

Plan for SLEEMON Cup - The 8th Asia-Pacific Business Schools

Desert Adventure

I. Sponsor and undertaker

Sponsor: The People's Government of Alxa Left Banner in Inner Mongolia

Yasha Promotion Association in Alxa Left Banner

Undertaker: Alxa League Yasha Adventure Sports Industry Co., Ltd.

II. Time and place

Time: May Day Holiday in 2019 (subject to the statutory date published by the state)

Place: China · Inner Mongolia · Tengger Desert

III. About the competition

Asia-Pacific Business Schools Desert Adventure (hereinafter referred to as Yasha Adventure) is an outdoor competition for top business schools in Asia-Pacific Region. After being initially held at the Tengger Desert in Inner Mongolia in 2012, the competition has been successfully held 7 times, involving 90+ business schools and 10,000+ MBA students as direct participants, and covering over 0.5 million MBA groups from business schools in Asia-Pacific Region.

SLEEMON Cup - The 8th Asia-Pacific Business Schools Desert Adventure will be held during the May Day Holiday in 2019, planning to invite 100+ top business schools from such countries and regions as Mainland China, Hong Kong, Macao and Taiwan, Singapore, Britain, Australia and North America while practicing such values of Yasha Adventure as environmental protection, teamwork, persistence and responsibility.

IV. Plan for the competition

1. Grouping within participating schools

1.1 Participating schools: composed of Groups A, B and C.

Group A includes 6-12 members, being the current students, alumni or students to be admitted in the current year majoring in MBA or EMBA, excluding previous members of Group A (or formal competitors of Group A).

Group B includes at most 16 members, being the current students, alumni, teachers, sponsors or students to be admitted in the current year of business schools.

Without member number restriction, Group C mainly consists of students, teachers, sponsors of business schools or the relatives or friends of members of Groups A and B.

Schools whose Group A includes fewer than 6 members will be downgraded as visiting schools.

The EMBA of every school can independently form a group for competition.

1.2 Visiting schools: composed of only Groups B and C. schools participating in the competition for the first time or previous participating schools whose Group A includes fewer than 6 members in the current year.

Group B includes at most 16 members, being the current students, alumni, teachers, sponsors and students to be admitted in the current year majoring in MBA or EMBA.

Without member number restriction, Group C mainly consists of students, teachers, sponsors of business schools or the relatives or friends of members of Groups A and B.

2. Competition form and results

2.1 Competition form

Competition form: all the competitors (Groups A/B/C) should, while carrying mandatory equipment all the way, pass through all the check points (CP) following the prescribed route within the time limit specified, and finally reach the destination within effective finish time.

2.2 Competition results

Personal result: the result of each competitor equals to the sum of his or her effective finishing results within the three competition days. The ranking of results will be implemented respectively for male and female competitors based on the division of two mileage groups, namely Groups AB and C.

Daily results of schools: the daily result of each school depends on the effective results of its top 10 members of Group A. Should the number of its Group A members effectively finishing the competition be lower than 10 but larger than or equal to 6, when calculating its daily result, the shortfall in number will be supplemented by the substitution of the closure time in the current day; should the number of its Group A members effectively finishing the competition be lower than 6, its result in the current day will not be recorded.

When calculating the results of each school, the results of its female members will be calculated following certain conversion enabled through deducting from their actual results 50 minutes (Day 1), 60 minutes (Day 2) and 25 minutes (Day 3); the following is the rule for calculating the daily results of schools:

$$M_A = \sum_{i=1}^{10} \left(\frac{f(A_i)}{\sum_{i=1}^{10} f(A_i)} \cdot A_i \right)$$

Wherein,

$$f(x) = \frac{1}{\sqrt{2\pi}\sigma_A} e^{-\frac{(x-\mu_A)^2}{2\sigma_A^2}}, -\infty < x < \infty$$

$$\mu_A = \bar{A} = \frac{1}{10} \sum_{i=1}^{10} A_i$$

$$\sigma_A = \sqrt{\frac{1}{10-1} \sum_{i=1}^{10} (A_i - \bar{A})^2}$$

Total results of each school: the sum of its daily results within 3 days.

Should any member withdraw from competition in the first day but finish the competition in the second day as required, his or her competition time in the second day can still be

recorded.

During the period of the competition, the result rankings of all the participating schools and top 10 male and female competitors will be published daily. The final rankings of schools and individuals will be published at the end of the competition.

3. Schedule

Date	Schedule
April 27, 2019 DAY 1	Sign-in and registration. Railway reception: 7:30 - 10:00 Airport reception: 9:00 - 16:00 Accommodation: local hotel in Alxa
April 28, 2019 DAY 2	The first day of the competition; accommodation: tents in the desert
April 29, 2019 DAY 3	The second day of the competition; accommodation: tent in the desert
April 30, 2019 DAY 4	The last day of the competition, ending in glee feast. Set off to Yinchuan Railway and Yinchuan Airport at 16:00

The specific competition schedule will be released later.

4. Timing

Electronic chip is adopted for timing of the competition.

5. Course

5.1 Track

The tracks involved in the competition are all set in the desert. For Groups A and B, the track extends 25KM in the first day, 32KM in the second day, and 13KM in the third day, totaling 70KM. For Group C, the track extends 10KM in the first day, 10KM in the second day, and 13KM in the third day, totaling 33KM.

Competitors are supposed to proceed following the route indicated by the guiding flags set in the tracks, and pass through all the check points (check in).

5.2 Track route

Track route map will be released later.

6. Awards

6.1 Sand Gull Award, the top award.

Conditions for winners: Group A includes 12 members, Group B includes 6 or more members, all competitors from Groups A and B effectively finish their 3-day competition, and none of the three groups violate any rule of discipline of the competition. The award will be presented at the destination in the desert.

6.2 Sand Gull First-fly Award.

Conditions for winners (visiting schools): Group B includes 12 or more members, all of whom can effectively finish their 3-day competition, and neither Group B nor Group C violates any rule of discipline of the competition. The award will be presented at the destination in the desert.

6.3 Group Ranking TOP10.

The award will be presented to schools ranking top 10 in terms of total results at the destination in the desert.

6.4 TOP10 male and female 70KM track Finishers.

Male and female members of Groups A and B whose total results after 3-day effective competition rank top 10.

6.5 TOP5 male and female 33KM track Finishers.

Male and female members of Group C whose total results after 3-day effective competition rank top 5.

6.6 Award for the best organization.

- ◆ Succeed in carrying out propaganda toward schools joining in the 8th Yasha Adventure, inviting the Organizing Committee of the 8th Yasha Adventure for competition interpretation, and having propaganda documents, news release and field photos submitted to the Organizing Committee;
- ◆ Formulate a proper training plan for participating schools and implement training according to the plan, including 5 or more times of group training;
- ◆ Enroll, confirm the identities of group leaders and members, complete payments and submit other materials required by the Organizing Committee in strict accordance with the time limit specified by the Organizing Committee.

6.7 Award for the best propagation.

- ◆ Contribute 5 or more articles prior to the competition and 2 or more ones after the end of the competition to the official WeChat platform of Yasha.
- ◆ For participating schools, releases a news report about their participation in Yasha Adventure in any form in their respective official websites.
- ◆ Any provincial media reports the dynamics of any participating school as to its participation in Yasha Adventure.
- ◆ For participating schools, formulate a short film about their participation in Yasha Adventure.

6.8 Award for environmental protection guardians.

- ◆ Strictly abide by the environmental protection requirements formulated by the Organizing Committee in the course of the competition;
- ◆ Show outstanding environmental protection awareness and behavior in the course of the competition.
- ◆ The awards for the best organization, the best propagation and environmental protection guardians will be evaluated (according to the above-mentioned conditions) and also presented by the Organizing Committee after the end of the competition.

V. Insurance

The Organizing Committee will purchase customized group accidental injury insurance for every racer, and all the members are allowed to separately purchase full commercial

insurance based on their respective demands.

VI. Enrolment

The enrolment fee for all the competitors is RMB **3,880/person or USD \$630/person**.

All the competitors can complete registration and payments through the WeChat official account: **official WeChat account of Shasai Platform** (WeChat ID:SHASAI SPORT), with group leaders being responsible for the management on information of members in their respective schools.

Registration time: November 1, 2018 - February 10, 2019

Payment time: February 20, 2019 - March 5, 2019

Payment refund principle: Should you apply for withdrawal from the competition before 12:00 a.m. on March 20, 2019, we will refund your enrolment fees in original currency to your remittance account in full amount. Should you apply for withdrawal from the competition before 12:00 a.m. on March 30, 2019, the Organizing Committee will deduct 30% of your enrolment fees and have the rest refunded to your remittance account in original currency. Should you apply for withdrawal after 12:00 a.m. on March 30, 2019, you will not have any enrolment fee refunded.

VII. Management on team reporters

Every school is allowed to be equipped with one or more reporters, who are in charge of collecting photos and images and making written records regarding their respective schools, and they are supposed to supply the Organizing Committee with 10 intact photos and 1 short film after the race as well as 1 written report respectively before and after the race. Qualified team reporters will be presented an award of RMB 1,000 after the race. Only one qualified reporter will be rewarded for every school.

The team reporters may shoot around the interview points specified by the Organizing Committee.

VIII. Interpretation

This competition plan is subject to the final interpretation and revision by the Organizing Committee.

See the world in the company of Yasha Organizing Committee

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Learn more about the competition for business schools

