



NEWSLETTER

22 Jun 2022

ISSUE 27

RESEARCH FOCUS

PUBLICATION

1 RESEARCH PAPERS THAT RANKED ABS3 OR ABOVE

Miao, L., Im, J., So, K. K. F., & Cao, Y. (2022). Post-pandemic and post-traumatic tourism behavior. *Annals of Tourism Research*, 95, Article 103410. <https://doi.org/10.1016/j.annals.2022.103410> (ABS4)

Kuok, R. U. K., Koo, T. T. R., & **Lim, C.** Economic Policy Uncertainty and International Tourism Demand: A Global Vector Autoregressive Approach. *Journal of Travel Research*, Article 00472875211072551. <https://doi.org/10.1177/00472875211072551> (ABS4)

McCartney, G., In, C. L. C., & Pinto, J. (2022). COVID-19 impact on hospitality retail employees' turnover intentions. *International Journal of Contemporary Hospitality Management*, 34(6), 2092-2112. <https://doi.org/10.1108/ijchm-08-2021-1053> (ABS3)

Zheng, L. J., Zhang, J. Z., Wang, H., & **Hong, J. F. L.** (2022). Exploring the impact of Big Data Analytics Capabilities on the dual nature of innovative activities in MSMEs: A Data-Agility-Innovation Perspective. *Annals of Operations Research*. <https://doi.org/10.1007/s10479-022-04800-6> (ABS3)

Source: According to indexed dates, the records are generated from Web of Science (WoS), Scopus, and the FBA full-time academic staff webpage as of 17 June 2022 and are listed in no particular order.



2 OTHER PUBLICATION

- **Matthew Ting Chi Liu**, “強調產品特色療愈作用”, [澳門日報] 2022-06-06
- **Matthew Ting Chi Liu**, “公開表揚私下責備的管理原則”, [澳門日報] 2022-06-12
- **Matthew Ting Chi Liu**, “推限量爆款創造聲量”, [澳門日報] 2022-06-13

STORY OF THE ISSUE

1 HIGH QUALITY RESEARCH OUTPUT

FBA encourages and supports high quality research. Our colleagues continue to publish their research in leading journals. We would like to share with you the following researchers who recently published ABS 4*/4 articles.

Prof. Raymond LOI, Professor in the Department of Management and Marketing and **Prof. Cheris CHOW**, Associate Professor in the Department of Management and Marketing of FBA, publish an article of “Does Taking Charge Help or Harm Employees' Promotability and Visibility? An Investigation From Supervisors' Status Perspective” in collaboration with **Dr. Angela XU**, forthcoming in Journal of Applied Psychology (ABS4*, FT50).

Paper Abstract:

Taking charge is an important form of proactive behavior that sustains organizational survival and success. Despite considerable research on how to encourage employees to take charge, little is known about whether and when supervisors will evaluate those who take charge as more or less promotable and visible. Building on and extending the theoretical notion of dyadic complementary fit, we propose that, compared with lower status-goal-striving supervisors, higher status-goal-striving supervisors regard those who take charge as helping enhance their status in the organization more (i.e., a dyadic fit condition) and subsequently evaluate these employees as more promotable and visible. In a vignette-based experiment using 175 U.S.-based supervisors (Study 1), a two-wave field survey among 143 supervisor–subordinate dyads in a hotel (Study 2), and a three-wave survey among 294 supervisor–subordinate dyads in various organizations and industries in China (Study 3), we find support for our predictions. The findings have important implications for proactivity theory and practice.

For details, <https://doi.org/10.1037/apl0000752>



Journal of Applied Psychology



Prof. Raymond LOI and Prof. Cheris CHOW



Annals of Tourism Research



Prof. Maggie FU

Prof. Maggie FU, Associate Professor in the Department of Finance and Business Economics, publish an article of “International collaboration and innovation: Evidence from a leading Chinese multinational enterprise” in collaboration with **Prof. Xiaolan FU**, **Prof. Pervez GHURI** and **Prof. Jun HOU**, in Journal of World Business (ABS4).

Paper Abstract:

This paper investigates the impact of international collaboration and its characteristics on the quality of the innovation of multinational enterprises (MNEs) in emerging markets. Using a unique dataset of 1428 international and comparable domestic collaboration projects over the 2010–2016 period, it finds that while international innovation collaborations are associated with high innovation quality, cultural distance has a negative effect on collaboration outcomes. Moreover, proximity to the focal firm's overseas R&D centres and the size of expenditure budgets play significant moderating roles in overcoming cultural barriers. Based on the RBV and dynamic capabilities theory, we investigate how firms from emerging markets can acquire these two crucial requisites for innovation. The characteristics of partners and intellectual property (IP) arrangements are also found to have a significant impact on the quality of innovations.

For details, <https://doi.org/10.1016/j.jwb.2022.101329>

Prof. Fiona YANG, Assistant Professor in the Department of Integrated Resort and Tourism Management and **Prof. Jia YUAN**, Associate Professor in the Department of Finance and Business Economics, publish an article of “The beauty premium of tour guides in the customer decision-making process: An AI-based big data analysis” in collaboration with **Prof. Ying LI** and **Ms. Xiaotong LI**, forthcoming in Tourism Management (ABS4).

Paper Abstract:

This study investigates how the facial cues of tour guides in their profile pictures, and especially aesthetically pleasing facial features, play a role in the different stages of a tourist's decision-making process. Facilitated by an artificial intelligence (AI) facial recognition system, a comprehensive model is developed which incorporates the facial and service cues of 3786 tour guides. The results show that beauty scores and smiles have a positive effect on purchase decisions, while post-service ratings are only subject to service cues. The contingency effects of the beauty premium are also examined. The results indicate greater beauty premium effects for females, and for tour guides who are responsible for chauffeured, package or walking tours. This research is a pioneering study in AI-based facial analyses in the context of tourism, and offers insights into the impression management of online profiles in the customer decision-making stages.

For details, <https://doi.org/10.1016/j.tourman.2022.104575>



Tourism Management



Prof. Fiona YANG



Prof. Jia YUAN



Annals of Tourism Research



Prof. Lawrence FONG

Prof. Lawrence FONG, Associate Professor in the Department of Integrated Resort and Tourism Management of FBA, has published an article of “Unmasking the imposter: Do fake hotel reviewers show their faces in profile pictures?” in collaboration with **Prof. Ben YE**, **Prof. Daniel LEUNG** and **Prof. Xiyu LEUNG**, in Annals of Tourism Research (ABS4).

Paper Abstract:

This study addresses two research questions: (1) are fake review writers less likely to provide a profile picture? (2) do fake review writers show their faces in their profile pictures? These questions were addressed by two studies. Based on an analysis of 143,624 authentic reviews and 8,394 fake reviews extracted from Yelp.com, and an online experiment conducted with 632 participants, the results show that fake review writers are less likely to provide a profile picture. Moreover, fake review writers tend to omit their face on their profile. They are just as likely to use a profile picture that only shows the face of others as one without face or not providing any image at all. The findings extend the literature on deception theory and electronic word-of-mouth communication.

For details, <https://doi.org/10.1016/j.annals.2021.103321>

NEWS

1 CONGRATULATIONS! THREE ACADEMICS PROMOTED

Teaching and Learning

Research

Service

Congratulations to **Prof. Robin CHARK**, **Prof. Morris LIU** and **Prof. Simon SO** for being promoted to Associate Professor! Their outstanding achievements in research and teaching and contributions in service are fully recognized and much appreciated.

Please join us in congratulating them on their efforts over the year!



Prof. Robin CHARK



Prof. Morris LIU



Prof. Simon SO



Prof. Lindsey Huiling HUANG

2 MEETING OUR NEW FACULTY MEMBER

Teaching and Learning

Research

Service

We are very glad to introduce our new faculty member - **Prof. Lindsey Huiling HUANG (黃慧靈)**, Assistant Professor in International Integrated Resort Management, who recently joined the Department of Integrated Resort and Tourism Management of the Faculty of Business Administration in June 2022. She obtained her PhD degree in Hospitality Management from the Ohio State University in U.S.. Prior to joining UM, Prof. HUANG served in the Ohio State University, as a Teaching Assistant from 2018 to 2022. Her areas of research interest include Service marketing, Technology innovation (e.g., robots and AI), and Sustainable tourism. In 2021, she received the Best Paper Award in the 27th Asia Pacific Tourism Association (APTA) Annual Conference, Thailand and she was also awardee of the Joseph J. and Nina Mae Mattus Scholarship and Big Dish Leadership Award in the Ohio State University at the same year.

Let's welcome Prof. Lindsey HUANG and we highly appreciate your support to Prof. HUANG.

For more information of Prof. HUANG, please visit:
<https://fba.um.edu.mo/faculty/huilinghuang/>

3 SECOND JOINT MARKETING RESEARCH FORUM WITH ICD BUSINESS SCHOOL IN FRANCE

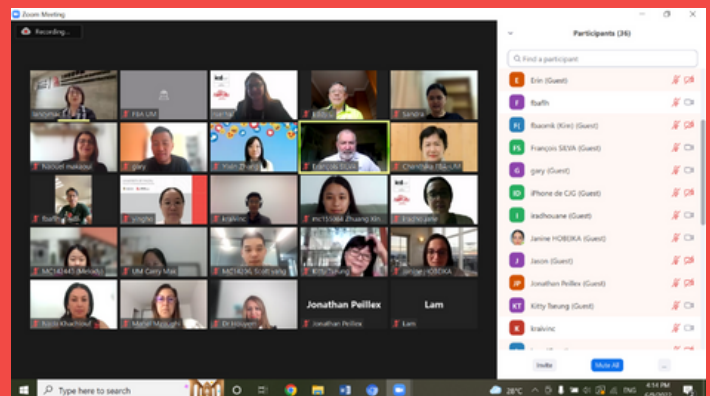
Research

Service

The Department of Management and Marketing (DMM) held the second joint Marketing Research Forum 2022 with ICD Business School (France) on 9-10 June 2022. Following our successful online event last year, this Forum continued to serve as an international platform for both institutions to share their insights on the latest development in Marketing research.

For more detail, please visit:

<https://fba.um.edu.mo/second-joint-marketing-research-forum-with-icd-business-school-in-france/>



The Second Joint Marketing Research Forum 2022 with ICD Business School (France)

4

PROF. RICO LAM AND FOUR FBA STUDENTS PARTICIPATED IN THE 12TH ASIA ACADEMY OF MANAGEMENT CONFERENCE HOSTED BY THE LANZHOU UNIVERSITY

Research

Service

Prof. Rico LAM was invited to chair the session of leadership in the 12th Asia Academy of Management Conference hosted by the Lanzhou University on 12-13 June 2022. Due to the epidemic, the conference was held in a mixed online and offline mode. The presenters were Chi-Sum WONG, Qi LIU, Kristine Velasquez TULIAO and Shi ZHENG from the Chinese University of Hong Kong, Peking University, Jinan University and Taiwan Central University respectively. Prof. LAM provided constructive comments and suggestions to these presenters. The purpose of the conference is to bring management scholars together to exchange ideas on their research work, learn from each other, and continue to contribute to the management discipline.

Four Ph.D. students (Maggie Q. SHAO, Shanshan GAO, Nic F.Z. LIN and Yukun FENG) of the Department of Management and Marketing reported their research papers in the conference and the paper titles are shown as below:

1. Zhu, J. N. Y., **Shao, M. Q.***, & **Lam, L. W.** "Handling uncivil customers and working with uncivil coworkers: A study of employees' incivility toward customers."
2. **Gao, S.*** & Lin, X. "To reflect and learn: The emotional labor strategies of victims of workplace ostracism and the role of anger."
3. **Lin, F. Z.***, **Lam, L. W.**, & Zhu, J. N. Y. "Is someone envious of me? A study of victim's behavioral reactions to workplace incivility."
4. **Chen, X. Y.**, **Feng, Y. K.***, Ni, N., & **Yuan, L.** "How entrepreneur resilience affects SMEs performance during crisis: The mediating role of strategic flexibility."
5. **Yuan, L.**, **Chen, X. Y.**, **Yang, E.D.**, & **Feng, Y. K.*** "Climate change process and environmental investment: Evidence from China's entrepreneurial firms."



The 12th Asia Academy of Management conference



Prof. Rico LAM

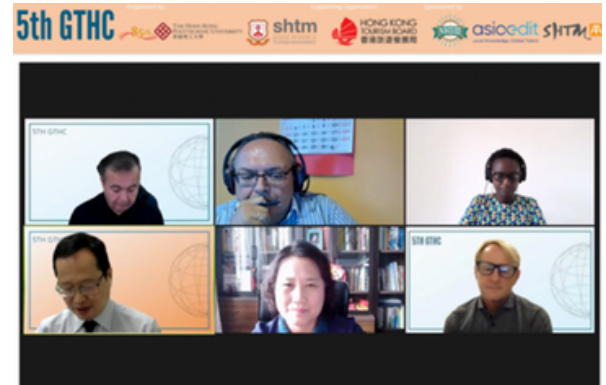
5 PROF. ROB LAW WAS INVITED TO BE A PANELIST IN THE FIFTH GLOBAL TOURISM & HOSPITALITY CONFERENCE (GTHC) HOSTED BY THE SCHOOL OF HOTEL AND TOURISM MANAGEMENT OF THE HONG KONG POLYTECHNIC UNIVERSITY

Research

Service

Prof. Rob LAW, APAEM Deputy Director and Chair Professor in Integrated Resort and Tourism Management, was invited to be an honorable panelist in the fifth Global Tourism & Hospitality Conference (GTHC) hosted by the School of Hotel and Tourism Management of The Hong Kong Polytechnic University on 13 June 2022. Joining other leading academics in tourism and hospitality, Prof. LAW participated in the discussion themed “Tourism and Hospitality Research: Vision 2030”.

For more detail, please visit:
<https://apaem.um.edu.mo/prof-rob-law-was-invited-to-be-a-panelist-in-the-fifth-global-tourism-hospitality-conference-gthc-hosted-by-the-school-of-hotel-and-tourism-management-of-the-hong-kong-polytechnic-university/>



The panelists of panel discussion
“Tourism and Hospitality Research: Vision 2030 – Hospitality Industry”

6 PROF. JIA YUAN PARTICIPATED THE APAEM SEMINAR SERIES ON ECONOMICS: “HETEROGENEITY OF INDIRECT NETWORK EFFECTS: EMPIRICAL ANALYSIS OF THE CHINESE ELECTRIC VEHICLE MARKET”

Research

Service

The Asia-Pacific Academy of Economics and Management (APAEM) of the University of Macau (UM) recently held the APAEM Seminar Series on Economics on 2 June 2022. **Prof. Jia YUAN** invited and moderated the seminar titled “Heterogeneity of Indirect Network Effects: Empirical Analysis of the Chinese Electric Vehicle Market” delivered by **Dr. Junji XIAO**, Associate Professor in Economics, Lingnan University, Hong Kong.



APAEM Seminar Series:

Heterogeneity of Indirect Network Effects: Empirical Analysis of the Chinese Electric Vehicle Market

02 Jun 2022 (Thu), 15:00 – 16:00 Language: English



Dr. Junji XIAO

Associate Professor
Lingnan University, Hong Kong

Abstract

Governments can accelerate technology adoption by directly subsidizing a technology or subsidizing the adoption of its complements when indirect network effects exist. We document that the indirect network effects could be heterogeneous if there exists heterogeneity in product quality and characteristics in the market. Using data on electric vehicle (EV) sales and charger numbers in China, this paper estimates the indirect network effects between EV adoption and charging station infrastructure in the world's largest EV market, and assesses the effectiveness of EV purchase subsidies and charger subsidies on EV adoption. Our findings suggest that the magnitude of the indirect network effects on EV adoption depend on the characteristics of vehicles in the market. The purchase subsidy and the charger subsidy have different effects on the distributions of EV sales and consumer welfare: EV purchase subsidies favor high-range vehicles and their buyers, while charger subsidies favor low-range vehicles and their buyers.



Moderator:

Dr. Jia YUAN

Associate Professor in Business Economics
Faculty of Business Administration

APAEM Seminar Series on
Economics

7 AN ONLINE ADMISSION INFORMATION SESSION FOR PROSPECTIVE STUDENTS TO FBA WAS SUCCESSFULLY HELD

Teaching and Learning

Service

The University of Macau (UM) successfully held an online admission information session for prospective Mainland China students on 7 June 2022. **Prof. Morris LIU** presented a detailed introduction to Faculty of Business Administration (FBA). In addition, he highlighted the unique advantages and career prospects for those who plans to pursue Business Administration degree at UM.



Online admission information session by Prof. Morris LIU



Seven representatives from PricewaterhouseCoopers China Holding Limited visited academic staff from Department of Accounting and Information Management

8 PRICEWATERHOUSECOOPERS CHINA HOLDING LIMITED (PWC) TALKS ABOUT ITS INTERNSHIP AND OPPORTUNITIES

Teaching and Learning

Business Engagement

Seven representatives from PricewaterhouseCoopers China Holding Limited (PwC), including **Ms. Mindy ZHU**, Senior Manager of Campus Recruitment and **Mr. Kevin LAM**, Senior Manager of Risk Assurance visited academic staff from Department of Accounting and Information Management, FBA on 28 April 2022. They had in-depth discussions and exchanged their perspectives on "Big Data" in global and Macau context. Both parties found that it was a fruitful meeting and would arrange meetings in the future for further cooperation.

For more detail, please visit:
<https://fba.um.edu.mo/pricewaterhousecoopers-china-holding-limited-pwc-talks-about-its-internship-and-opportunities/>

9 20 FBA GRADUATES RECEIVED SIX ACADEMIC PRIZES AT THE ACADEMIC PRIZE PRESENTATION CEREMONY 2022

Teaching and Learning

The University of Macau held the Academic Prize Presentation Ceremony 2022 on 27 May 2022. The Academic prizes are awarded to potential graduates who show excellent academic performance and do not require application each year. In this year, 20 students from the Faculty of Business Administration was awarded six academic prizes, including **Bank of China Academic Prize, Luso International Bank Academic Prize, ICBC Macau Academic Prize, BNU Academic Prize, Choi Kai Yau Academic Prize** and **Jorge Alvares Foundation Academic Prize**. Congratulations to all prize recipients!

Academic Prize FBA Awardee List (Alphabetical order)

Bank of China Academic Prize (4 out of 7 in UM)

- CHAN I Fong (Business Administration)
- CHENG Shiyuan (Business Economics)
- MA Shiyin (Financial Controllership)
- PAN Ranyan (Accounting)

Luso International Bank Academic Prize (FBA students only)

- CAI Mingxuan (Global Business Management)
- FU Yao (Marketing)
- LIU Bochen (Financial Controllership)
- WONG Chak Cheng (Human Resource Management)
- XU Jiajie (International Integrated Resort Management)

Choi Kai Yau Academic Prize (2 out of 6 in UM)

- LEI Wanjun (Accounting)
- LUO Yixuan (International Integrated Resort Management)

BNU Academic Prize (For Finance major and Law In Portuguese only)

- LAN Yijia (Finance)
- LIN Yuxin (Finance)
- YANG Jingyuan (Finance)

ICBC Macau Academic Prize (For Accounting, Business Economics, Finance and Financial Controllership only)

- AO Hoi In (Finance)
- HUANG Yaqi (Financial Controllership)
- LAO Wa Fai (Accounting)
- LEI Un Kuan (Finance)
- LIU Yonger (Business Economics)

Jorge Alvares Foundation Academic Prize (the highest GPA among all faculties)

- LIANG Xiaofan (Finance)



Bank of China Academic Prize - Prize Presenter and awardees



BNU Academic Prize - Prize Presenter and awardees



Luso International Bank Academic Prize - Prize Presenter and awardees



ICBC Macau Academic Prize - Prize Presenter and awardees



Choi Kai Yau Academic Prize



Jorge Alvares Foundation Academic Prize - Prize Presenter and awardees

10

「2022 DRTM 澳大不收檔 24/7 UM」 ALUMNI GATHERING

Teaching and Learning

Service

Business Engagement

The 「2022 DRTM 澳大不收檔 24/7 UM」 Alumni Gathering was held on 30 April 2022. The DRTM Alumni Gathering is an annual event organized by **students enrolled in IRTM3005 Festival and Event Management** as part of the class's experiential learning. The theme of this year's Alumni Gathering centers on UM's embrace of its alumni at all times. Under **Prof. Jacey CHOE's** guidance, students decided on the theme, planned the rundown, designed the game booths, and eventually executed the event. Various activities were held for alumni such as booth games (DRTM Draw and Guess, Pop the circle, UM knowledge quiz, Souvenirs DIY, Fish-shrimp-crab).

For more detail, please visit:

<https://fba.um.edu.mo/%e3%80%8c2022-drtm-%e6%be%b3%e5%a4%a7%e4%b8%8d%e6%94%b6%e6%aa%94-24-7-um%e3%80%8dalumni-gathering/>



「2022 DRTM 澳大不收檔 24/7 UM」 organized by students enrolled in IRTM3005 Festival and Event Management

STAY CONNECTED
WITH US

