

**Major in Business Economics (Service Economics) - BEC17 (SEC17)**

Students are strongly advised to check the enrolment records each semester in order to secure the graduation requirement has been fulfilled. You may print out this study plan and cross-check with your enrolment records. Should you have any doubts on the below study plan, please approach the FBA General Office for confirmation.

- \* Course Type  
 CM : Compulsory/Major Course  
 GE : General Education Course  
 RE : Required Elective  
 FE : Free Elective

**First Year - UF1**

Course Code	Course Title	Credit Units	* Course Type	1st Sem	2nd Sem
BECO1000	Principles of Microeconomics	3	CM	X	
CPED1000	Residential College Experiential Learning	1	CM	X	X
CPED1001	Physical Education I	0.5	CM	X	
<b>1 "Chinese or Portuguese Language" Course</b>					
CHLL1000	University Chinese	3	CM / FE	X	
PORT1000	Portuguese Language I – Introductory Portuguese				
1 Free Elective					
<b>1 "English Language" Course</b>					
EELC1001	Interactive English I	3	CM / FE	X	
EELC1002	Interactive English II				
EELC1003	Academic English				
1 Free Elective					
<b>1 "Information Technology" Course</b>					
CISC1000	Information Technology Fundamentals and Practices	3	CM / FE	X	
1 General Education Course		3	GE	X	
BECO1001	Principles of Macroeconomics	3	CM		X
CPED1002	Physical Education II	0.5	CM		X
CPED1003	Communication Skills and Leadership	1	CM		X
GEST1001	Quantitative Reasoning for Business	3	GE		X
ISOM1001	Contemporary Information Systems for Organizations	3	CM		X
MGMT1000	Principles of Business Management	3	CM		X
<b>1 "English Language" Course</b>					
EELC1002	Interactive English II	3	CM / FE		X
EELC1003	Academic English				
1 Free Elective					
1 General Education Course		3	GE		X
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CPED1000 is a yearly course.

Students can test out of the Chinese and/or Portuguese language course(s) if they obtain certain qualifications and should enroll course as follows:

- a) Test out **EITHER** Chinese Language Course **OR** Portuguese Language Course: One 3-credit free elective in the first semester of first year of study
- b) Test out **NEITHER** Chinese Language Course **NOR** Portuguese Language Course: CHLL1000 **OR** PORT1000 in the first semester of first year of study

Test out information: [https://reg.um.edu.mo/current-students/ugmodel/lang\\_skills/](https://reg.um.edu.mo/current-students/ugmodel/lang_skills/)

Students can test out of some or all of the 3 English language courses and are required to take English courses according to assigned level, one course in each semester from the first semester of first year of study to the first semester of second year of study.

- a) Placement level "IE1": EELC1001 + EELC1002 + EELC1003
- b) Placement level "IE2": EELC1002 + EELC1003 + One 3-credit free elective
- c) Placement level "AE": EELC1003 + Two 3-credit free electives
- d) None of the above: Three 3-credit free electives

Test out information: [https://reg.um.edu.mo/current-students/ugmodel/lang\\_skills/](https://reg.um.edu.mo/current-students/ugmodel/lang_skills/)

Students are required to take GE courses as follows in order to graduate:

General Education Area	Course Requirement (Two Courses from Each Area)
Global Awareness	GEGA1000 – Macao and Chinese Civilization ( <i>compulsory</i> )
	1 course from the list other than GEGA1000
Literature and Humanities	GELH1000 – Chinese Language and Culture ( <i>compulsory</i> )
	1 course from the list other than GELH1000
Science and Technology	GEST1001 – Quantitative Reasoning for Business ( <i>compulsory</i> )
	1 course from the list other than GEST1001
Society and Behaviour	GESB1000 – Ethics, Values, Law and Society ( <i>compulsory</i> )
	1 course from the list other than GESB1000 (GESB1001/1002/1003)

CPED1003 consists of 2 components: Online Lectures, plus Communication and Leadership Activities.

This course can be studied and completed in any year level, and enrollment record will be shown after course completion.

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**Second Year - UF2**

Course Code	Course Title	Credit Units	* Course Type	1st Sem	2nd Sem
MGMT2001	Organizational Behavior	3	CM	X	X
ISOM2001	Information Systems and Organizations	3	CM	X	X
Students who take MGMT2001 in the first semester will take ISOM2001 in the second semester, and vice versa.					
ACCT1000	Principles of Financial Accounting	3	CM	X	
MGMT2000	Business Communications	3	CM	X	
MKTG2000	Principles of Marketing	3	CM	X	
<b>1 "English Language" Course</b>					
EELC1003	Academic English	3	CM / FE	X	
1 Free Elective					
ACCT2000	Management Accounting I	3	CM		X
FINC2000	Financial Management	3	CM		X
ISOM2002	Statistics and Data Analysis	3	CM		X
1 General Education Course					
1 Free Elective					
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**Third Year - UF3**

Course Code	Course Title	Credit Units	* Course Type	1st Sem	2nd Sem
BECO3008	Intermediate Microeconomics	3	CM	X	
MGMT3009	Business Ethics and Corporate Social Responsibility	3	CM	X	
1 General Education Course					
1 General Education Course					
1 Free Elective					
1 Free Elective					
BECO3009	Intermediate Macroeconomics	3	CM		X
BECO3010	Global Economic Issues and Business Implications	3	CM		X
BECO4000	Analysis of Economic Indicators	3	CM		X
BECO4003	Introduction to Econometrics	3	CM		X
ISOM3030	Quantitative Decision Analysis	3	CM		X
MGMT3003	Strategic Management	3	CM		X
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**Fourth Year - UF4**

Course Code	Course Title	Credit Units	* Course Type	1st Sem	2nd Sem
BECO4004	Applied Econometrics	3	CM	X	
BECO4006	The Economics of Development	3	CM	X	
BECO4018	Economic Analysis of Investment Projects	3	CM	X	
1 Service Economics Required Elective					
1 Free Elective					
1 Free Elective					
1 Service Economics Required Elective					
1 General Education Course					
1 General Education Course					
1 Free Elective					
1 Free Elective					
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**Service Economics Required Electives**

Course Code	Course Title
BECO3004	Economics of Tourism
BECO3005	Economics of E-Commerce
BECO4005	Applied Economics for Leisure Industries
BECO4015	Managerial Economics for Small and Medium-sized Retailing Enterprises
BECO4016	The Service Sectors of Macao and the Pan Pearl River Delta