



NEWSLETTER

08 Jun 2022

ISSUE 26

ABOUT THE NEWSLETTER

Faculty newsletter is an important channel for both internal and external communications. Faculty of Business Administration has been publishing three newsletters since 2019: **FBA Newsletter** (6 issues), **FBA Research Newsletter** (17 issues) and **FBA e-Newsletter** (2 issues). To enhance the function of FBA newsletter and enrich its contents, we are now consolidating all three existing newsletters into one single FBA Newsletter. The **new FBA Newsletter** will cover research, teaching and learning, service and business engagement as well as various activities and events taking place in the faculty.

To maintain their continuity and recognize the excellent contributions of the former newsletters, the new FBA Newsletter will start from issue 26 (6+17+2) in June 2022. To provide timely information about ongoing faculty development to both internal and external communities, we aim to publish the FBA Newsletter on weekly basis from August when the new semester starts, and it will be published on biweekly basis in the summer. We hope that this exercise will bring the FBA Newsletter to a new height.

We deeply appreciate the support from our colleagues, friends, alumni, community and industry partners. Your comments and suggestions about our newsletter are much appreciated for its continual improvement. If you would like anything to be covered in the faculty newsletter, please let us know.

FBA Newsletter Editorial Team



PUBLICATION

1 RESEARCH PAPERS THAT RANKED ABS3 OR ABOVE

Xu, A. J., **Loi, R., & Chow, C. W. C.** Does Taking Charge Help or Harm Employees' Promotability and Visibility? An Investigation From Supervisors' Status Perspective. *Journal of Applied Psychology*.
<https://doi.org/10.1037/apl0000752> (ABS4*)

Xu, A. J., **Loi, R., Chow, C. W. C., & Lin, V. S. Z.** Driving Retail Cross-Selling. *Journal of Service Research*.
<https://doi.org/10.1177/10946705221087399> (ABS4)

Fong, L. H. N., Ye, B. H., Leung, D. N., & Leung, X. Y. (2022). Unmasking the imposter: Do fake hotel reviewers show their faces in profile pictures? *Annals of Tourism Research*, 93, Article 103321.
<https://doi.org/10.1016/j.annals.2021.103321> (ABS4)

Fu, X. L., Fu, X., Ghauri, P., & Hou, J. (2022). International collaboration and innovation: Evidence from a leading Chinese multinational enterprise. *Journal of World Business*, 57(4), Article 101329.
<https://doi.org/10.1016/j.jwb.2022.101329> (ABS4)

Fu, X., Harrison, R., & Li, D. (2022), Venture capital investment in university spin-offs: Evidence from an emerging economy, *Journal of Corporate Finance*, Forthcoming (ABS4)

Yang F.X., Li Y., Li X., & Yuan J. (2022), The beauty premium of tour guides in the customer decision-making process: A case study in China based on AI-facilitated big data analysis, *Tourism Management*, Forthcoming (ABS4)

Zheng, L., Ma, P. C., & **Hong, J. F. L.** (2022). Internal embeddedness of business group affiliates and innovation performance: Evidence from China. *Technovation*, 116, Article 102494.
<https://doi.org/10.1016/j.technovation.2022.102494> (ABS3)

Guo, X. S., Ye, Q., **Law, R.,** Liang, S., & Zhang, Y. (2022). Power of apologetic responses in online travel community. *International Journal of Hospitality Management*, 103, Article 103208.
<https://doi.org/10.1016/j.ijhm.2022.103208> (ABS3)

Xiao, Z. X., **Chen, X. Y.,** Dong, M. C., & Gao, S. X. (2022). Institutional support and firms' entrepreneurial orientation in emerging economies. *Long Range Planning*, 55(1), Article 102106.
<https://doi.org/10.1016/j.lrp.2021.102106> (ABS3)

Tam, P. S., Lei, C. W., & Zhai, T. Q. Investigating the bidirectionality of the relationship between residents' perceptions of tourism impacts and subjective wellbeing on support for tourism development. *Journal of Sustainable Tourism*. <https://doi.org/10.1080/09669582.2022.2071911> (ABS3)

Chen, T., Chan, K. C., & Chang, H. D. Periodicity of trading activity in foreign exchange markets. *Journal of Financial Research*. <https://doi.org/10.1111/jfir.12280> (ABS3)

Chen, T., Karathanasopoulos, A. (2022), Do heterogeneous beliefs matter to post-announcement informed trading?, *Abacus*, Forthcoming (ABS3)

Gu, X., Lian, Z., Peng, L., & Zhao, Q., A comparative study of bank efficiency in three Chinese regions: Mainland China, Hong Kong, and Macao. *Journal of Financial Research*, in press. (ABS3)

Gong, M., **Lian, Z.,** & Xiao, H. (2022). Inventory control policy for perishable products under a buyback contract and Brownian demands [Article]. *International Journal of Production Economics*, 251, Article 108522. <https://doi.org/10.1016/j.ijpe.2022.108522> (ABS3)

Choi, A., Lee, E., Park, S., & **Sohn, B.** (2022), The Differential Effect of Accrual-Based and Real Earnings Management on Audit Fees: International Evidence, *Accounting and Business Research*, V52(3), 254-290. (ABS3)

Source: Records are generated from the Web of Science (WoS), Scopus and FBA academic staff webpage (as of 3 June 2022) and listed in no particular order.

2 OTHER PUBLICATION

- **Jean Jinghan CHEN**, "MNEs facing rising challenges", [Macau Business], pp.75, 2022-04-23
- **Glenn James MCCARTNEY**, "[Casinos] don't have to be excluded in the branding process", [Macau Business], 2022-05-01
- **Matthew Ting Chi LIU**, "善用走動式管理優化企業運營", [澳門日報] 2022-05-08
- **Matthew Ting Chi LIU**, "人工智能在健身行業的應用", [澳門日報] 2022-05-15
- **Matthew Ting Chi LIU**, "績效評核方式決定員工行為", [澳門日報] 2022-05-22
- **Jean Jinghan CHEN**, "跨國公司正面對更多挑戰", [商訊Business Intelligence], pp.38, 2022-05-23
- **Glenn James MCCARTNEY**, "What is diversification in Macau?", [Macau Business], 2022-05-28

- **Matthew Ting Chi LIU**, “善用自我驗證理論 優化人資管理”, [澳門日報] 2022-05-29
- **Matthew Ting Chi LIU**, “企業願景助力持續發展”, [澳門日報] 2022-06-05

STORY OF THE ISSUE



Journal of Applied Psychology



Prof. Lucy LIN



Prof. Anthony TANG

1 HIGH QUALITY RESEARCH OUTPUT

FBA encourages and supports high quality research. Our colleagues continue to publish their research in leading journals. We would like to share with you the following researchers who recently published ABS 4*/4 articles.

Prof. Lucy LIN, Associate Professor in the Department of Management and Marketing and **Prof. Anthony TANG**, Assistant Professor in the Department of Accounting and Information Management of FBA, publish an article of “Am I motivated to share knowledge for better innovative performance? An approach and avoidance framework” working with **Dr. Lin LU** and **Prof. Muammer OZER**, forthcoming in Journal of Applied Psychology (ABS4*, FT50). <https://doi.org/10.1037/apl0001015>. Here is the abstract:

Past research has long emphasized the critical roles of approach and avoidance motivation orientations in people’s creative and innovative performance. However, it has generated mixed results and suggested the possibility of multiple pathways and mechanisms to explain these relationships. In this article, we first argue that employees’ approach and avoidance motivation orientations are likely to guide their knowledge-sharing (KS) behaviors, which, in turn, influence their innovative performance. We differentiate between explicit and implicit KS and posit that approach motivation orientation is positively associated with both types of KS. In addition, we argue that while avoidance motivation orientation is positively related to explicit KS, it is negatively related to implicit KS. From a support–threat perspective, we also propose that perceived organizational support and psychological contract breach moderate the effects of approach and avoidance motivation orientations, respectively. We tested these relationships in a survey of 331 employees and their supervisors in two organizations in China. The results supported all of the hypothesized relationships, except for the relationship between avoidance motivation orientation and explicit KS, which was only significant when psychological contract breach was lower. These findings have both theoretical and practical implications.

NEWS

1 FBA ACADEMIC AWARDS 2021/2022 & FBA DEAN'S AWARD 2021/2022

Teaching and Learning

Research

Service

Business Engagement

The **FBA Award and Dean's Award Ceremony 2021/2022** was successfully held after the FBA Academic Council and Staff General Meeting on 6 June 2022. Professors of FBA were awarded for their excellent contributions in the areas of teaching, research, and service, as well as administrative staff for their support. In the ceremony, Prof. Wei GE, Interim Dean of FBA, presented to each awardee a certificate to express the appreciation on behalf of the Faculty. Please join us in congratulating them on their best efforts over the year!



FBA Outstanding Teaching Award - Prof. Lawrence FONG (DRTM)



FBA Outstanding Research Award (Research Track) - Prof. Fiona YANG (DRTM)



FBA Outstanding Research Award (Balance Track) - Prof. Lucy LIN (MMI)



FBA Outstanding Service Award (Internal) - Prof. Maggie FU (FBE)



FBA Outstanding Service Award (External) - Prof. Davis FONG (DRTM)



Dean's Award for Teaching Excellence – (From left to right) Prof. Christine LIM (DRTM), Prof. Raymond LOI (MMI), Mr. Derek CHAN (AIM), and Prof. Tony QIN (FBE)



Dean's Award for Research Excellence – (Left) Prof. Maggie FU (FBE) and Prof. Endong YANG (FBE) (Apology)



Dean's Award for Service Excellence – (From left to right) Prof. Amy SO (DRTM), Prof. Morris LIU (AIM) and Prof. Henry LEI (FBE) (Apology)



Dean's Award for Excellent Administrative Staff – (From left to right) Mr. Joseph CHEANG, Ms. Sandy HOI and Ms. Albee CHAN



Prof. Liwen ZHANG

2 MEETING OUR NEW FACULTY MEMBER

Teaching and Learning

Research

Service

We are very glad to introduce our new faculty member - **Prof. Liwen ZHANG** (張麗文), Assistant Professor in Management, who recently joined the Department of Management and Marketing of the Faculty of Business Administration in April 2022. She obtained her PhD degree in Organizational Behavior & Human Resources Management from the Florida State University in U.S.. Prior to joining UM, Prof. ZHANG served in the University of New South Wales, Australia as an Assistant Professor from 2019 to 2022. Her areas of research interest include Staffing, Leadership, Human Capital and Meta-analysis. In 2020, She was awarded Associate Fellowship of the Higher Education Association and Business School Staff Research Excellence Award in UNSW. She was awardee of the 2019 Schmidt-Hunter Meta-Analysis Award, Society for Industrial and Organizational Psychology.

Let's welcome Prof. ZHANG and we highly appreciate your support to Prof. ZHANG.

For more information of Prof. ZHANG, please visit:
<https://fba.um.edu.mo/faculty/liwenzhang/>

3 FBA GRADUATES MORE THAN 520 AMONG 1,800 UM STUDENTS

Teaching and Learning

The University of Macau held the **Congregation 2022** on 28 May 2022. In this year, 520 students from the Faculty of Business Administration, received their graduation certificates. Rector Yonghua SONG and Interim Dean Wei GE officiated the degree conferment to our bachelor candidates. Dean GE first asked bachelor candidates to rise and respectfully request Rector to confer the Bachelor's Degree on those now qualified to receive this award. Rector hereafter conferred the Bachelor's Degree of the University of Macau on behalf of University. **Cassie PUN**, graduate of BSc in Accounting, delivered speech as Representative of the Graduates at the Congregation 2022.

Congratulations and best wishes to the 2022 FBA graduates!

For more detail, please visit: <https://www.um.edu.mo/news-and-press-releases/press-release/detail/53729/>



Rector SONG (right), Interim Dean of FBA Prof. GE (left) and FBA graduates of 2022



Cassie PUN, Graduate of BSc in Accounting programme, delivered speech as Representative of the Graduates at the Congregation 2022

4 FIRST STEP TO SET UP A NEW PROGRAMME – MSC IN BUSINESS ANALYTICS

Teaching and Learning

In order to be in line with University of Macau and Faculty of Business Administration's mission and development plan, the Department of Accounting and Information Management has prepared the proposal of **Master of Science in Business Analytics programme** for endorsement by FBA Academic Council in its meeting on 6 June 2022. This programme aims to train analytical professionals for Macao's economy and beyond for addressing the urgent shortage of analytical talents and facilitating the digital transformation of local industries and enterprises. This marks the initial step of the programme establishment and FBA shall proceed for further steps with concerning units and government.



5 FBA DISTINGUISHED SCHOLAR SEMINAR: "THE NEED FOR EFFECTIVE LEADERSHIP IN UNCERTAIN TIMES"

Teaching and Learning

Research

The Business Research and Training Center (BRTC) held an online FBA Distinguished Scholar Seminar on "The Need for Effective Leadership in Uncertain Times" on 4 May 2022. **Prof. Chris ROWLEY** from the University of Oxford delivered his talk and shared his view on the potential challenges and opportunities of effective leadership.

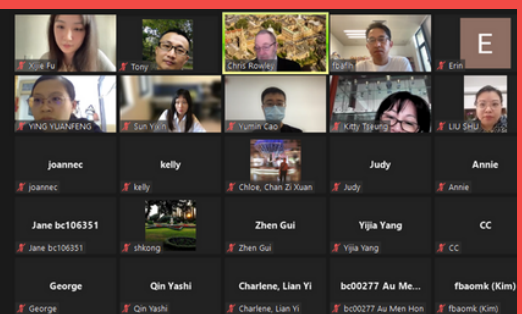
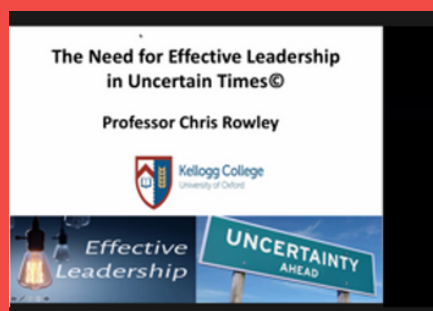
Key factors impacting on effective leaders are detailed with a focus on skills and their type, evolution and implications and conclude that different leadership styles may be more or less appropriate in uncertain times and note the implications.

This seminar was well received and attracted more than 50 registered participants includes faculty members, master and doctoral students from various universities.

BRTC serves as a platform to promote and advance multidisciplinary academic research in business and management. It organizes high level research forum regularly and conduct industry projects for wider community.



Prof. Chris ROWLEY



Seminar Highlights

6 FBA, BNU CO-ORGANISE THE BNU EXECUTIVE GUEST TALK

Teaching and Learning

Business Engagement

Mr. Baal LOI, Acting Head of Hengqin Branch, Banco Nacional Ultramarino (BNU), gave a talk at the Faculty of Business Administration (FBA) at the University of Macau (UM) on 13 April on the topic 'Development and Prospects of Guangdong-Macao In-Depth Cooperation Zone in 2022'. The talk attracted many UM faculty members, students, and scholars from across the university.



Mr. Baal LOI gave a talk at the FBA

During the talk, Mr. LOI highlighted the changes and development of BNU over the past century, and particularly more recent developments in China and its office in Hengqin.

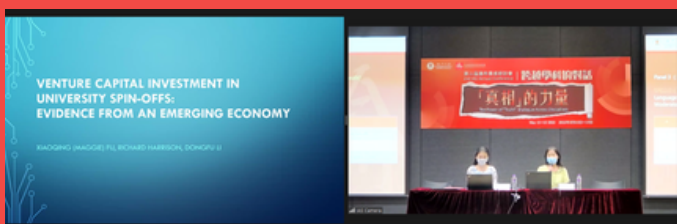
For more detail, please visit: <https://fba.um.edu.mo/fba-bnu-co-organise-the-bnu-executive-guest-talk/>

7 FBA PROFESSORS PARTICIPATE IN THE SECOND IAS ANNUAL CONFERENCE WITH THE THEME 'THE POWER OF "TRUTH": A DIALOGUE ACROSS DISCIPLINES'

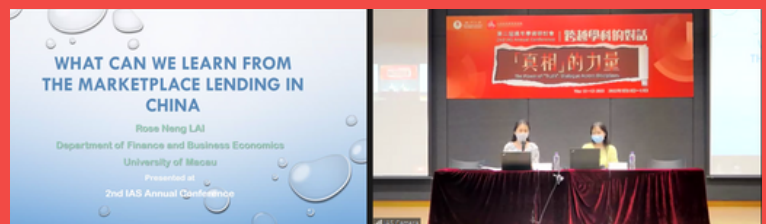
Research

Service

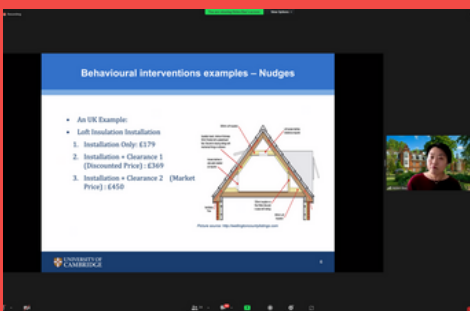
The Institute of Advanced Studies in Humanities and Social Sciences (IAS) of the University of Macau (UM) recently held the Second IAS Annual Conference with the theme 'The Power of "Truth": A Dialogue across Disciplines' from 11 to 13 May 2022. **Prof. Rose LAI** and **Prof. Maggie FU** co-host Panel session 3 "Truth" in market (E) - Does Truth matter in market and profit?" and moderated Keynote speeches delivered by scholars from renown universities, including University of Cambridge, Tsinghua University, University College London and University of Edinburgh.



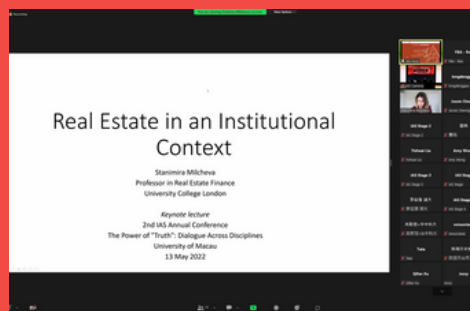
Panel 3 : "Venture capital investment in university spin-offs" presented by Prof. Maggie FU



Panel 3 : "What can we learn from the Marketplace Lending in China" presented by Prof. Rose LAI



Keynote speech 4 : "Between Carrots and Sticks, from Intention to Actions: How Technology Changes the Application of Behavioural Insights in Social Science Research and Practice" presented by Prof. Helen BAO, University of Cambridge



Keynote speech 6 : "Real Estate in an Institutional Context" presented by Prof. Stanimira MILCHEVA, University College London



Keynote speech 7 : "中國人工智能的發展與治理" presented by Prof. Xue LAN, Tsinghua University

8

DBA STUDENTS VISIT LOCAL RESORT TO
LEARN ABOUT KEY TO SUCCESS

Teaching and Learning

Business Engagement

A group of University of Macau (UM) **Doctor of Business Administration (DBA)** students visited the Londoner Macao on 1 April. The students were warmly welcomed by **Dr. Wilfred WONG**, President of Sands China. The visit included a tour of the resort property and an in-depth introduction of Sands China, including recent developments of integrated resort and leisure tourism in Macau, investment profiles over the years, employees career development, operation of non-gaming facilities (including hotels, conventions and exhibitions, retail, food & beverage, entertainment, etc.), Sands China's corporate social responsibility (CSR) work, responsible gaming, procurement cooperation with local small and medium sized enterprises (SME), etc.

DBA students visited the
Londoner Macao

For more detail, please visit: <https://dba.fba.um.edu.mo/p2202/>



"Study Trip Group Report Workshop" in Macao and Zhuhai

9

EMBA PROGRAMME COMPLETED THE
WORKSHOP IN MACAO AND ZHUHAI

Teaching and Learning

Business Engagement

During 25 to 28 April, the University of Macau (UM) Faculty of Business Administration (FBA) organized "Study Trip Group Report Workshop" in Macao and Zhuhai for a total of 29 students of **Executive Master of Business Administration (EMBA)** programme. The four-day workshop includes both online and on-site learning. Professors from Fudan University, and Shanghai University of Finance and Economics were invited as guests to share with students topics regarding "Combining history and internet: Forging valued cultural Intellectual Property", "Enacting Rituals to Improve Self-Control: Young Consumers in China" and "Market Transition and Emerging Consumers in China" online, respectively.

For more detail, please visit: <https://fba.um.edu.mo/emba-residential-workshop/>

10 DEPARTMENT OF MANAGEMENT AND MARKETING HOSTED THE 2022 SUSTAINABILITY DAY

Teaching and Learning

Business Engagement

Sustainable development has become a very popular idea for business and society nowadays. In view of this, Department of Management and Marketing has organized the first **Sustainability Day** on 20 April. The event aimed at providing our students a better understanding about the concept and actual practices of sustainability in companies. During the event, **Mr. Jim LEI**, a year four student from Accounting major, sketched the philosophical foundation of business sustainability and its application on accounting, finance, human resources and marketing fields. **Mr. Keith LEI**, Vice President of HR and Sustainability from MGM, was invited to share his experiences of sustainability practices. Finally, student groups participated in a competition by presenting various sustainability business practices and the feasibility for other companies to apply these practices.



Mr. Keith LEI, Vice President of HR and Sustainability, MGM was invited to share his experiences of sustainability practices



The Program comprised of theoretical training as well as hands-on training and practicum

11 CTIRS OFFERS THE "HOSPITALITY STUDENT MANAGEMENT TRAINEE PROGRAM"

Teaching and Learning

Business Engagement

The Centre for Tourism and Integrated Resort Studies (CTIRS), under the Faculty of Business Administration (FBA), has offered the unique **Hospitality Student Management Trainee Program** for FBA students. The program, which debuted in the fourth quarter of 2021, is designed to equip students with practical skills needed in real-world hospitality operation and thereby equip them to be industry leaders. It is comprised of theoretical training as well as hands-on training and practicum. It involves a combination of 50 hours of course training and 40 to 50 hours of practicum training, targeting FBA students who are in year 3 or 4 and who want to develop careers in the field of hospitality and tourism. Industry executives and experienced instructors are invited to teach the courses.

For more detail, please visit: <https://fba.um.edu.mo/ctirs-offers-the-hospitality-student-management-trainee-program/>

12

FBA, FBA ALUMNI ASSOCIATION CO-ORGANISE YOUTH ENTREPRENEURSHIP TALK SERIES

青年商匯系列講座 – 青年創業知多D順利舉行

Service

Business Engagement

現今青年人極具創新精神，再加上有熱忱和衝勁，致使近年創業有年輕化的趨勢，但創業起步艱難，期望透過本地成功創業的講者分享，提升校友、學生及青年對創業的了解及實務知識，澳門大學工商管理學院與澳門大學工商管理學院校友會於2022年4月23日舉辦了「青年商匯系列講座 – 青年創業知多D」，吸引約60人出席。澳門大學工商管理學院助理院長蘇小恩副教授、朱國權助理教授及澳門大學工商管理學院校友會會長關海琪女士出席致送感謝狀。



青年商匯系列講座 – 青年創業知多D



Ms. Tianqi ZHAI has completed her PhD oral defense

13

PHD ORAL DEFENSE

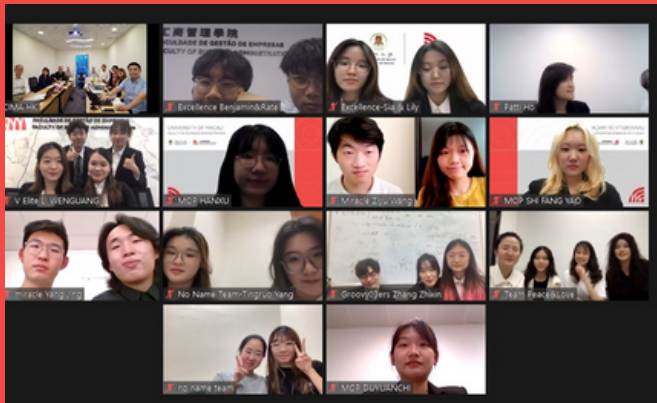
Teaching and Learning

Research

Ms. Tianqi ZHAI has presented her PhD thesis on 4 May 2022 and, shortly, she will be conferred the Doctor of Philosophy degree. Ms. ZHAI, supervised by **Prof. Priscilla TAM** completed her oral defense with the title "Essays in Tourism Development: The Case of Macao". Here is the brief background of her thesis and her experience in Faculty of Business Administration.

The thesis is about the rapid development of the tourism industry in the past few decades has brought remarkable economic achievements for Macao's economy. However, continuous development of the industry faces considerable challenges from the shortage of land, scarcity of natural resources, and unitary industrial structure. Her thesis aims to investigate Macao's tourism development by studying four important tourism issues, including the relationship between tourism development and economic growth, residents' support for tourism development, customer-related social stressors of integrated resort frontline employees, as well as regional tourism spillovers and cooperation.

Overall, She felt honored to complete her PhD program at UM, a wonderful memory for her. She received huge guidance and support from her supervisor and other faculty members that is very useful for her future research work.



CGMA Global Business Challenge 2022 via Zoom



CGMA Global Business Challenge 2022

14 FBA STUDENTS WON THE CGMA GLOBAL BUSINESS CHALLENGE 2022 SEMI FINAL (MACAU REGION)

Teaching and Learning

Business Engagement

Three teams of the Faculty of Business Administration students won the top three positions in the **CGMA Global Business Challenge 2022 Semi Final (Macau)**. **Team Excellence**, formed by four BSc in Accounting students, won the champion; **Team V Elite**, formed by three BSc in Accounting students and one student majoring in BBA-Marketing, won the 1st Runner-up and **Team Peace & Love**, formed by four students from BSc in Accounting, BBA-Business Economics, BBA-Finance Controllorship and BSc in IIRM respectively, won the 2nd runner up. Congratulations to the student teams and thank you for **Dr. Carry Mak's** coaching and guidance to Team Excellence and Team V Elite. Best wishes for the Global Business Challenge 2022 North Asia Final on 10 July 2022.

15 THANK YOU AND SEE YOU AGAIN

After the FBA Academic Council and Staff General Meeting on 6 June 2022, the Faculty also expressed heartfelt thanks to **Prof. Hang Fai YEUNG**, **Prof. Richard QIU** and **Mr. Trevor YEUNG** for their dedication and contribution to FBA.

Wishing them good luck for all future endeavors.



Upcoming Event

1 2022 INAUGURAL FRONTIERS IN HOSPITALITY AND TOURISM ANNUAL RESEARCH SYMPOSIUM

We are pleased to announce that the University of Macau (UM) will be hosting the **2022 Inaugural Frontiers in Hospitality and Tourism Annual Research Symposium**. The Symposium will be hosted in a hybrid mode with the offline event taking place on the gorgeous UM campus on **21 October 2022**. The Symposium is the brainchild of a collaborative effort among the University of Macau and several other flagship universities across Mainland China. The Symposium is sponsored by the Journal of Hospitality and Tourism Research. The theme of the Symposium this year is **Tourism +**, an emerging phenomenon involving the diversification of tourism with cross-sector integration driven by innovation. For example, "Tourism + IT" manifests in the phenomenon of smart tourism; "Tourism + Agriculture" gives rise to "agriculture tourism" as a form of lifestyle tourism; and "Tourism + Other Sectors" shapes the development of various integrated tourism areas.

For more detail, please visit :

<https://fba.um.edu.mo/drtm/2022-inaugural-frontiers-in-hospitality-and-tourism-annual-research-symposium/>

Call for Papers

October 21, 2022
University of Macau, Macau SAR, China

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STAY CONNECTED WITH US

