



NEWSLETTER

18 Jan 2023

ISSUE 53

SPOTLIGHT

1 FBA ACHIEVED AMBA RE-ACCREDITATION

Teaching and Learning

Business Engagement

Service

Research

Following the rigorous assessment by the AMBA Panel Members, the Faculty of Business Administration (FBA) of the University of Macau (UM) has officially received re-accreditation for five years from the Association of MBAs (AMBA), one of the world's leading authorities on post-graduate business education. AMBA accreditation denotes the highest standard of achievement in postgraduate business education. AMBA has accredited post-graduate business programmes at more than 260 business schools in more than 75 countries, with a philosophy focused on impact, employability and learning outcomes. AMBA believes that accredited programmes should reflect changing trends and innovation in the postgraduate education sector.

With the AMBA re-accreditation, FBA maintains its triple crown accreditation from AACSB, AMBA and EQUIS.

For more details, please visit: <https://fba.um.edu.mo/faculty-of-business-administration-fba-from-the-university-of-macau-um-achieves-amba-re-accreditation/>



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FBA has officially received re-accreditation for five years from the Association of MBAs (AMBA)

MEET OUR ALUMNI

Since the establishment of the Faculty of Business Administration (FBA) in 1989, FBA has successfully nurtured more than 10,000 graduates who are shining locally, nationally and internationally at different sectors. This section is dedicated to showcase the stories of our alumni who have made tremendous success in their career and who have created significant contributions and impacts to the society. Our alumni are now serving important roles and positions in the society, including but limited to legislative assembly members and senior government officials, business leaders, successful entrepreneurs and top executives at major corporations.

1 ALUMNI SHARING

Business Engagement

Service

林毓霞，首屆DBA博士畢業生，於2019年入學並在2022年獲得澳門大學工商管理學院的工商管理博士學位（DBA）。現任工銀澳門中小企業市場總監兼普惠金融事業部總經理，資深英國特許公認會計師（FCCA）、專業財富管理師（CFMP）。同時，還擔任政協四川省第十三屆委員、工銀澳門青年協會會長、澳門歸僑總會名譽會長、澳門福建同鄉總會名譽會長等20餘個社會職務。她對澳門大學DBA課程作出了卓越貢獻，**宋永華校長**為其頒發了首個“澳門大學DBA課程優秀班代表獎”！

感謝學院，讓她揚帆再啟航

林毓霞博士稱，澳門大學是中國澳門一所具有現代化管理模式的國際化公立綜合性大學，是中國澳門第一所獲得特區政府頒發教育獎章的高等院校，在世界大學QS排名第304位。她所研讀的DBA課程，充分發揮了澳大國際化的商科教育優勢，教學內容豐富實用，使她在金融、科技與管理的融合上拓寬了戰略視野，發展了創新能力。她表示，“在充實課程裡的所學所獲，與教授們始終聚焦學術前沿的精神，指引著我更堅定地在金融服務崗位上揚帆再啟航”。

學貴得師，亦貴得友

林毓霞博士表示，讀博期間，得益於恩師們用嚴謹的治學態度、淵博的知識、創新的思維、前瞻的視野對她的開導，使她學術高度迅速提升，通過跟導師們的深入專業交流溝通，使她更好地整合凝練提升了管理工作經驗，形成自己的管理學術理論。澳大DBA首屆學生高層次、多元化，幾乎全來自知名企業的最高決策層，擔任總裁、總經理、合夥人、顧問等職務，所在行業分佈均衡，管理經驗豐富，同學在學習和管理經驗的分享等方面的話題很多，能夠有效取長補短，整合拓展資源。日益積累的這份彌足珍貴的友情，也使她的博士求學之路變得豐富多彩。

Dr. Lok Ha LAM, admitted to the Doctor of Business Administration (DBA) Programme in 2019, and received the DBA degree in 2022 from the Faculty of Business Administration (FBA) of the University of Macau (UM). She is the Director of SME Service and General Manager of Marketing Department at ICBC Macau, as well as the Fellowship of Chartered Certified Accountant (FCCA) and a Certified Financial Planner (CFP). At the same time, she also served in more than 20 social positions such as member of the 13th Sichuan Provincial Committee of the Chinese People's Political Consultative Conference (CPPCC). In recognition of her outstanding contribution to the DBA Programme, **Rector Yonghua SONG** awarded her the "Excellent Class Representative Award for the DBA Programme of the University of Macau".

For more details, please visit: <https://dba.fba.um.edu.mo/2215/?lang=zh-hant>



Dr. Lok Ha LAM, The first batch of DBA Alumni (Class 2022)



DBA class presentation



Dr. LAM actively participated in public welfare events

NEWS

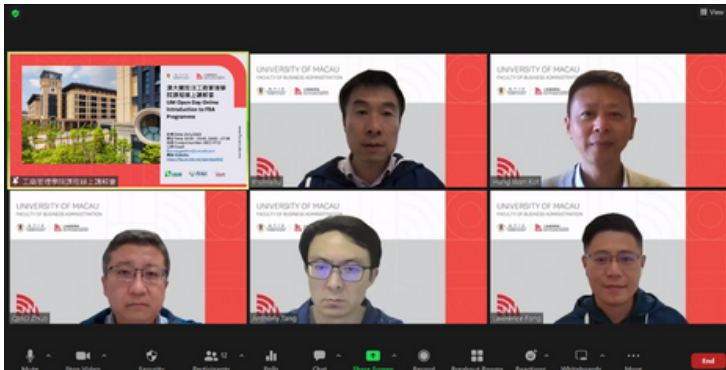
1 FBA HELD ONLINE OPEN DAY TO SHOWCASE FACULTY PROGRAMMES, FACILITIES AND STUDENT LIFE

Teaching and Learning

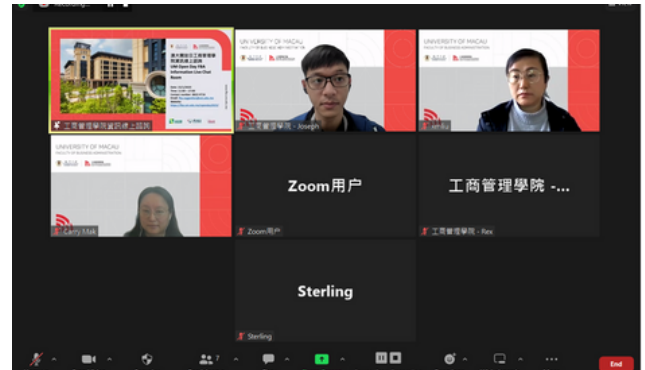
Business Engagement

Service

To enable students, parents, and friends from Macao and around the world to gain a better understanding of the University of Macau (UM), the University held the Open Day 2023 online on 15 January 2023. The Faculty of Business Administration (FBA) offered various activities: Online Introduction to FBA Programmes, Information Live Chat Room and couples of introductory video about faculty facilities and laboratories. With the tremendous support from departments, research centers, academics and administrative teams, FBA attracted over hundreds of participants joining the activities through the internet to learn about the latest development, programme information, facility of the faculty.



Open day highlights - Online Introduction to FBA Programme



Open day highlights - FBA Information Live Chat Room



Open day highlights - FBA Facility Virtual Tour Video



Open day highlights - Introduction video of Department of Integrated Resort and Tourism Management facilities



Open day highlights - Highlights of Courses and Activities in the Department of Integrated Resort and Tourism Management



Open day highlights - TDM Programme "Our People, Our life" Introduction video of Currency Museum



Open day highlights - Introduction video of Behavioral Laboratory



Open day highlights - Introduction of ISCG Gaming Laboratory

We would like to take this opportunity to thank you following colleagues' contributions and support to the Open Day,

- Prof. Lawrence FONG (馮學能教授)
- Prof. Hung Wan KOT (葛鴻雲教授)
- Prof. Henry LEI (李振國教授)
- Prof. Morris LIU (劉明教授)
- Prof. Rose LIU (劉曉明教授)
- Prof. Mac SI (司考教授)
- Prof. Amy SO (蘇小恩教授)
- Prof. Anthony TANG (唐恒教授)
- Prof. Qiao ZHUO (喬卓教授)
- Dr. Carry MAK (麥嘉怡博士)
- Ms. Jing HU (胡婧女士)
- Mr. Zhibo WANG (王志博先生)
- Ms. Sifan WANG (王思凡女士)
- Mr. Calvin VONG (黃冠昇先生)
- Mr. Rex CHAN (陳仲豪先生)
- Ms. Katherine CHAN (陳敏琪女士)
- Mr. Sterling CHAO (周曦賢先生)
- Mr. Joseph CHEANG (鄭俊磊先生)
- Ms. Peggy CHEANG (鄭嘉珮女士)
- Mr. Mark LEI (李民傑先生)
- Ms. Tina SI (施婷娜女士)
- Ms. Kelmen YEUNG (楊曉雯女士)
- Mr. Kevin WONG (黃錦榮先生)

For more details, please visit: <https://fba.um.edu.mo/openday2023/>

2 PROF. MAGGIE FU WAS INVITED TO SHARE HER INSIGHTS AT THE GUANGDONG-HONG KONG-MACAO GREATER BAY AREA FINANCE FORUM 2022 (2022粵港澳大灣區金融論壇)

Research

Service

2023年1月12-13日，以“現代金融助力大灣區構建新發展格局”為主題的粵港澳大灣區金融論壇在澳門隆重召開。論壇邀請了來自粵港澳三地以及全國其他區域的政、商、學界的嘉賓參會，以澳門和橫琴粵澳深度合作區為切入點，探討以金融政策和模式上的突破重構本地區現代金融體系，從而推動國家戰略與區域發展及市場業務在訴求和動能上實現銜接與融合，以促進金融業與其它產業更高效地聯動發展，並助力大灣區城市更深度地融入國家發展大局。澳門大學工商管理博士（DBA）課程主任、人文社科高等研究院研究員傅曉青教授在12日的閉門專題會（“雙碳”目標下灣區金融的綠色使命）及13日的圓桌論壇（跨境金融與人民幣國際化實踐）環節均發表了講話，強調數字人民幣的應用可以增強經濟的韌性，在後疫情時代助力建設更加綠色與可持續的社會。首先，其雙層架構和可控匿名的特徵在一定程度上保證了資金使用的安全性；其次，其支付即清算特徵大幅提昇了資金流通的效率；最後，其智能合約特徵為擴展其在零售端的應用場景並向批發端延伸提供了有力支撐，可涵蓋餐飲文旅、教育醫療、公共服務等眾多領域。琴澳深合區是開發數字人民幣智能合約產品，拓展數字人民幣應用場景，打造數字人民幣生態鏈的絕佳試驗田。它不但可以促進澳門現代金融業的穩健發展，也有助於更好地利用澳門的中葡平臺優勢推進人民幣國際化的進程。人才是經濟社會發展關鍵要素。我們的青年學子，特別是澳門的大學培養的學生，兼具中西文化素養，既瞭解澳門又熟悉橫琴。他們必將成為現代金融助力大灣區構建新發展格局的生力軍！



Group photo of the forum

本屆論壇在澳門特別行政區政府、中央人民政府駐澳門特別行政區聯絡辦公室、橫琴粵澳深度合作區管理委員會、中國人民大學的指導下，由中國人民大學中國資本市場研究院、澳門銀行公會、澳區省級政協委員聯誼會、橫琴粵澳深度合作區智慧金融研究院共同主辦，鳳凰網與采逸佳格諮詢聯合承辦，澳門創新投資聯合會、橫琴粵澳深度合作區金融行業協會協辦。在工商管理學院金融及商業經濟系康文津教授和社會科學院經濟系系主任朱智豪教授的主持下，澳門大學派出四位老師（譚漢強教授、楊恩東教授、胡瑞洋教授、傅曉青教授）與六名博士生及碩士生參與了此次盛會。

Prof. Maggie FU, Programme Director of DBA programme and Research Fellow of Institute of Advanced Studies in Humanities and Social Sciences (IAS), was invited to share her insights in two sub-sessions of the “The Guangdong-Hong Kong-Macao Greater Bay Area Finance Forum 2022” jointly hosted by China Capital Market Research Institute, The Macau Association Of Banks, Associação De Amizade De Membros Da Conferência Consultiva Política Do Povo Chinês Na Instância De Província De Macau and Hengqin Intelligent Finance Research Institute on 12 and 13 January 2023. Prof. Fu emphasized that the application of e-CNY could enhance economic resilience and help build a green and more sustainable society in the post-epidemic era in the two sub-sessions. **Prof. Lewis TAM (FBA)**, **Prof. Endong YANG (FBA)**, **Prof. Ruiyang HU (FSS)**, 6 PhD students and master students also attended the forum.

UPCOMING EVENT

1 FBA SEMINAR SERIES 025

- Topic: Expressions of Humility in Organizations: New Research Directions
- Speaker: Prof. Michael DANIELS, Assistant Professor, University of British Columbia
- Date: 1 February 2023 (Wednesday)
- Time: 10:30am – 11:30am
- Venue: Online via Zoom
- Host: Prof. Kraivin CHINTAKANANDA, Assistant Professor of Management
- Online Registration:
https://umac.au1.qualtrics.com/jfe/form/SV_88No0Ake41sR0Qy

All academic staff, student and interested parties are welcome to join!

For more details, please visit:

<https://fba.um.edu.mo/fba-seminar-series-025/>



FBA SEMINAR SERIES - 025

FBA SEMINAR SERIES
Expressions of Humility in Organizations: New Research Directions

Prof. Michael DANIELS
Assistant Professor
University of British Columbia

Date: 1 February 2023 (Wednesday)
Time: 10:30am - 11:30am
Venue: Online via Zoom
Host: Prof. Kraivin CHINTAKANANDA, Assistant Professor of Management
Online registration: https://umac.au1.qualtrics.com/jfe/form/SV_88No0Ake41sR0Qy

Register Now!

Abstract

Although humility has sometimes been viewed as a sign of weakness, an emerging body of research indicates that it can positively contribute to personal and organizationally-relevant outcomes. In an ongoing program of work, I explore how this conflation with weakness or incompetence impacts the expression and interpretation of humility, particularly in contexts governed by role expectations that are believed to run counter to it. Applying these themes to the context of leadership, I will present an experimental study that examines antecedents to expressions of humility. More specifically, I show how leader status threat and self-compassion affect the expression of leader humility through the experience of anger. Then, I will apply these themes to the context of expertise and will present research (results pending) on the impact of expert humility expressions on the evaluations that expert advice recipients make of the expert. Implications for future directions in the study of humility in organizations will be discussed.

Speaker

Prof. Michael DANIELS is an Assistant Professor of Organizational Behaviour & Human Resources at the University of British Columbia, and received his PhD from Bowling Green State University. He has a forthcoming paper in Personnel Psychology, and he published one paper in Journal of Business Ethics in 2022. His works have appeared in major journals including Journal of Management, Journal of Organizational Behavior, Organizational Behavior and Human Decision Processes, Journal of Applied Psychology, The Leadership Quarterly and Human Resource Management Review.

All are welcome!

Deadline: 30/1/2023
The registered audience will be notified of more detailed information via email.




UNIVERSITY OF MACAU
 FACULTY OF BUSINESS ADMINISTRATION





FBA SEMINAR SERIES

Filling in the Governance Void: The Voice of Individual Investors



Prof. Shufang LAI
 Assistant Professor
 Southern University of Science and Technology

Date: 1 February 2023 (Wednesday)
 Time: 4:30pm - 5:30pm
 Venue: Online via Zoom
 Host: Prof. Rubin HAO, Assistant Professor of Accounting
 Online registration: https://umac.au1.qualtrics.com/jfe/form/SV_abFwn1xSoOe1am

Abstract

We examine investors' corporate engagements on an online interactive platform that is curated by regulators to facilitate the communication between small investors and publicly listed firms. Investors can query for information and voice their criticisms and suggestions in these online engagements. We find that investors' engagements on the platform increase when the firm shows signs of underperformance, weaker external monitoring from institutional investors, or weaker managerial incentive alignment with shareholders. More active engagements on the platform are associated with more timely enforcement actions against securities law violations. Overall, our findings suggest that individual investors in aggregate manifest incentives to fill in the void in corporate governance when empowered by a conducive regulatory environment.

Speaker

Prof. Shufang LAI is the Assistant Professor in Southern University of Science and Technology. She obtained her PhD from The Chinese University of Hong Kong Accounting in 2016. Her research investigates corporate finance, corporate governance, corporate information disclosure and fintech. Her papers have been published in The Accounting Review.

All are welcome!

Register Now!



Deadline: 30/01/2023
The registered audience will be notified of more detailed information via email.

2 FBA SEMINAR SERIES 026

- Topic: Filling in the Governance Void: The Voice of Individual Investors
- Speaker: Prof. Shufang LAI, Assistant Professor, Southern University of Science and Technology
- Date: 1 February 2023 (Wednesday)
- Time: 4:30pm – 5:30pm
- Venue: Online via Zoom
- Host: Prof. Rubin HAO, Assistant Professor of Accounting
- Online registration:
https://umac.au1.qualtrics.com/jfe/form/SV_abFwn1xSoOe1am

All academic staff, student and interested parties are welcome to join!

For more details, please visit:

<https://fba.um.edu.mo/fba-seminar-series-026/>

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