



FBA

# NEWSLETTER

06 Jul 2022

ISSUE 28

INDUSTRY FOCUS

## NEWS

### 1 FBA EARNs THE "TRIPLE-CROWN" ACCREDITATION BY RECEIVING THE EQUIS ACCREDITATION

Teaching and Learning

Research

Service

Business Engagement



The Faculty of Business Administration (FBA) of the University of Macau (UM) has officially received the EFMD Quality Improvement System (EQUIS) accreditation from the European Foundation for Management Development (EFMD). With the attainment of this prestigious accreditation, the FBA now joins an exclusive group of business schools in the world that have gained accreditations from the three major international accreditation bodies: EQUIS in the European Union, the Association to Advance Collegiate Schools of Business (AACSB) in the United States, and the Association of MBAs (AMBA) in the United Kingdom. There are only 116 triple-accredited business schools in the world.

The FBA is the first and the only business school in Macao to have received the EQUIS accreditation. Currently there are 207 EQUIS accredited schools in 45 countries around the globe. 45 of them are located in Asia and they include Peking University, Zhejiang University, the University of Hong Kong, the Hong Kong University of Science and Technology, and the National University of Singapore.

For more details, please visit: <https://fba.um.edu.mo/faculty-of-business-administration-fba-from-the-university-of-macau-um-achieves-equis-accreditation/>

## 國際認證 International Accreditation



FBA attained accreditations from AACSB, AMBA, and EQUIS

EFMD Awards  
EQUIS  
Accreditation to



FBA received the EQUIS accreditation

## 2 UM, FBA STUDENTS AND STAFF VOLUNTEER FOR COVID-19 RESPONSE

### Service

Students, faculty members and administrative staff members from the University of Macau (UM) have supported the citywide nucleic acid testing initiated by the Macao Special Administrative Region government. They are motivated to answer the call for frontline volunteers to help prevent and control COVID-19 and they took on many tasks in the test stations across the city, such as giving instructions, managing appointments, providing logistical support and keeping order.

**Ms. Hio Nok LEI**, a student in the Faculty of Business Administration and the Shiu Pong College at UM, she has volunteered for the citywide testing for several times. 'The latest round of the testing ran quite smoothly. With good teamwork and communication, everything went very well. I was delighted and found my work meaningful when I heard our senior residents thanking me for my service.'

**Ms. Candy LAM**, an administrative staff of the Faculty of Business Administration, she has volunteered at Coordination Centre to answer phone enquiries and assist to follow up outstanding cases. Candy also assisted in the citywide testing at the Sacred Heart College station for registration counter support and crowd control in yellow zone area. 'You can feel how people eager of waiting for your reply when you call back, you need to soothe caller's emotions especially for some urgent cases, I feel cheerful of my volunteer work even the weather is still hot because the residents show respect to volunteers like me.'

Source: Communications Office and Faculty of Business Administration

For more details, please visit: <https://www.um.edu.mo/news-and-press-releases/press-release/detail/53800/>



UM volunteers helped with registering residents waiting for a COVID-19 test



Ms. Hio Nok LEI guiding residents in the station



Ms. Candy LAM and citywide testing volunteers of Sacred Heart College station

### 3 FBA-BRTC CONTINUES TO PROVIDE PROFESSIONAL IFRS TRAINING FOR LOCAL ACCOUNTING PRACTITIONERS

Teaching and Learning

Service

Business Engagement

The Business Research and Training Center (BRTC) of the Faculty of Business Administration (FBA), University of Macau (UM), successfully completed a series of trainings for the Macau Certified Public Accountants on four consecutive Saturdays in May 2022. After the success of the first series conducted from October to November 2021, the BRTC was again invited by the **Professional Committee of Accountants (CPC)** to conduct a professional training program on **International Financial Reporting Standards (IFRS)**. This series covers six related standards of IFRS and has attracted 50 practitioners of both public and private accounting, including senior managers from accounting firms, financial institutions, gaming industry and government departments.

With the implementation of the new Macau IFRSs in 28 March 2020, both CPC and BRTC aim to organize more similar trainings in the near future to cover various aspects of the IFRSs to ensure practitioners are provided with the updated accounting knowledge and a more thorough understanding concerning the new IFRSs adopted in Macau.



The 2nd Professional IFRS training is successfully held



The IFRS training attracted 50 practitioners of both public and private sector



Teaching material of the IFRS training



Prof. Mary CHAI was one of the training speakers



Prof. Morris LIU was one of the training speakers



Mr. Derek CHAN was one of the training speakers



## 4 MACAO TOURISM INDUSTRY WORKSHOP JUNE 2022

Teaching and Learning

Service

Business Engagement

The Macao Tourism Industry Workshop 2022 took place at the Faculty of Business and Administration of the University of Macau, from 15 - 16 June 2022 with representatives from the private and public sectors, including almost 30 senior executives across the various hospitality and tourism sectors: gaming, hotel, aviation, airport, retail, MICE, MGTO, business chamber, legal advisers and some SMEs involved in Macao's hospitality industry.

The workshop had six sessions and was facilitated by **Prof. Glenn MCCARTNEY** and **Mr. Jose PINTO** looking at present challenges and possible recovery solutions to Macao's tourism, casino, and hospitality sectors. A key theme was on how to best position Macao on a sustainable path to recovery, and secure tourism growth within the Greater Bay Area.

For more details, please visit:

<https://fba.um.edu.mo/macao-tourism-industry-workshop-series-july-2022-edition/>



Macao Tourism Industry Workshop




Workshop Group photo

**5** PROF. LUCY LIN WAS INVITED TO DELIVER ACADEMIC SPEECH : “AM I MOTIVATED TO SHARE KNOWLEDGE FOR BETTER INNOVATIVE PERFORMANCE? AN APPROACH AND AVOIDANCE FRAMEWORK” IN THE HARBIN INSTITUTE OF TECHNOLOGY ONLINE

Research

Service

**Prof. Lucy LIN** was invited to deliver an academic speech of her ABS4\* publication titled with “Am I motivated to share knowledge for better innovative performance? An approach and avoidance framework”, which is accepted by Journal of Applied Psychology (ABS4\*, FT50), to the staff and students in Harbin Institute of Technology on 17 June 2022. The speech attracted postgraduate students from different universities in Mainland which facilitated the academic exchange with Mainland university.



学术讲座  
 2022年6月17日

哈尔滨工业大学经济与管理学院  
 School of Management Harbin Institute of Technology

**Am I Motivated to Share Knowledge for Better Innovative Performance? An Approach and Avoidance Framework**

**主讲人简介**  
 Xiaowan Lin is an Associate Professor of Management at Faculty of Business and Administration, University of Macau. Her research interests include organizational justice, employee motivation, employee voice behavior and other proactive behaviors, knowledge sharing, creativity, and innovation. She has published papers in Journal of Applied Psychology, Journal of Management, Journal of Organizational Behavior, Human Relations, Management International Review, Group and Organization Management, Asia Pacific Journal of Management, Journal of Applied Social Psychology, Journal of Business and Psychology, etc. She has been serving as an associate editor of Asian Journal of Social Psychology, and a member of the editorial board of Human Relations.

**内容简介**  
 Past research has long emphasized the critical roles of approach and avoidance motivation orientations in people's creative and innovative performance. However, it has generated mixed results and suggested the possibility of multiple pathways and mechanisms to explain these relationships. In this paper, we first argue that employees' approach and avoidance motivation orientations are likely to guide their knowledge sharing behaviors, which, in turn, influence their innovative performance. We differentiate between explicit and implicit knowledge sharing and posit that approach motivation orientation is positively associated with both types of knowledge sharing. In addition, we argue that while avoidance motivation orientation is positively related to explicit knowledge sharing, it is negatively related to implicit knowledge sharing. From a support-threat perspective, we also propose that perceived organizational support and psychological contract breach moderate the effects of approach and avoidance motivation orientations, respectively. We tested these relationships in a survey of 331 employees and their supervisors in two organizations in China. The results supported all of the hypothesized relationships, except for the relationship between avoidance motivation orientation and explicit knowledge sharing, which was only significant when psychological contract breach was lower. After presenting this research, the speaker will also share the Revision-and-Resubmission experience.

| 讲座时间：2022年6月17日 15:00  
 | 腾讯会议：674 509 786

Prof. Lucy LIN 's academic speech “Am I motivated to share knowledge for better innovative performance? An approach and avoidance framework”

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