



FBA

NEWSLETTER

17 Aug 2022

ISSUE 31

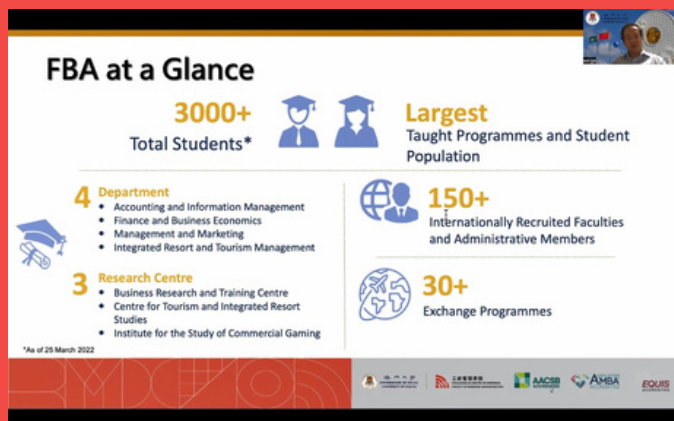
NEWS

1 FBA HOLDS ONLINE ORIENTATION FOR NEW STUDENTS IN 2022/2023 INTAKE

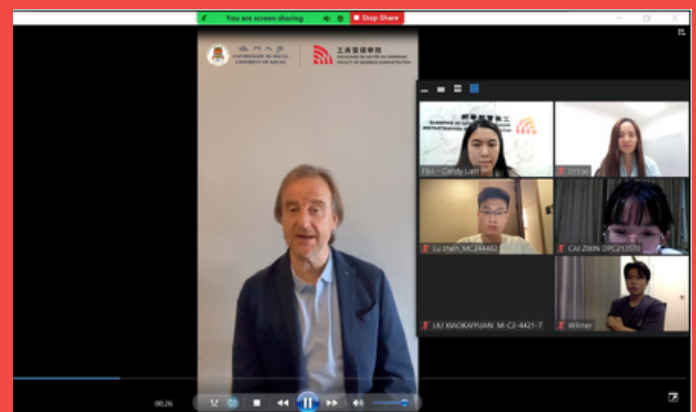
Teaching and Learning

The University of Macau (UM) Faculty of Business Administration (FBA) hosted **undergraduate and postgraduate online orientations** on 9 August 2022 and 16 August 2022 respectively and more than 250 postgraduate and 500 undergraduate new students attended the orientation.

As the orientation began, **Prof. GE Wei, Vice Rector (Research) and Interim Dean of FBA, Prof. Glenn MCCARTNEY, Associate Dean (Curriculum & Teaching) and Prof. Ricardo SIU, Associate Dean (Research and Development)** warmly welcomed new students joining the UM, and briefly introduced the FBA, including faculty international reputation and accreditations, faculty background, global exchange partnerships, core industry engagement, and extracurricular activities.



Prof. Wei GE introduces FBA background

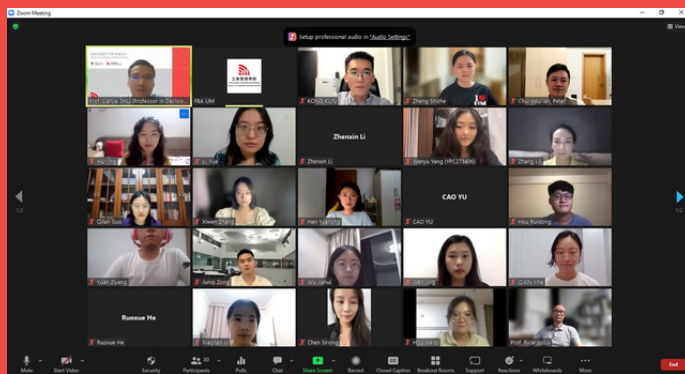


Prof. Glenn MCCARTNEY emphasizes the success in undergraduate education requires a synthesis of attitude, curiosity, determination, and passion

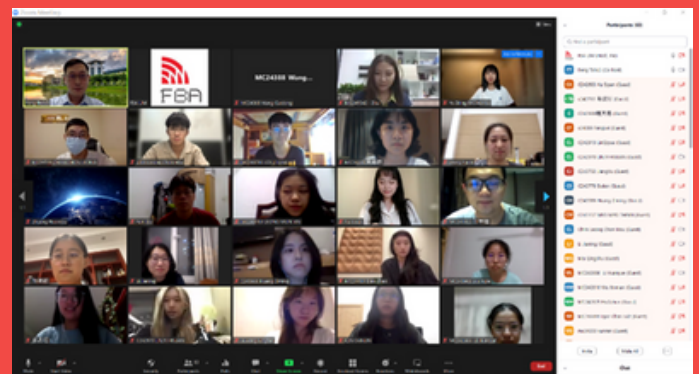
Head of Department, Programme Directors and Coordinators, including **Prof. Li MIAO**, **Prof. Philip LAW**, **Prof. Lianjie SHU**, **Prof. Ying HO**, **Prof. Zhuo QIAO**, **Prof. Feng TANG**, **Prof. Morris LIU**, **Prof. Anthony TANG**, **Prof. Hung Wan KOT**, **Prof. Fiona YANG**, introduced programme features, curriculum and study plan of the FBA PhD, Master and Bachelor programmes respectively. Students also learnt about faculty facilities, student services and course enrollment who would help them adapt campus life and get prepared for the forthcoming studies.

The orientation sessions ended with warm good wishes for the future wellbeing and happiness of all students during their time in FBA.

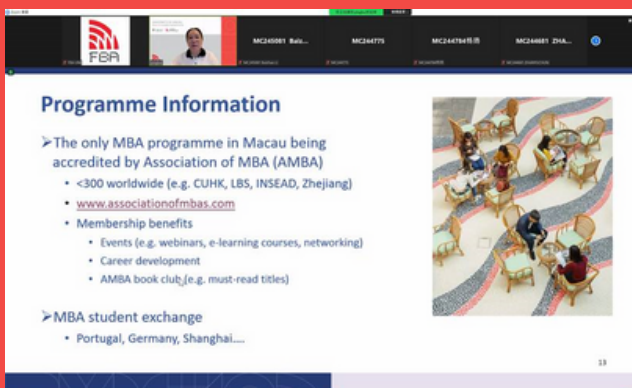
For more details, please visit: <https://fba.um.edu.mo/students/>



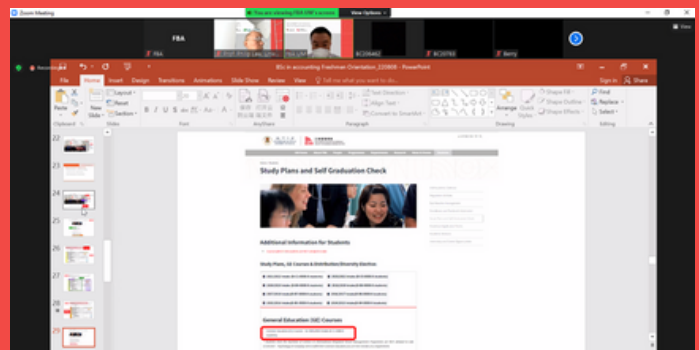
PhD Programme Online Orientation



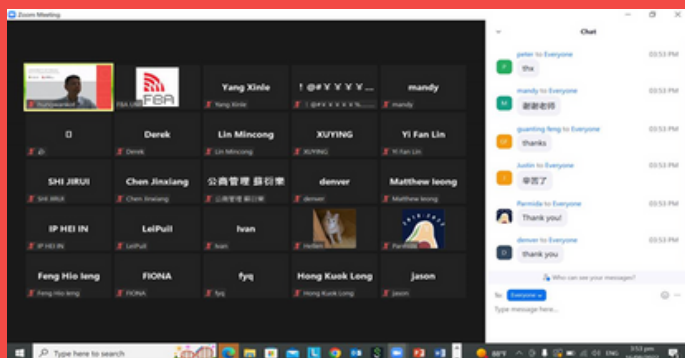
MSc in Accounting Programme Online Orientation



MBA Programme Online Orientation



BSc in Accounting Programme Online Orientation



BSc in Finance Programme Online Orientation



BSc in IIRM Programme Online Orientation



Prof. Wenjin KANG

2 MEETING OUR NEW FACULTY MEMBER

Teaching and Learning

Research

Service

We are very glad to introduce our new faculty member - **Prof. Wenjin KANG (康文津)**, Professor in Finance, who recently joined the Department of Finance and Business Economics of the Faculty of Business Administration.

Prof. KANG obtained his PhD degree in Management from the UCLA (Anderson School of Management) in US, and his bachelor degree from the Peking University in China. Prior to joining UM, Prof. KANG was a Professor in the School of Finance at the Shanghai University of Finance and Economics. Before that, he was an Associate Professor / Professor in the Hanqing Advanced Institute of the Renmin University of China, and an Assistant Professor in the School of Business at National University of Singapore.

Prof. KANG's main research area is asset pricing. He has published papers on top finance journals such as JF and JFE, and also many other well-known academic journals. His research works have been presented at leading international conferences such as AFA, WFA, EFA, NBER, CICF, etc. Prof. Kang's publication has obtained about 1500 Google Scholar Citations. He has also been invited to deliver keynote speech about the pricing mechanism on commodity markets at the 8th and 10th International Conference on Futures and Other Derivatives in the years of 2019 and 2021.

Let's welcome Prof. Wenjin KANG and we highly appreciate your support to Prof. KANG.

For more information of Prof. Kang, please visit:

<https://fba.um.edu.mo/faculty/wenjinkang/>



Prof. Yuansi HOU

We are very glad to introduce our new faculty member - **Prof. Yuansi HOU (侯遠思)**, Associate Professor in International Integrated Resort Management, who recently joined the Department of Integrated Resort and Tourism Management of the Faculty of Business Administration.

Prof. HOU obtained her PhD degree in Business Administration from the Chinese University of Hong Kong and Bachelor of Business Administration from Fudan University. Prior to joining UM, Prof. HOU served in the School of Business and Management of the Queen Mary University of London as Reader in Marketing and Programme Director of Marketing MSc. Previously she held post at Durham University, Business School as an Assistant Professor in Marketing, and at University of Surrey, School of Hospitality and Tourism Management as a Lecturer in Services Marketing.

Prof. HOU is an active services marketing researcher and specializes in the areas of consumer psychology research by using lab and field experiments, particularly her research interests focus on three themes: Environmental Psychology and Social Cognition; Experiential Consumption & Sensory Marketing, and Service Technology and AI. She has published in top-tier journals in both marketing and tourism/hospitality areas (ABS 4* and 4 journals), such as Journal of Consumer Psychology, Journal of Travel Research, Tourism Management, Annals of Tourism Research, Journal of Vocational Behavior. She also successfully supervised two doctoral students and around 50 MSc students in the UK, acted as external examiner in the UK and China and visiting associate professor positions at various international institutes (e.g., The Hong Kong Polytechnic University and Fudan University).

Let's welcome Prof. Yuansi HOU and we highly appreciate your support to Prof. HOU.

For more information of Prof. HOU, please visit:
<https://fba.um.edu.mo/faculty/yuansihou/>



Prof. Tingting QUE

We are very glad to introduce our new faculty member - **Prof. Tingting QUE (關婷婷)**, Associate Professor in Finance, who recently joined the Department of Finance and Business Economics of the Faculty of Business Administration in August 2022.

Prof. QUE obtained her PhD degree in Business Administration from the University of Iowa. Prior to joining UM, Prof. QUE served in the University of Alabama in Huntsville as Assistant Professor of Finance from 2014 to 2022. Her areas of research interest include Corporate Finance, Labor and Finance, Executive Compensation and Mergers and Acquisitions. She was awarded on the Honor Roll for the College of Business Students' Choice Award for Teaching in Undergraduate Courses in University of Alabama in Huntsville in 2021. In 2020, she was awarded Quality Education Practices Online (QEPO) Certificate from the Enhanced Teaching and Learning (ETL) in University of Alabama in Huntsville and Brightman Master Teacher Program Certificate from the Robinson College of Business in Georgia State University respectively.

Let's welcome Prof. Tingting QUE and we highly appreciate your support to Prof. QUE.

For more information of Prof. QUE, please visit:
<https://fba.um.edu.mo/faculty/tingtingque/>

We are very glad to introduce our new faculty member - **Prof. Jacky Yan LIN (林龔)**, Assistant Professor in Accounting and Information Management, who recently joined the Department of Accounting and Information Management of the Faculty of Business Administration in August 2022.

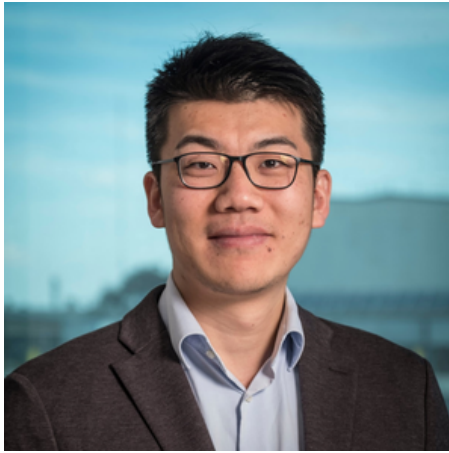
Prof. LIN obtained his PhD degree in Information System from the Nanyang Technological University. Prior to joining UM, Prof. LIN served in the Shenzhen University as Assistant Professor from 2018 to 2022. His areas of research interest include Business Analytics, FinTech, Social Media and E-commerce. Prof. LIN was awarded Teaching Service Award (Undergraduate Program) from the Shenzhen University in 2020.

Let's welcome Prof. Jacky LIN and we highly appreciate your support to Prof. LIN.

For more information of Prof. LIN, please visit:
<https://fba.um.edu.mo/faculty/yanlin/>



Prof. Jacky Yan LIN



Prof. Duncan Jiancheng LIU

We are very glad to introduce our new faculty member - **Prof. Duncan Jiancheng LIU (劉鍵程)**, Assistant Professor in Accounting, who recently joined the Department of Accounting and Information Management of the Faculty of Business Administration in August 2022.

Prof. LIU obtained his PhD degree in Accounting and Finance from the Lancaster University Management School in United Kingdom. Prior to joining UM, Prof. LIU served in the Guangdong University of Finance and Economics as Assistant Professor from 2019 to 2022. His areas of research interest include Financial reporting, Real effects of disclosure, Audit and Private firms.

Let's welcome Prof. Duncan LIU and we highly appreciate your support to Prof. LIU.

For more information of Prof. LIU, please visit:

<https://fba.um.edu.mo/faculty/duncanliu/>

We are very glad to introduce our new faculty member - **Prof. Tianyou HU (胡天佑)**, Assistant Professor in Management, who recently joined the Department of Management and Marketing of the Faculty of Business Administration in August 2022.

Prof. HU obtained his PhD degree in Management (concentration in strategic management) in the National University of Singapore. Prior to joining UM, Prof. HU served as Assistant Professor in the School of Business of the National University of Ireland, Maynooth. His research interest spans Strategic Management and International Business, where he is studying topics in Interfirm Alliances and Networks, Interfirm Competition, and Institutional Environment and Foreign Direct Investment. Prof. HU has published in Journal of International Business Studies, British Journal of Management, Management and Organization Review, and European Journal of International Management.

Let's welcome Prof. Tianyou HU and we highly appreciate your support to Prof. HU.

For more information of Prof. HU, please visit:

<https://fba.um.edu.mo/faculty/tianyouhu/>



Prof. Tianyou HU



Prof. Faye Feier CHEN

We are very glad to introduce our new faculty member - **Prof. Faye Feier CHEN (陳菲兒)**, Assistant Professor in International Integrated Resort Management, who recently joined the Department of Integrated Resort and Tourism Management of the Faculty of Business Administration in August 2022.

She obtained her PhD degree in Hospitality Management from the Pennsylvania State University in USA. Prior to joining UM, Prof. CHEN served in the School of Hospitality Management from the Pennsylvania State University as a Graduate Instructor from 2020 to 2021. Her areas of research interest include Consumer Behavior in Tourism and Hospitality, Service Technology and Artificial Intelligence and Online Reviews and Advertisements. Prof. CHEN was awarded the best paper award in the 27th Annual Graduate Education and Graduate Student Research Conference in Hospitality and Tourism 2022.

Let's welcome Prof. Faye CHEN and we highly appreciate your support to Prof. CHEN.

For more information of Prof. CHEN, please visit:
<https://fba.um.edu.mo/faculty/fayechen/>

3 PROF. MAGGIE FU IS APPOINTED AS EXPERT IN GUANGDONG FINTECH ACADEMY

Teaching and Learning

Research

Service

Prof. Maggie FU has been recently appointed as one of the expert in the expert team by the **Guangdong FinTech Academy (廣東省金融科技學會)**, which is affiliated with the People's Bank of China Guangzhou Branch.

The Guangdong FinTech Academy was found in 1992 for Academic exchange, technical consultation, talent training, publications, etc. It composed of FinTech experts and scholar in Finance area.



Prof. Maggie FU

4

THE INFINITE POSSIBILITIES OF 'TOURISM⁺@UM' – DEPARTMENT OF INTEGRATED RESORT AND TOURISM MANAGEMENT LAUNCHES ITS NEW ICON

Teaching and Learning

Research

Service

Business Engagement

The Department of Integrated Resort and Tourism Management (DRTM) recently unveils its new icon theming '**Tourism⁺@UM**'.

The icon is designed in UM and FBA's signature colors of blue and red. Alphabets "O" and "I" are artistically crafted into shapes of a compass and an iconic Macau landmark respectively, symbolizing **tourism and Macau** as a **world centre of tourism and leisure**.

The '**Tourism⁺**' concept is the focal element of the icon. '**Tourism⁺**' is an emerging phenomenon involving the diversification of tourism with cross-sector integration driven by innovation. It also represents one of the major strategic directions in the national and Macau tourism development plan.

The icon launch signifies DRTM's vision to explore the infinite possibilities of '**Tourism⁺**' in tourism education, research and service:

- + as in '**plus**' – denoting premium quality in tourism education, research and service
- + as in '**cross**' – emphasizing on UM's cross-disciplinary capabilities in tourism education, research and service
- + as in '**forward**' – signifying the Department's resolve to be forward-thinking, frontier-exploring and trend-setting in tourism education, research and service

Think Tourism, Think UM – Explore the infinite possibilities of 'Tourism⁺@UM'.



DRTM recently unveils its logo theming 'Tourism⁺@UM'

5 FBA SEMINAR SERIES KICKOFFS IN SEPTEMBER

Teaching and Learning

Research

The University of Macau (UM) Faculty of Business Administration (FBA) initiates a new FBA Seminar Series from Academic Year 2022/2023 in order to facilitate and provide a platform for academic exchange and share of latest research development of related fields. The seminar series will start with inviting 2 external or internal speakers every week, and all FBA academic staff is welcome to nominate speakers to the organizing committee. All are welcome to attend the seminars.

For more details, please visit: <https://fba.um.edu.mo/events/seminar-series/>

The first two FBA seminars series 001 and 002 will be host on 7 September 2022 and please find details at below posters:



FBA SEMINAR SERIES 001

FBA SEMINAR SERIES

Timing of Equity Splits on Venture Team Relational Norms and Behaviors

Prof. Jared NAI
Assistant Professor
Lee Kong Chian School of Business
Singapore Management University

Date: 7 September 2022 (Wednesday)
Time: 10:30am - 11:30am
Venue: Online via Zoom
Host: Prof. Kraivin CHINTAKANANDA, Assistant Professor in Management
Online registration: https://umac.au1.qualtrics.com/jfe/form/SV_9YSt7gDzOQXCh8

Register Now!



Deadline: 05/09/2022
The registered audience will be notified if more detailed information via email.

Abstract

Deciding how to distribute equity is one of the key decisions venture owners must make, yet little is known about how equity split affects venture outcomes. Specifically, the timing at which the equity split is determined and its impact on venture outcomes remains relatively understudied. In this article, we investigate how the timing of equity splits impacts venture team relational norms and behaviors. Drawing on relational models theory, we propose that the timing at which venture owners decide on equity splits activates different relational norms, which has consequences on venture team members' cooperation, conflict and effort. We test our predictions in two cross-sectional surveys with more than 238 focal founders and co-owners of ventures, and a laboratory experiment with 88 undergraduate teams.

Speaker

Prof. Jared NAI is Assistant Professor of Organisational Behaviour & Human Resources at the Singapore Management University. He received his Ph.D in Management and Organization from National University of Singapore. His research areas are diversity, entrepreneurship, prosocial behavior and organizational decision making. His works has appeared in major journals including Strategic Management Journal, Organizational Behavior and Human Decision Processes, Strategy Science, Journal of Personality and Social Psychology as well as Academy of Management Journal.

All are welcome!

AACSB ACCREDITED AMBA ACCREDITED EQUIS ACCREDITED



FBA SEMINAR SERIES 002

FBA SEMINAR SERIES

Non-executive Employee Stock Options and Product Quality: Evidence from Product Recalls

Prof. Rui GE
Associate Professor
Shenzhen Audencia Fintech Institute
(Shenzhen University WeBank Institute of Fintech)
Shenzhen University & Audencia Business School

Date: 7 September 2022 (Wednesday)
Time: 3:00pm - 4:00pm
Venue: Online via Zoom
Host: Prof. Feng TANG, Assistant Professor of Accounting
Online registration: https://umac.au1.qualtrics.com/jfe/form/SV_4SLaSegWkVly38a

Register Now!



Deadline: 05/09/2022
The registered audience will be notified if more detailed information via email.

Abstract

Using product recalls to proxy for low product quality, we find that product quality increases with the stock options granted to non-executive employees. The effect of nonexecutive employee stock options on product quality is economically meaningful and robust across alternative measures of product quality and option compensation for nonexecutive employees. The findings also hold after controlling for potential endogenous effects. We further find that the impact of non-executive employee stock options on product quality is attenuated for firms with high capital intensity, and is amplified for firms with high labor mobility. Furthermore, we show that non-executive employee stock options lead to higher likelihood of a timely remediation of product defects. Overall, our findings suggest that non-executive employee stock options play an important role in enhancing product quality.

Speaker

Prof. Rui GE is an Associate Professor and the Associate Dean (Research) in Shenzhen Audencia Fintech Institute (Shenzhen University WeBank Institute of Fintech), Shenzhen University & Audencia Business School. He received his Ph.D from Hong Kong University of Science and Technology. His research areas are Production of Financial Information, Corporate Tax Avoidance and Corporate Finance. His works have appeared in major journals including The Accounting Review, Review of Accounting Studies, Accounting Horizons, Journal of Contemporary Accounting and Economics and China Journal of Accounting Studies. He is the editorial board member of China Journal of Accounting Studies. Also, he is the journal reviewer of Contemporary Accounting Research and several other journals.

All are welcome!

AACSB ACCREDITED AMBA ACCREDITED EQUIS ACCREDITED

6 CONGRATULATIONS TO OUR FIRST-BATCH DBA GRADUATES

Teaching and Learning

Business Engagement

In 2019, the Faculty of Business Administration (FBA) launched the **Doctor of Business Administration (DBA) programme** at the University of Macau, aiming at strengthening entrepreneurial and managerial capabilities among senior business executives. We focus on enhancing their professional expertise, encompassing academic rigor within Macau and the region's unique business and multicultural environment.

We are proud to recognize the following **first-batch graduates** of our programme for generating high quality research with practical and societal impacts. Congratulations!



CHUN JAY | 陳捷 | 滙彩控股有限公司 | 主席

Thesis title: Feasibility analysis of large-scale implementation of live multi table gaming machine with an empirical study of casino industry in Macau

論文題目: 娛樂場大規模推行直播混合遊戲機可行性分析--以澳門博彩業為例



GU BINGFENG | 顧冰峰 | 得理樂器（珠海）有限公司 | 總經理

Thesis title: The influence of corporate culture on the implementation of lean production - a study of some firms in the Pearl River Delta

論文題目: 企業文化對實施精益生產變革的影響--以珠三角企業為例的研究



HUANG JIANHONG | 黃建宏 | 溫氏食品集團股份有限公司 | 集團運營總經理

Thesis title: Research on the development of innovation and transformation capability of enterprises – a case study from the Pearl River Delta

論文題目: 企業創新變革能力發展研究--以珠三角企業為例



LAM IOK HA | 林毓霞 | 工銀澳門 | 中小企市場總監

Thesis title: Motivating bank employees using servant leadership: a study in Macao

論文題目: 以僕人式領導激勵銀行員工: 一個在澳門的研究



LIAO CHUN RONG | 廖春榮 | 銀潤控股集團有限公司 | 董事長

Thesis title: Research on digital transformation of cultural and tourism enterprises: status evaluation, influence mechanism and path selection

論文題目: 文旅企業數字化轉型研究: 現狀評價、影響機制與路徑選擇



LIN JIANXIONG | 林建雄 | 中博信征信有限公司 | 總經理

Thesis title: How to use big data technology to develop inclusive finance under open banking scenario - an exploratory research from small and medium-sized bank in China

論文題目: 開放場景下如何運用大數據技術發展普惠金融-來自中國中小銀行的探索性研究



LIN QIJIAO | 林奇嬌 | 新東方教育科技集團有限公司 (珠海) | 總務部總監

Thesis title: Leadership during crisis: a study on the after-school training industry in china

論文題目: 危機中的領導力: 一項基於中國教培行業的研究



LIU DANHUA | 劉旦華 | 北京中合融富投資管理集團有限公司 | 常務副總裁

Thesis title: How residents' conscientiousness affects garbage separation and recycling behaviour: the cross-level moderating role of urban cultural tightness-looseness

論文題目: 居民責任心如何影響垃圾分類回收行為? 城市文化鬆緊度的跨層次交互作用研究



LO KING HANG | 盧敬恒 | 新濠博亞娛樂、新濠鋒及摩卡娛樂場 | 高級副總裁、總經理

Thesis title: Solutions on human resources constraints under Macao's economic reform: case study of the voluntary redundancy and leave schemes by the gaming sector

論文題目: 澳門經濟轉型下人力資源制約解決方案: 以博彩業自願離職及休假計劃為例



MO LIJUN | 莫立君 | 浙商銀行股份有限公司 | 計畫財務部副經理

Thesis title: Research on multi-dimensional asset pricing mechanisms of commercial banks in China under Basel III

論文題目: 巴塞爾協議III 背景下中國商業銀行資產多維定價機制研究



TANG BO | 唐波 | 煒衡律師事務所 | 合夥人/南寧分所主任

Thesis title: The application of servant leadership in law firm management in China

論文題目: 服務型領導在我國律師事務所管理的應用研究



XIE SHILING | 謝士靈 | 江蘇運通律師事務所 | 主任

Thesis title: An exploratory study on the development of small and medium law firms – a case study based on Yuntong law firm in China

論文題目: 中國中小型律師事務所發展探索-以運通律師事務所為例



YANG OU | 楊鷗 | 珠海晶通科技有限公司 | 副總經理

Thesis title: An empirical study of empowering leadership in the workplace

論文題目: 職場授權領導的實證研究



ZHOU SHUNFU | 周順福 | 珠海金嘉創意谷 | 董事/創始人

Thesis title: Comprehensive performance evaluation of cultural and creative industrial parks under the background of industrial transformation and urban renewal

論文題目: 產業轉型與城市更新背景下的創意園區綜合績效評估



ZHU KUNLIANG | 朱昆良 | 雲南龐展建築工程有限公司 | 董事長

Thesis title: Corporate governance model innovation in private construction enterprises: the case of Yunnan PZ company

論文題目: 民營建築企業公司治理模式創新研究-以雲南PZ公司為例

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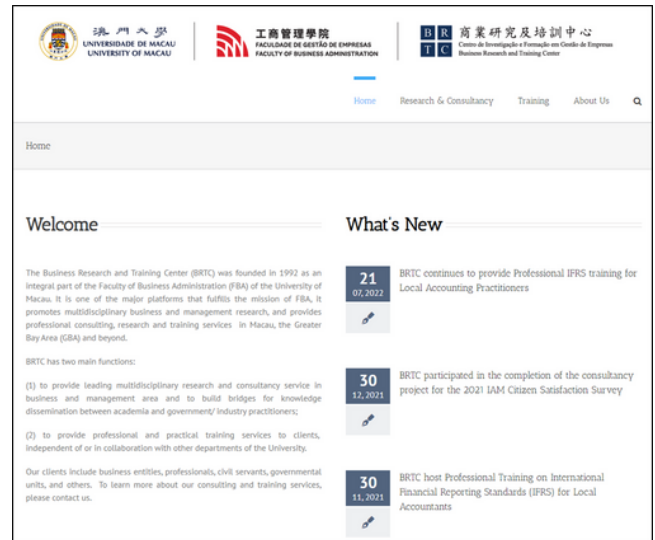
INTRODUCING NEW BRTC WEBSITE

Research

The Business Research and Training Center (BRTC) has recently launched a redesigned website with a fresh new look. This site helps to showcase the center's past featured services for current and potential clients. News information relating to the center's services, including consultancy and tailor-made training courses, will also be periodically published to keep you updated.

For more details, please visit our website at <https://brtc.fba.um.edu.mo/>

You're welcome to bring new cases to the center!



New design of BRTC website

STAY CONNECTED
WITH US

