



NEWSLETTER

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NEWS

1 THE MACAU INSTITUTE OF FINANCIAL SERVICES, UNIVERSITY OF MACAU AND THE HONG KONG INSTITUTE OF BANKERS LAUNCHED THE “ECF – CERTIFIED RETAIL WEALTH PROFESSIONAL MACAO (CRWP MACAO)” VIRTUAL CEREMONY CUM INFORMATION SESSION

Service

Business Engagement

The “**ECF - Certified Retail Wealth Professional Macao (CRWP Macao)**” Virtual Launch Ceremony cum Information Session, jointly launched by the **Macau Institute of Financial Services (MIFS)**, **University of Macau (UM)** and **The Hong Kong Institute of Bankers (HKIB)**, was successfully held virtually for participants from Hong Kong and Macao with guests from 17 local financial institutions on 22 August 2022.

Ms. Esther LEI, Chairman of the Executive Board of MIFS, **Prof. Wei GE**, Interim Dean of Faculty of Business Administration of University of Macau and **Ms. Carrie LEUNG**, Chief Executive Officer of The Hong Kong Institute of Bankers, attended the virtual launch ceremony and delivered speeches as officiating representatives of organizing parties. Guests of Honour including **Ms. Henrietta LAU**, Executive Director of Board of Directors of the Monetary Authority of Macao (AMCM) and **Ms. Carrie CHAN**, Head of Soft Infrastructure & Deposit Protection Division, Banking Policy Department of the Hong Kong Monetary Authority (HKMA) witnessed the launch and delivered speeches.



The “ECF - Certified Retail Wealth Professional Macao (CRWP Macao)” Virtual Ceremony Cum Information Session was launched

Following the ceremony, HKIB held an information session to introduce the upcoming first programme “Enhanced Competency Framework on Retail Wealth Management (Macao)” (ECF-RWM Macao) and the conversion process from Certified Financial Management Planner™ (CFMP™) Macau for the banking and financial industry in Macao

As the business school in UM, FBA shoulders a special responsibility of providing business and management education, nurturing leadership talents for local business community and has been contributing to the cultivation of banking and finance specialists for the economic diversification and future development of Macao. FBA professors also take part in the training team of the certified professional programmes.

2 FBA STARTED THE FIRST DAY OF CLASSES WITH BLENDED LEARNING

Teaching and Learning

The new semester of classes commenced on 18 August 2022. In view of the situation of COVID-19 in Macao, the first four weeks of classes will be conducted online through blended learning methods in accordance with the Education and Youth Development Bureau's guidelines.

In the first lecture, students are introduced to the **course background, learning outcomes, introduction of the instructors, and student activities like site visits, executive talks, and career simulations**. Although the classes are held online, the students can follow the lesson step by step without any difficulty.

Face-to-face classes is expected to resume on 18 September 2022 if the situation of COVID-19 is getting stable and improving and so that we will be able to meet in-person soon.



Prof. Javier CUERVO gives a brief introduction to the course “Principles of Business Management”

Class 1: A tour of the course

- Background
- Expected learning outcomes
- Coverages of the course
- Linkages to the real world and the “Finance” major
- What is “Blending” in teaching and learning



Prof. Henry Chun Kwok LEI gives a brief introduction to the course “Intermediate Economics”



Prof. Rico LAM is a Senior Editor of the Asia Pacific Journal of Management and member of the Editorial Review Board of the Journal of Management Studies and Journal of Trust Research

3

PROF. RICO LAM WAS INVITED TO SHARE HIS INSIGHTS AND ADVICE AT “MEET-THE-EDITOR PANEL DISCUSSION” HOSTED BY DEAKIN UNIVERSITY, AUSTRALIA

Research

Service

Prof. Rico LAM, University Registrar and Professor in Management, was invited to share his editorial experience, insights and advice at the “Meet the Editor Panel Discussion” hosted by the Deakin University, Australia on 22 August 2022. Prof. LAM is a Senior Editor of the Asia Pacific Journal of Management and member of the Editorial Review Board of the Journal of Management Studies and Journal of Trust Research.

Over the past decade, there has been increasing emphasis on the importance of publishing impactful research with rigorous findings and contributions to our society in international journals. The “Meet the Editor Panel Discussion” aimed to invite editors from leading journals in the management, organizational behaviour, and strategy disciplines to share their insights and advice on publishing and reviewing for journals to participants with open Q&A discussion and the panel members included below editors from leading management journals:

- **Prof. Maryam KOUCHAKI**, Associate Professor of Management and Organisations, Northwestern University
Editor-in-chief of the *Journal of Organizational Behaviour and Human Decision Processes*
- **Prof. Vibha GABA**, Professor of Entrepreneurship, INSEAD
Associate Editor of the *Strategic Management Journal*
- **Prof. Rico LAM**, Professor of Management and University Registrar
Senior Editor of the *Asia Pacific Journal of Management*
- **Prof. Brian CONNELLY**, Professor and Luck Eminent Scholar, Auburn University
Editor-in-chief of the *Journal of Management*
- **Prof. Colin HIGGINS**, Associate Dean, Deakin Business School
Co-Editor-in *Chief of Business & Society*

For more detail, please visit: <https://www.eventbrite.com.au/e/meet-the-editor-panel-discussion-tickets-398663753017>

4 CURRICULUM REVISION OF THE BACHELOR OF BUSINESS ADMINISTRATION PROGRAMME

Teaching and Learning

Nowadays, as society and business world is experiencing rapid development and changes, business administration is facing challenges and transformation. New business strategies and techniques are emerging. In order to keep our students equipped with current knowledge and make our study plans adequate to students' learning and future careers. FBA has revised the **curriculum and study plan of the Bachelor of Business Administration** and its five majors (**Business Economics, Financial Controllershship, Global Business Management, Human Resource Management, and Marketing**) officially effective for the students admitted in Academic Year 2022/2023 and after. The revision includes introducing new courses, advancing current courses and taking away phrased out courses in order to fulfill market expectation to graduates. The new courses include ISOM1005 Introduction to Business Intelligence and Information, MKTG3002 Marketing Research, MGMT4016 Innovation Management, etc.



For more detail, please visit: <https://fba.um.edu.mo/students/study-plans/>

5 FACULTY OF BUSINESS ADMINISTRATION STUDENTS' ASSOCIATION IS CALLING FOR NEW BLOOD

Teaching and Learning

The Faculty of Business Administration Students' Association (FBASA) is recruiting new officers in the beginning of each semester. The FBASA is founded in 2004 and affiliated to the University of Macau Student Union and is now one of the largest affiliated associations. FBASA is made up of 25 cabinet members and 168 officers in 7 departments. FBASA organizes a variety of activities every year, including but not limited academic, exchange visits, outdoor development and etc., all are welcome to join FBASA activities. Please scan the QR code in the poster to learn more about the autumn recruitment and upcoming activities.

For more detail, please visit:

https://docs.google.com/forms/d/e/1FAIpQLSc49KjiPWHAux_oLBTdy3q7uvmJ2_Yxc2M5iTENywwJx2wen0g/vie wform

