



FBA

# NEWSLETTER

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## NEWS

### 1 CLOSING CEREMONY OF THE RESPONSIBLE GAMING PROMOTIONS 2022 負責任博彩推廣2022閉幕式

Business Engagement

Service

由社會工作局、博彩監察協調局及澳門大學博彩研究所合辦的“負責任博彩推廣2022——「瘋」家「輸」”(Lost Control, Lose Family) 閉幕式於2022年12月15日假澳門科學館會議廳舉行，由社會工作局許華寶副局長、中央人民政府駐澳門特別行政區聯絡辦公室經濟部調研處孫耀華處長、博彩監察協調局杜子柔廳長、澳門大學博彩研究所馮家超所長等嘉賓主禮。

許華寶副局長致辭時表示，特區政府多年前已推行負責任博彩，在社會各界的共同支持下，澳門居民對負責任博彩的認知得到大幅提升。未來負責任博彩將致力推廣以“主動求助”為主題的信息，加強市民對賭癮及求助的認知，並不斷深化成癮輔導培訓，全面提升防治賭博失調的工作效能。

活動當日亦展示了由主辦單位、賭博失調防治機構及博彩業界所舉辦活動的成果，包括各系列的社區及網上宣傳活動、工作坊、路演活動、培訓課程、親子劇場、專題研討會及網上課程等；並向145位完成“澳門賭博輔導員專業證書課程”的社服人員及“澳門負責任博彩指導員證書課程”的博彩業界學員代表頒發證書。主辦單位期望透過上述活動及培訓，持續優化負責任博彩及賭博失調防治工作素質，促進本澳博彩業健康有序地發展。



The closing ceremony of the Responsible Gaming Promotions 2022, titled "Lost Control, Lose Family", was successfully held by the Social Welfare Bureau, the Gaming Inspection and Coordination Bureau (DICJ) and the Institute for the Study of Commercial Gaming of the University of Macau

The closing ceremony of the Responsible Gaming Promotions 2022, co-organized by the Social Welfare Bureau, the Gaming Inspection and Coordination Bureau (DICJ) and the Institute for the Study of Commercial Gaming of the University of Macau, titled "Lost Control, Lose Family", was held in the Conference Hall of the Science Museum on 15 December 2022. This year was the 14th year the three organizations have worked together to organize Macau's Responsible Gaming Promotions, emphasizing the importance of family education via a series of community and online activities. A total of 145 social service students who have completed the Macau Gambling Instructor Professional Certificate Course and the "Macau Responsible Gaming Instructor Certificate Course" were awarded certificates to improve the professional service level of Macau's practitioners.

For more details, please visit:

<https://www.ias.gov.mo/ch/archives/gonggaotongzhi/%E8%B2%A0%E8%B2%AC%E4%BB%BB%E5%8D%9A%E5%BD%A9%E6%8E%A8%E5%BB%A32022%E9%96%89%E5%B9%95%E5%BC%8F?list=no&type=gonggaotongzhi>

## 2 THE GRADUATION CEREMONY OF THE "1ST WYNN MANAGEMENT DEVELOPMENT PROGRAM", JOINTLY ORGANIZED BY FBA-ISCG AND WYNN ACADEMY WAS SUCCESSFULLY HELD AT UM

Teaching and Learning

Business Engagement

Service

Jointly organized by the Institute for the Study of Commercial Gaming (ISCG), Faculty of Business Administration (FBA), University of Macau (UM) and Wynn Academy, the graduation ceremony of the 1st Wynn Management Development Program was held at the Student Activity Center (E31), UM on 23 November 2022.

This two-year tailor made training program provided holistic online and classroom learning for participants, who are Wynn's senior executives in variety positions, including five lectures taught by professors from FBA and external specialists. They covered the general knowledge of business operations, the infrastructure development of the Greater Bay Area, artificial intelligence and the digital economy, etc. The program also provides participants with opportunities every quarter to conduct exchanges with the company's management about enhancing their leadership.

**Prof. Wei GE (葛偉教授)**, Vice Rector (Research) and Interim Dean of FBA, **Prof. Davis FONG (馮家超教授)**, Director of ISCG, **Prof. Miao LI (苗莉教授)**, Head of Department of Integrated Resort and Tourism Management, **Prof. Rob LAW (羅振雄教授)**, Chair Professor in Integrated Resort and Tourism Management, 45 graduates, and executives from Wynn attended the event. Prof. Wei GE and **Ms. Linda CHEN (陳志玲女士)**, President and Executive Director of Wynn Resorts (Macau) S.A., also provided opening remarks at the ceremony.



Prof. Wei GE, Vice Rector (Research) of UM provided opening remarks



Ms. Linda CHEN, President and Executive Director of Wynn Resorts (Macau) S.A. provided opening remarks



45 Wynn executives graduated from the 1st Wynn Management Development Programme Graduation Ceremony





Department of Integrated Resort and Tourism Management of UM and the School of Management of Sun Yat-sen University have established a basis for cooperation for student exchange activities

### 3 UM, SUN YAT-SEN UNIVERSITY HOLD MEETING ON STRATEGIC COOPERATION AND DEVELOPMENT

Teaching and Learning

Business Engagement

The University of Macau and Sun Yat-sen University held an online meeting on strategic cooperation and development on 25 November 2022, with the goal of deepening the partnership in innovative research, talent development, and student exchange. The meeting signified a new stage of cooperation between the two universities. In addition, the two universities signed an agreement on student exchange. According to the agreement, the two universities will actively launch student exchange activities, including semester exchanges and short-term exchange programmes, to capitalise on their respective educational characteristics and strengths and jointly nurture outstanding students. Both universities will work together to promote higher education development in the Greater Bay Area.

**Prof. Miao LI (苗莉教授)**, Head of the Department of Integrated Resort and Tourism Management of the Faculty of Business Administration, attended the meeting as a representative. The "China Tourism Education Alliance" was previously established by the University of Macau, Sun Yat-sen University, and other universities, and the Department of Integrated Resort and Tourism Management of UM and the School of Management of Sun Yat-sen University have established a basis for cooperation for student exchange activities.

For more details, please visit: <https://fba.um.edu.mo/um-sun-yat-sen-university-hold-meeting-on-strategic-cooperation-and-development/>



中国旅游教育合作联盟  
CHINA TOURISM EDUCATION ALLIANCE

The "China Tourism Education Alliance" was recently established by the University of Macau, Sun Yat-sen University, and other universities

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綜合度假村及旅遊管理學系  
DEPARTAMENTO DE GESTÃO DE RESORTS INTEGRADOS E TURISMO  
DEPARTMENT OF INTEGRATED RESORT AND TOURISM MANAGEMENT

Department of Integrated Resort and Tourism Management



**Joy • Peace • Hope**

FBA wishes you a Merry Christmas & Happy New Year.