3-credit free electives

Test out information: https://reg.um.edu.mo/current-students/curriculum-model/ug-curriculum-model/languages-and-skills/

Students are required to take GE courses as follows in order to graduate:

General Education Area	Course Requirement (Two Courses from Each Area)
Global Awareness	GEGA1000 – Macao and Chinese Civilization (compulsory)
	1 course from the list other than GEGA1000
Literature and Humanities	GELH1000 - Chinese Language and Culture (compulsory)
	1 course from the list other than GELH1000
Science and Technology	GEST1001 – Quantitative Reasoning for Business (compulsory)
	1 course from the list other than GEST1001
Society and Behaviour	GESB1000 – Ethics, Values, Law and Society (compulsory)
	1 course from the list other than GESB1000 (GESB1001/1002/1003)

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* Course Type CM : Compulsory/Major Course

GE: General Education Course

RE : Required Elective FE : Free Elective

Second Year - UF2

Course Code	Course Title	Credit Units	* Course Type	1st Sem	2nd Sem
MGMT2001	Organizational Behavior	3	CM	*	*
ISOM1005	Introduction to Business Intelligence and Information	3	CM	*	*
dents who take MGMT2	2001 in the first semester will take ISOM1005 in the second semester,	and vice versa.		•	
ACCT1000	Principles of Financial Accounting	3	СМ	*	
MGMT2000	Business Communications	3	СМ	*	
MKTG2000	Principles of Marketing	3	СМ	*	
E4 English elective	Choose one from the following 3 courses: Academic English : Speaking Academic English : Writing	3	CM/FE		*
1 Free Elective	Academic English: Project-based Learning				
CPED2001	Residential College Community Team Project	1	CM		*
ACCT2000	Management Accounting I	3	CM		*
FINC2000	Financial Management	3	CM		*
ISOM2002	Statistics and Data Analysis	3	CM		*
1 General Education (Course	3	GE		*
		31			

("If student has placed in E1a plan and has enrolled "EELC1008 Grammar and Writing Improvement I" in year one, studend need to take one GE course instead of one FE course in year 3 or year 4)

Third Year - UF3

Course Code	Course Title	Credit Units	* Course Type	1st Sem	2nd Sem
MGMT3000	Global Business Environment	3	CM	*	
1 Bachelor of Business A	dministration Required Elective	3	RE	*	
1 Bachelor of Business A	dministration Required Elective	3	RE	*	
1 General Education Cou	irse	3	GE	*	
1 General Education Cou	irse	3	GE	*	
ISOM3030	Quantitative Decision Analysis	3	CM		*
MGMT3003	Strategic Management	3	CM		*
MGMT3004	Research Methods	3	СМ		*
MGMT3009	Business Ethics and Corporate Social Responsibility	3	СМ		*
1 Bachelor of Business A	dministration Required Elective	3	RE		*
		30		•	

Fourth Year - UF4

Course Code	Course Title	Credit Units	* Course Type	1st Sem	2nd Sem
1 Bachelor of Business Administration Required Elective		3	RE	*	
1 Bachelor of Business A	dministration Required Elective	3	RE	*	
1 General Education Cou	rse	3	GE	*	
1 General Education Cou	rse	3	GE	*	
1 Free Elective		3	FE	*	
ISOM4006	Project and Quality Management	3	CM		*
1 Bachelor of Business A	dministration Required Elective	3	RE		*
1 Bachelor of Business A	dministration Required Elective	3	RE		*
1 Free Elective		3	FE		*
1 Free Elective		3	FE		*
		30			

Business Administration Required Electives

Course Code	Course Title
BECO3004	Economics of Tourism
BECO3006	Money and Banking
BECO4005	Applied Economics for Leisure Industries

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GE : General Education Course

RE : Required Elective FE : Free Elective

BECO4014	International Banking
BECO4015	Managerial Economics for Small and Medium-sized Retailing Enterprises
FINC4004	Mergers and Acquisitions
FINC4008	International Finance and Global Issues
MGMT3007	Organizational Change and Development
MGMT3008	Quality Management
MGMT4001	Global Human Resource Management
MGMT4002	Asian Business
MGMT4003	Cross-Cultural Communication in Business
MGMT4006	Entrepreneurship Management
MGMT4011	Employee Relations, Safety and Health
MGMT4012	Strategic Human Resource Management
MGMT4015	Leadership
MKTG4003	Services Marketing
MKTG4005	Retail Strategy
MKTG4012	Customer Relationship Management
MKTG4014	Brand Management
MKTG4018	Leisure and Lifestyle Marketing